

# EFIRD'S GIGANTIC SHOE SALE

## Three Big Days Friday, Saturday and Monday

This is to be the Greatest Money Saving Event ever held in Concord. We have placed them out on tables so you can see just what you want. We are selling Shoes at prices that will save you Half the price you will pay elsewhere. Read the prices below and be convinced that you can't afford to miss this Wonderful Sale. If you don't need them now it will pay you to buy now and lay them away until next season. We are offering the good people of Concord and surrounding territory values that EFIRD'S alone can give. Take advantage of it now.

In addition to the Wonderful Table Values. We will give 95c off on all Ladies and Men's Shoes priced at \$5.95. Don't Miss This Sale.

### EFIRD'S SERVICE IS YOURS FOR THE ASKING

<p><b>Table No. 1</b></p> <p>On Table No. 1 you will find Ladies' Oxfords, Patent Pumps, Suede Pumps, also the new Tan Pumps in the new styles. This lot sold from \$3.45 to \$4.95. Don't miss these wonderful values. Sale Price</p> <p><b>\$2<sup>.65</sup></b></p>	<p><b>Table No. 2</b></p> <p>This Table consists of the famous Efird's Imperial Shoe, new style Pumps, in Tan and Patent with Cuban and Military heel. Oxfords in tan and black. Shoes that sell from \$5.00 to \$7.50. Sale Price</p> <p><b>\$3<sup>.85</sup></b></p>	<p><b>Table No. 3</b></p> <p>Ladies' Oxfords and Strap Pumps. This Table is worth from \$2.95 to \$3.95. Buy them now at prices that Efird's alone can give</p> <p><b>\$1<sup>.65</sup></b></p>	<p><b>Table No. 4</b></p> <p>On this Table we are offering the Best Values ever shown in Concord—Suede in latest style, black, light tans, with the new Gloria Hobbie styles, patent and satin Pumps. Sold as high as \$6.00. Sale Price</p> <p><b>\$3<sup>.85</sup></b></p>
<p><b>Table No. 5</b></p> <p>This Table consists of the latest styles, Patent Suede, Calf and Kid in black, grey and light tan. Our best grades, Craddock-Terry. Do not forget to buy now. Worth from \$4.00 to \$6.00. Sale Price</p> <p><b>\$2<sup>.85</sup></b></p>	<p><b>Table No. 6</b></p> <p>This Table consists of High Grade Men's Shoes, Reynolds O-So-Eze and other good brands. Black, Brown, calf and kid in all lasts. Sell as high as \$7.00. Sale price</p> <p><b>\$3<sup>.85</sup></b></p>	<p><b>Table No. 7</b></p> <p>Men's and Young Men's Shoes and Oxfords, the famous Reynolds, Craddock-Terry and Pullman brands. These shoes are worth up to \$6.95. Buy now and save. Sale price</p> <p><b>\$3<sup>.85</sup></b></p>	<p><b>Table No. 8</b></p> <p>Men's and Young Men's Shoes in the latest styles, black and brown, calf and kid, blucher and English lasts. Buy them now at less than half price. Sale Price</p> <p><b>\$2<sup>.85</sup></b></p>
<p><b>Table No. 9</b></p> <p>Wonderful Values in Boys' Shoes. Sizes 2 1-2 to 5 1-2. Worth up to \$4.50. Sale Price</p> <p><b>\$2<sup>.45</sup></b></p>	<p><b>Table No. 10</b></p> <p>Misses' Shoes, just the thing for school or play. Sizes 12 to 2. Sold as high as \$3.00. Sale Price</p> <p><b>\$1<sup>.85</sup></b></p>	<p><b>Table No. 11</b></p> <p>Children's Shoes. Sizes 6 to 11. Buy these at a price that will make you buy two pairs. Sell as high as \$3.00. Sale Price</p> <p><b>\$1<sup>.85</sup></b></p>	<p><b>Table No. 12</b></p> <p>E. C. Skuffers for Children. Known the world over as the best. In black and brown. Sizes up to 2. Buy them now, Only</p> <p><b>\$2<sup>.65</sup></b></p>



# THE NEW EFIRD STORE

