

THE LURE OF SOUTHERN BEAUTY

Tired, overtaxed pores become weak in functioning, and then we wonder why they be-

come large.

Some accept this condition as natural "to her skin," but those of us who really care find a way to refine the pores. Every skin requires an astringent to render it plant and firm. Keep your skin immaculately clean, free it of black-heads and other excess pore secretions and refine the texture by having "Electric facials" once a week.

Nestle Lanoil Permanent Wave \$10.00 to \$20.00.

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