

EASTER FASHIONS



Scarfs

They lend a gay and colorful note to the Easter outfit. Varied in material and color. Some banded in silk, others fringed. \$1.95 to \$25.00.



Jewelry

Smart costume jewelry—necklaces, bracelets, watches and pins with designs and settings to match. Priced according to piece 50c to \$35.00.



Handkerchiefs

Sheer and fine—of soft linen, some in bright colors, others edged with cob webby lace. Interestingly priced from 19c. to \$1.50 each.



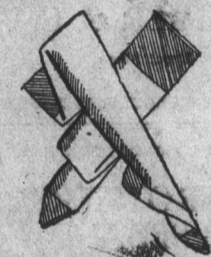
Handbags

Of vachette, morocco or silk. Some in envelope shape, others with novelty mountings. All have complete fittings. \$1.95 to \$25.00.



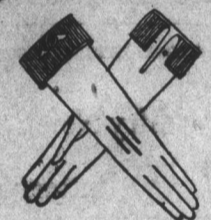
Parasols and Umbrellas

From beautiful silk umbrellas to the novelty chins waterproof, sun shades in many new colors. Priced \$1.00 to \$25.00.



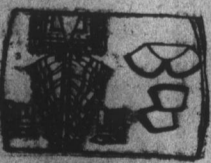
Silk Hosiery

Every wanted shade and the weaves most favored may be found in these complete assortments. Priced \$1.00 to \$3.50.



Gloves

Novelty cuffs are embroidered or trimmed with appliques on these gloves of suede cloth, silk or kid. Accordingly \$1.00 to \$5.50 pair.



Neckwear

Here you will find the most complete neck fixings in sets, by the piece or by the yard. Priced from 50c to \$5.00.

Presenting the New Mode in Smart Easter Costumes

THE WEEK OF MARCH TWENTY-THIRD TO TWENTY-EIGHT

SETTING the keynote of smartness for the season, correct in every fine detail, is the Easter costume when chosen here. First of all there's a great variety that assures that charming individuality so essential to the successful outfit of the season.

The Ensemble Suit in many delightful versions, sometimes with the frock and coat of cloth, again with separate frock of silk, is here. Lovely in ways of garniture, beautifully made in every detail.

The New Spring Frocks

Colorful printed frocks of crepe de chine add a charming summery touch to the wardrobe. Lovely dinner frocks of lace or beaded crepe tell of the late spring and give a light, airy touch. Frocks for every type and every purpose are presented here. \$16.75 and more.

Coats of Cloth and Fur

Fur bands the bottom or forms the collar and cuffs on these attractive new spring coats. Many are of kasha, others of twilled or novelty weaves. Bands of contrasting color emphasize the swagger lines of many. Touches of embroidery trim others. \$19.75 and more.

We extend you a most cordial invitation to visit the store during this week

FREE GASOLINE AND PARKING SPACE AT OUR OWN SERVICE STATION

Dave Oestreicher
The Store of Quality
Salisbury, N. C.