## PENNY COLUMN



## The New EFIRD Store

Offers You
WONDERFUL
VALUES

LATE WINTER
READY-TO-WEAR
For All the
Family

## The New EFIRD Store



## PARKS-BELK CO. The Big Store With the Small Articles WithStill Smaller Prices

In our Notion Department we have tried to stock all the little things that our customers want as well as the large things.

It will pay you to look at our big window display of Notions now and come in and let us show you the small things you have been looking for, but going elsewhere for them.

Just for our many values are listed below, but they will give you an idea of the big stock of notions we carry.

| Wire Hair Pins, per package __ 1c, 5c, 10c Hump Hair Pins, No. 1, 2, 3, 4, and 5, per | Acorn Brand Yarn, all colors, ball --10c Lace and Insertion, from per yard 2 c to 29c |
| :---: | :---: |
| (tay | Some of the many values that |
| box-- ${ }_{\text {Dress }}$ Pins, pach | SCHOOL SUPPLIES |
| Gold Safety Pim, card -- 5 c, cc, 2 for for |  |
| Satel Pins card |  |
| Ball Thread, |  |
|  | All 5 C Pencisis Going for - 4 c e |
| Nufashioned Bias Tape, all widths per |  |
|  | arem |
|  | Pencil Boxes, each 5c, 5 sc , 10c, 15c and 25c |
| Stay Binding. |  |
|  ${ }^{39 c}$ Each. | Big assortment of Writing Ink to select |
| mbraidery |  |
|  |  |
| Iren's Gen Dandy Garter 15c, 19c, 25c Inse Supporters, pair 10c, 19c, |  |
| tic, $1-1$ inch to 1 inch, black and whit | Wers |
|  |  |

We Deliver Everything We Sell
Phone 138-608
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