

HIGHLAND PARK

AT

AUCTION

THURSDAY, MARCH 26 AT 10:30 A. M.

CONCORD, N. C.

On the above date and hour we will sell the beautiful subdivision known as Highland Park located just outside the incorporate limits of the prosperous and progressive Town of Concord, N. C., on the new Charlotte Hard Surface road, just a few minutes drive to the heart of Town. This property now owned by the Concord Bonded Warehouse Company has been subdivided into about 100 high class home sites and will be sold at the price you are willing to pay, on very easy terms to be announced at the sale. This is absolutely one of the largest and most attractive subdivisions ever sold at the buyers' price in or near Concord. Almost every lot is situated in a beautiful grove where Nature has provided for the comfort of Home seekers. And don't forget that this property is just outside the incorporate limits where you need not fear the burden of City Taxes, where you can enjoy the pleasures that country life affords you. We wish to extend you an invitation to look this property over before the sale and make your selections, as this sale promises wonderful possibilities for the Home seeker or the investor. So don't forget the big day and hour and meet us on the grounds.

ALSO BIG BALLOON ASCENSION

Prof. J. A. Park, America's greatest Aeronaut, will take the daredevil leap from the sky in the parachute from the big balloon. Bring the ladies and the children, and meet the thousands of people who will be there.

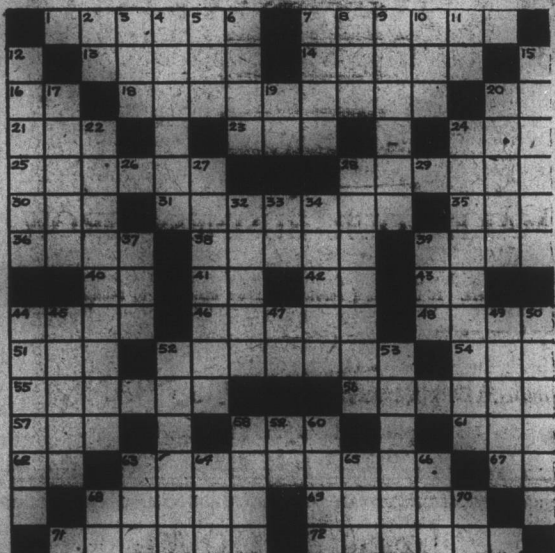
FORD CAR FREE BALLOON ASCENSION BAND CONCERT TERMS EASY
 Sale will be Conducted by the famous Pitts Brothers, Twin Auctioneering force of America. Hear them—it's worth your time

Agents

CAROLINA LAND CO.

Hickory, N. C.

CROSSWORD PUZZLE



Two well-known biblical characters appear in this puzzle. One may be considered the world's most noted woman of all times. Do you know her?

HORIZONTAL

1. Gaze fixedly.
7. To fasten a trunk lid (pas tense).
12. Musical drama.
14. Record.
16. Excitation of surprise.
18. Expression of opinion in a newspaper.
20. Father.
21. England's favorite drink.
23. Finish.
24. Sorrowful.
25. To hurry.
28. Tranquil.
30. World's first woman.
31. Administrators.
35. Contemptuous phrase for a middle-class person.
36. To vend.
38. A gateway of wood.
39. Pitfalls.
40. Behold.
41. We.
42. Mother.
43. Musical note.
44. A pointed rod used to hold meat over fire in order to roast.
46. To renovate a ship.
48. Birds similar to ostrich.
51. An age.
52. Corrupt.
54. Before.
55. Catkins.
56. A parasite.
57. Cry for help at sea.
58. Skill.
61. To scatter.
62. Bone.
63. Truly.
67. Point of compass.
68. Person to whom a gift is made.
69. A very narrow street.
71. One engaged in timber cutting.

VERTICAL

2. Deposition.
3. Mink.
4. To gain possession of mortgaged property.
5. Silk worm which feeds on castor oil plant.
6. To surf.
8. Firm, rigid.
9. Black bird.
10. Reptiles.
11. Hebrew word for Delir.
12. Machines for boring, drilling or slotting.
15. Students at West Point.
17. To raise (as a boat).
19. Upon.
20. Plate used at communion.
22. Chemical procured from cod liver oil (pl).
24. An outward and visible sign of inward and spiritual grace.
27. Characters.
28. Councils composed of members of faculty and students which take care of the discipline.
32. Fried.
33. Measure of area.
34. Skunk.
37. Quantity.
38. Rubber tree.
44. Four divisions by weather of the year.
45. Indians (California tribe).
47. Department in China.
49. Impish.
50. A device for sowing seeds.
52. Light cord.
53. Chasm.
58. Maple tree.
59. Musical note.

60. Street tar.
 63. To soak.
 64. Born.
 65. Prophet of Israel who trained Samuel.
 66. Affirmative.
 68. To accomplish.
 70. You.

TEXAS TO HONOR MEMORY OF HOUSTON

Second Largest Equilibrium Statue in the United States to Be Unveiled.

Houston, Texas, March 19.—The second largest equestrian statue in the United States will be unveiled here in May to the memory of General "Sam" Houston, hero of the fight for Texan independence. The statue, which is fifteen feet high, will stand on a pedestal twenty-five feet high of gray Texas granite. The general will be facing San Jacinto, where he commanded the troops at the decisive battle that won for Texas her independence. The unveiling of the statue will take place during the week that the World's Advertising Clubs are holding their convention in Houston.

Sam Houston was the father of the State of Texas. From the time that he was elected general in 1833, until he accomplished the annexation of the State in 1845, he was the guiding spirit of its destinies, and piloted it through great storm and stress to the safe harbor of union with the United States.

The purpose of Houston was accomplished when a convention of the people on October 13, 1845, ratified by a large majority the State constitution, and in the following December Texas was admitted to the Union.

In March of 1846 Houston was sent to the United States senate and served there until 1850, when he was elected governor of the State. When the civil war broke out in 1861, he refused to take the oath of secession and relinquished his office.

Houston's career before he came to Texas had been exciting and picturesque. In the war of 1812 his bravery attracted the attention of Gen. Jackson, who always admired Houston's remarkable powers.

In Tennessee he was district attorney, congressman and governor in the early part of the last century, and when he left the State he went to the Cherokee tribe of Indians, by whose chief he had been adopted in his youth. For some years he wore the Indian garb, and visited President Jackson in that costume just before he came to Texas.

His career in the Lone Star State began as a member of a constitutional convention in 1836. Soon afterward he was appointed general of Texas, and then commander-in-chief of the army.

Early in 1836 he was a member of the Texas convention that passed a declaration of independence and was appointed commander-in-chief of the republic's army. Santa Ana, with a Mexican force, entered Texas, and in a few days the Alamo fort surrendered, and the Texans in it, numbering 200, and including Davy Crockett, Col. Bowie and other famous fighters, were slaughtered in cold blood.

Thereafter the battle cry of the forces that Houston led was "Remember the Alamo," and before the end of April Houston had secured a complete victory over the Mexicans and Santa Ana was

New England Interests May Turn Badin Into Great Textile Center

Stanley News-Herald.

Is Badin to become a great textile manufacturing center? For a number of years there have been those who thought that the aluminum city on the Yadkin was an ideal place for the location of a large cotton manufacturing business, due to the fact that most of the employees in the aluminum factories must, of necessity, be men, and that there is nothing at Badin now to furnish employment to women, boys and girls, members of the families of the aluminum workers.

It seems that the matter is now under serious consideration according to an article written by Mr. T. M. Pridden, formerly of Albemarle, but now holding a position on the editorial staff of the Charlotte Observer. Here's what Mr. Pridden says in the Observer about the possibilities of Badin becoming a cotton manufacturing town as well as an aluminum making city:

A recently adopted policy of diversification of industry for Badin, the Tallahassee Power company's aluminum town in Stanley county, has "binge" so that place a 65,000 spindle cotton mill, an enterprise which is being fitted out by itself wholly from one of the New England states in order to take advantage of the labor possibilities in Badin.

S. A. Copp, general superintendent of the aluminum plant, admitted the possibility of the New England mill coming south and added that two or three other cotton manufacturers are also considering the matter. He stated that negotiations have on one case passed beyond the investigation stage and that nothing may develop or a great deal.

The aluminum company, after years of maintaining Badin as a one-industry community, has swung to the idea that its own interests would be conserved by some arrangement which would absorb Badin's surplus of labor not suitable for aluminum work.

The company's demand is almost exclusively for male employees. The Tal-

lahassee Power company, Mr. Copp says, believes its own labor situation would be stabilized if an industry should be introduced there which would give a suitable employment to such women and children of legal age who desire to work.

When the aluminum company's new attitude was known to the cotton mill industry interest developed quickly. This despite conditions among the cotton mills which discourage new projects or expansion at present.

Several angles of the Tallahassee proffer are extremely attractive to cotton mill men, including an existing village and ready labor supply already assembled, excellent sites and railroad facilities, and abundant power.

With a policy of diversification in operation in the Tallahassee community, the possibilities of future development are limited only to the extent that the company wills.

Thousands of acres of land owned by the company are suitable for plant sites. Much of this property extends along the tracks of the Winston-Salem Southbound and Yadkin railways and skirts the seven-mile lake which is formed by the tremendous Badin dam.

The aluminum company generates sufficient current at its power house to supply the demands of its own plant and to sell much of its surplus to the Southern Power company and the Carolina Light and Power company. It is understood that such plants as may arrange to come to Badin would find ample power without further development of powerplants.

The Tallahassee Power company, however, has secured full rights to another power source 15 miles up the Yadkin river which is said to be fully equal to the Badin plant as a generator of electric power. This property, embracing thousands of acres, has been held as a reserve by the company for years and will doubtless be supplied with a dam as future needs demand.

THE SUMMER WHITE HOUSE

Will Be at Swampscott, Mass., for President Coolidge.

Boston, Mass., March 18.—White Court at Swampscott will be the "Summer White House" for President Coolidge during his residence in Massachusetts. This estate has been leased for the purpose by the President's intimate friend, Frank W. Stearns, whose summer home, "Red Gables," adjoins it. The President and Mrs. Coolidge probably will live at "Red Gables" most of the time, as they have done in previous summers, and reserve White Court for officers of the Washington staff.

Situated on the ledge-bound of the ocean, overlooking Marblehead Bay, with a summer capitol. It is large enough for the business requirements, and easily accessible, at the same time being sufficiently isolated and screened to insure quiet and rest.

The estate has about seven acres of land, with a frontage of 400 feet on the



(By the Associated Press)

Program for March 21st.

- WEBB Chicago Post (370.2) 7 concert, Riviera theater; 0 Oracles, songs, stories, Hawaiian guitarists; 11 dance, songs.
- WLS Chicago (344.6) 7 entertainers; 7:20 revue, harmony girls, orchestra; 11 senate theater.
- WMAQ Chicago News (477.5) 6 Daddy; 8 entertainers; 8:30 photologue; 9 Chicago theater.
- KYW Chicago (536) 7 concert; 8 musical; 9:05 health talk; 9:15 Youth's Companion; 9:35 classic; 12 carnival; 1 Insomnia Club.
- WGN Chicago Tribune (370.2) 6 organ; 6:30 ensemble, string quintet; 8 12 dance, soloists.
- WLW Cincinnati (422.3) 6 concert; 8:15 popular, orchestra.
- WTAM Cleveland (389.4) 8 orchestra, contralto.
- PWX Cuba (400) 7:30 concert, tenor.
- WPAA Dallas News (475.9) 6 recital; 11 orchestra.
- WOC Davenport (488.6) 6:30 Sandman; 6:50 religious discussion; 9 Beethoven Octet; 11 orchestra, songs.
- KOA Denver (322.4) 10 dance.
- KNX Hollywood (337) 8:15 music; 9 features; 12 dance; 1 Hollywood movie night, Ruth Roland.
- KTHS Hot Springs Park (374.8) 8:30 concert; 9:45 dance.
- WDAF Kansas City Star (365.6) 6 school of the air; 11:45 Merry Old Chief, frolic.
- WREO Lansing (285.5) 9 orchestra.
- KHJ Los Angeles (404) 8 concert; 8:30 children's; 10 instrumental, vocal; 1 Lost Angels.
- WEAS Louisville Journal (339.8) 7:30 concert.

WCOO Minneapolis-St. Paul (416.4) 6 concert; 8 philosophies; 8:30 minstrel show; 10 orchestra, quartet.

CKAC Montreal (410.7) 6:30 trio; 7:30 variety; 9:30 red jackets.

WEAF New York (401.5) 6 banjoists, 7 pianist; 8 concert; 9 lyric club; 9:30 violinist; 10 orchestra.

WJZ New York (454.3) 6 orchestra; 7 art for laymen; 7:15 soprano, talk; 8:15 orchestra; 9:30 dance.

WNXC New York (526) 6:35 Chateau four; 7:30 quartet; 8 concert; 9:01 travel talk.

WBN New York (361.2) 6:30 health talk; 6:35 orchestra; 7:30 dance; 10:30 music.

KGO Oakland (361.2) 6 concert; 10 cellist, violinist, speaker, string quartet; 12 dance, soloists.

WOAW Omaha (526) 6 dramatic; 6:30 announced; 7:30 address; 9 program; 11 orchestra; 7:30 organ; 10:30 music.

WLF Philadelphia (395) 6:30 orchestra.

WFI Philadelphia (304.5) 6 talk; 7 talk; 7:35 play.

KDKA Pittsburgh (309.1) 6:30 Winkle, the Wanderer; 7:30 phinx club; 7:15 talk; 7:30 concert.

WCAE Pittsburgh (461.3) 6:30 Upele Kaybee; 7:30 concert.

KGW Portland Oregonian (401.5) 12 Melody men, solos.

WDFW Providence (305.9) 6:05 studio.

WGY Schenectady (370) 8:30 orchestra, popular songs.

KSD St. Louis Post-Dispatch (545.1) 7 musical; 9 music, specialties.

KFOA Seattle (384.4) 8:45 program; 10:30 dance; 12:05 orchestra.

WRC Washington (483.5) 6 orchestra; 7 Bible talk; 7:30 psychology; 8 banquet; 9 dance; 10 music; 11 organ.

REMEMBER-PENNY ADS ARE CASH