

## The New EFIRD Store

EFIRD'S GREAT 7-DAY CLOTHING SALE

Every Man's and Boys' Suit in Our Stack Reduced

All the Best Made Brands, Highly Tailored. All Sizes

Come and Make Your Selection Now

## The New EPIRD Store

## IN AND ABOMT THE CTY



## PARKS-BELK CO.

## NATURALLY CURLY HAIR

A Permanept Wave by the Lanoil Process means the transform-
ing of the stragightest lonkiest hair hair which otherwise needs
curling daily into naturaly curly hair. Your may themise it arling daily into naturally curly hair. You may shampoo it, use
hair treatments of any kind, go out in the rain, brush and comb it
as much as you like, and yet have curly hair fost as if you bom with it: WHOLE HEAD 80.00

Phone 892, Listed as C. A. Henry's Beauty Shop

## "SPRINGTIME"

Will soon be with us and everyone will want new things. All nature is freshening up, discarding the old, and making everything new and Lovely again. Why not follow her example in your home?
"Visit" Our House Furnishing Department (2nd floor) and buy your hundred and one needs. Draperies, a cozy Lamp, Rugs, Kitchen Ware, Aluminum, Enamel, China Ware, Glass Ware.


PARKS-BELK CO.
WE SELL IT FOR LESS FOR CASH
Phones 138-608
Concord, N. C.

## The Greatest Advancement in Dependable Ice-Senvice <br> But Perfection-Scoring means more than perfect, square-cut cakes and alweys exact weight. It enables us to serve you more eff. ciently, more speedily, to your greater setififaction, No more need cur salesmen spend their time in hand-sawing and, chopping. Per: at the scors-mar) <br> Telephone us today for the finesi of Ice-spryice and the utmost in ifecontisfaction iecelatisfaction- Perfecton-Scosed Ice

Phone, 24

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ar street are situated ppoposite the new
high sciool.
Maxy to Gef sso, sev.

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lirst demanded $\$ 2.000$ for this year. $x^{2}$ $=2$

\author{

## A. B. Pounds

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