BY TAYLOR



Our Dollar Yard Silk Sale has been a Wonderful Success and Hundreds of people have taken advantage of the great Values that we are offering in this Sale. We still have a good assortment to select from in all the Wanted Materials at the Wonderful Low Price of \$1.00 per yard.

We also bought for this Sale one lot of Very Fine Silks of all kinds worth to \$3.50 per yard in lengths from 1 1-4 yards up to 5 yards in Satin Canton, Crepe Satin, Flat Crepe, Heavy Crepe de Chine and many others at \$1.48, \$1.98 and \$2.48 We mention a few specials in our regular stock of Silks and Dress Goods, for out Before Easter Sale.

Latest Spring Fabrics

Beautiful Lustrous Crepe Back Satin in all the	good colors
that are so popular for Spring Dresses \$3.50 value. Special	\$2.98
Another Very smart fabric is Flat Crepe for Dresses, \$3.00 value	\$2.48

One of the Greatest Vogues for Spring Dresses is Printed Crepes. We have a wonderful show- 89c to \$2.98 ing in prices from -----

933		
	Linens are being used very much for early Spri 85c value 36-inch All Linen. Full line	ng Dresses 69c
	of new colors. Special	030
	\$1.25 Value Two-Toned Linen	98c
	Special for Opening Sale	· ANT THE RESIDENCE
	\$2.50 value Satin Canton Crepe	\$1.98
	Heavy Quality. Special	F 10-410000000000000000000000000000000000
	\$2,00 value 40-inch Crepe de Chine	\$1.68
	All the good colors. Special	41.00

Laces

5c Value Laces, Special	bear are in	2½c
Laces worth up to 10c yard, Special for Opening Sale	1/	5c
Or Per Dozen		50c

Wonderful Values in Real Hand Made Laces in big range of patterns.

HOSIERY IN SPRING'S NEWEST SHADES

The famous Kayser Brand in Full Fashioned and Chiffon, Silk Pointex Heel in Black, Tan, Circassion, Taupe, Cheri \$1.48 TO \$1.98

The very latest novelty in Ladies' Chiffon Slik Hose, Lehigh brand, gun metal, embroidery, Rose on knee. Priced \$2.98

Gordon Hosiery in Full Fashioned and Chiffon Silk in the season's newest shades—Grain, Nude, Champagne, Blush, Beige, Airdale, Russia Calf and Windsor Tan. Priced

\$1.48 \$1.98 and \$2.25

Easter Apparel

Easter Time Is The Most Interesting Period In The History of Fashion

For it is at a time when all womankind, young and old, make every effort to appear at their best. Fashion decrees many models—and Belk presents them to you in all correctness. Each so smart and fashionable, that every age, every whim and every idea of expenditure can be met quickly and extended by the contract of the

Every Day Up to Easter You Will See in This Great Store Special Pre-**Easter Offerings**

COATS AND ENSEMBLES

UNUSUALLY CHIC MODELS

Very Recently Placed in Our Racks For This Week's Easter Offerings

The new Coats trimmed with a wide border of furs. In materials they represent the smartest and best Coat Makes. Also a dandy new line of juniors. These Coats are outstanding BELK values for \$9.95 TO \$24.95

The Newest Silk Ensemble

New line of Black Satin and Crepe Coats with the Novelty Silk Dresses. In the beautiful bright shades—a great variety of designs—these special Easter Ensembles—\$24.95 to \$75.00

Smart Snappy Models For Your Easter Costume in Dresses

All ready for your Easter choosing. Festive in the light colors of spring, smart in lines. Everything about our new Easter Frocks is suggestive of the gaiety of the new season, every detail tells their exceptional value. Beautifully styled of exquisitely fashioned materials—

Riat Crepes

Bengalines

Georgettes

Crepes Satin

Canton Crepes

Novelty Printed Silks

Flat Crepes
Bengalines
Georgettes
Artistically colored patterns in all the prevailing shades,
Specially offering this week our Easter special in Dresses
and Frocks—

\$14.95 \$16.50 \$24.95 \$45.00









The Dream of Floyd Collins.

The Gentlewoman.

If he had but heeded the warning sent him in a dream, Floyd Collins, the cave explorer, would have been a saved from the tragedy which overtook him and drew the attention of the entire country. Cave City and its immediate vicinity is honeycombed with these natural caverns and Collins was an enthusiast in locating them. He had uncarthed several, notably beautiful; Crysial Cave was one, and he was of the opinion that another far more wonderful was lying close at hand. Not long before the accident which befell him, he had been exploring te hills around his father's farm, digging in the earth, moving stones, and crawling through the narrow, intricate passages thus made. At nightfall he went home and in conversing with his stepmother or some member of his family, he suddenly gave a shudder of liorror and extaimed, white youth, 16 years old, of



Cash Raising

Beginning Saturday, April 4

We will sell at Absolute Public Auction to highest bidder regardless of cost the entire stock consisting of Diamonds, Watches, Jewelry, Clocks, Silverware and Hand Painted Japanese China.

Don't Fail to Share in this \$20,000.00 Sacrifice

Two Sales Daily: 2:30 and 7:30 P. M. Three Sales Saturday 10:30 First Sale

SPECIAL

The first 25 ladies attending The Opportunity Sale will receive valuable souvenirs.

J. C. WILLEFORD Jeweler