$-m)^{2}+(0)-(\sqrt{2}+$



## The New EFIRD Store







 The lew Efrid Store

has for you Spring Dresses in All Shades

IN AND ABOUT THE CITY


## CARE OF YOUR HAIR

## You canat an ordinary shampoo. bright after ad a real beauty to your hair and a clean freshness A shampoo that is DIFFERENT will add Our shampoo for DANDRUFF will do this

## Parks-Belk Company BeautyShop

Phone 892, Listed as C. A. Henry's Beauty Shop
Parks - Belk Co. Offer Real Values in Men's Clothing Get Your Spring SuitNow
 you pay no more for these clothes, virgin wool, than you have frequently paid for
the ordinary kind-and in many cases here you get
two pair of pants- the extra pair for double wear,"
$\$ 19.95^{\text {ials }} \$ 22.50$ $\$ 24.95 \quad \$ 29.95$

## boys two pants sults



## $\$ 3.98^{\text {ro }} \$ 7.95$

SPRING OXFORDS FOR MEN
AND YOUNG MEN
In Raston Heath mama Byan

$\$ 7.95$


$\$ 3.98^{\text {To }} \$ 5.95$

## doNT Miss this shirt sale

Thes are all new. 200 dozen Fine Shirt
fust received for the Week-End Shit Sale. Bradcloths matrans. English per
cales in the very fast colors Some fev
Poplin Shirt values extruordinary. Col



See Then in Our Clothing Window WEEK-END SOX SALE


 $35 c c^{4}$ onvid $\$ 100$ new spring hat
Alt the popular and rew shades in Spring
Hats- Steton and No Name-all the
neweet blocke at
$\$ 2.95 \$ 3.95 \$ 4.95$
PARKS-BELK CO.
We Deliver Everything We Sell
Phones 138-608
Concord, N. C




