cont.—House, Orchard, Barn, Pas-and garden, two miles from Kan-lis. To reach house turn as-ter Isenhour's on Bethpage road go one-half mile. Apply to M. J. kwelder, 106 Misenheimer, Ave., cord, N. C. 12-2t-p.

oncord, N. C. 12-2t-p.

dug—New French Medels in Early
namer black hats, Saturday. Miss
rachen's Bonnet Shop. 12-3t-p.

Rent—Several Rooms Close in. 117
outh Spring Street. 11-4t-p.

Sale—Beautiful One-Acre Lot on the
annapolis Read, near underpass,
hone 561-L. W. D. Cagle. 11-6t-p.

n S. C. White Leghorns Eggs \$1.50 er setting of 15. \$7.00 per hundred, orton's Poultry Farm, Concord R. 7.

ges and Grapefruit Cae Load Sweet cy oranges, 65c peck. Grapefruit 50c sen. All fruit getting higher. Phone 5. We deliver. Ed. M. Cook Com-ny. 9-5t-p. Concord Army & Navy Store.

10-5t-p. rice Sloop & Co., Cement Contractors. Local and long distance hauling. Office phone 200; residence phone 161, 2-110-p.

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You cannot expect hair which is naturally devoid of lustre to look brilliant or exceptionally bright after an ordinary shampoo.

A shampoo that is DIFFERENT will add real beauty to your hair and a clean freshness. Our shampoo for DANDRUFF will do this for you.

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The man who would be well dressed and prosperous looking ought to by all means consult the tailoring of his clothes. It's easy to do. Here you run no risk with these lines like Schloss Brothers, Styleplus and the Great Rochester line. Get this straight—at Belk's

you pay no more for these hand-tailored man-made clothes, virgin wool, than you have frequently paid for the ordinary kind—and in many cases here you get two pair of pants—"the extra pair for double wear." Newest Models and Mater-

ials \$19.95 \$22.50

\$24.95 \$29.95 BOYS TWO PANTS SUITS

Sizes 7 to 16. At \$5.95 and \$6.95 these Wool Suits for boys will give excellent year. Popular dark shades—stripe or overplaid effects—all well tailored and good fitting. Both pairs of knickers full



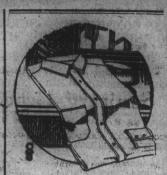


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Made up in all the desirable styles that men or young men like. In black calf, new medium tans and light tropical-dams—

\$7.95

A smarf, snappy line of new styles in Spring Oxfords. Its the Belk line in black or tan calf kids, black kranga-roo, also vici kids. Everyone solid leather, in the newest toes and styles \$3.98 TO \$5.95



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They are all new. 200 dozen Fine Shirts just received for the Week-End Shirt Sale. Broadcloths, madrus, English perceise, in the very fast colors. Some few Poplin Shirt values extraordinary. Colors—White, blues, tan and fancy stripes, with or without collars. Sizes 14 to 17. Fine custom-made shirts.

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Wouldn't you buy 50c Sox for 35c pair? Here's a Week-End Sox Sale that gives you just this chance. Don't take our word for this, we might be too enthusiastic. We want you to see them. Best 50c Fibre Silk Socks, colors blue, black, French tans, grays, and white. Reinforced heels and toes, double soles; not too heavy, yet staeby enough to wear good. Ask to see our Sox Special at

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THE DAY OF THE BEAUTY CONTEST NIGH IN THE MEANTIM JEALOUS BETWEEN







GOEH CHIEF- I WONDER WHAT'S



BUILDING A TOOTH

Good teeth are built out of vital foods. Building a tooth is not the simple process it seems. Nature regards it so important that she takes a long time to perfect one.

supplies elements needful to aid normal growth and construct sound bones and strong teeth.

A food-tonic of rare value, cott's Emulsion gives the best results when taken regularly after meals. Try it.

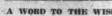
WHO IS YOUR SKINNY FRIEND, ETHEL?

Tell him to take Cod Liver Oil for a uple of months and get enough good withy flesh on his bones to look like real man. Tell him, it's the only way to take use grave-like hollows from his checks of neck.

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