

Fruit Jars for the last two days at these Give Away Prices. The genuine Atlas Mason Jars:

- Pinets ----- **55c**
- Dozen -----
- Half Gallons ----- **95c**
- Dozen -----
- Quarts ----- **69c**
- Dozen -----

Two big Tables China Ware and Glass Ware at 10 per cent. reduction in addition to these last two days of our Big Birthday Celebration. See these—they are rare bargains.

RUGS! RUGS!

All Wool and Grass Rugs carry an additional 10 Per Cent. Reduction for these last two days of our Big Birthday Celebration. Buy now.

\$2.00 value 40-inch Floral Georgette Crepe. Big range of Patterns ----- **\$1.48**

\$1.50 value 40-inch Plain Color Georgette Crepe. All the bright new colors. Special ----- **98c**

\$1.00 value 12 M Pongee First quality. Special ----- **52c**



Dive in and Get Some of These Big Bargains

10c Corticelli Spool Silk Special ----- **5c**

Coats Spool Cotton. All colors Also white and Black ----- **4c**

Three for ----- **10c**

\$1.00 Printed Silk and Cotton Crepe. Special ----- **75c**

Big Shipment of Electric Irons just in and will be put on sale for the last two days at ----- **\$2.75**

We will put these irons up against any \$6.00 iron on the market. These are guaranteed.

One big lot Ruffled Curtains to be put on sale for the last two days. Special ----- **69c**

One big lot Aluminum Ware just in to be put on sale for the last two days of our Big Birthday Celebration ----- **10c** at -----

Big lot of Aluminum Ware in good size pieces, bought especially for these last two days. Special up to ----- **25c** 79c values, at -----

One big table Aluminum Ware of Percolators, Tea Kettles, Pitchers, Preserving Kettles for the last ----- **45c** two days. Special -----

Friday and Saturday morning at 10 o'clock and 4 o'clock each evening we will sell one lot Men's regular 48c Union Suits ----- **25c** special at -----

NOTICE! Please notice that Friday and Saturday are the two last days of our Big 14th Birthday Event. Below you will find just a few of the many thousands of Bargains we have in our big store. You can't call this a sale like you see in the papers every day but a profit sharing with our customers. So don't miss the last two days of this event. Be here on time and get your Birthday present.

Don't forget that July 4th is the last day of this big event and as July 4th comes on Saturday this year we will be closed all day Monday, July 6th, (instead of Saturday, July 4th) taking a rest after our Big 14th Birthday Event.

It is the custom of all the Belk Stores to celebrate the Declaration of Independence on July 4th, but as the 4th comes on Saturday we are compelled to stay open all day Saturday for the benefit of the working class of people who have to trade on Saturday. Therefore we will be closed all day Monday, July 6th to celebrate this great day.



Go to the 14th Birthday Event

Closed all day Monday, July 6th

PARKS - BELK CO.

OUR MOTTO: We Sell It For Less For Cash

BOYS DEPARTMENT

Friday and Saturday mornings at 10:30 o'clock and at 4:30 o'clock each afternoon we will sell one lot boys' baseball Bats, Special ----- **10c** at -----

25c value Fruit of the Loom as long as it lasts, per yard ----- **10c**

One lot 36-inch Sheeting, 15c value. A real good quality. Especially fine for Sheets. Special Friday and Saturday. per yard ----- **10c**

Big lot Pajama Checks, regular 15c value. Special for our Birthday Event, per yard ----- **11 1/2c**

One big table Ladies' Sandals in Green, Brown, Red and Purple. All sizes. Special ----- **85c**

One lot Shoe Polish for Friday and Saturday. Special ----- **5c**

One lot Men's Summer Suits. Special ----- **\$3.98**

\$1.50 Value Striped Wash Silk. Special Birthday Price ----- **\$1.00**

\$1.50 value Printed Radium Birthday Price ----- **\$1.00**

\$1.35 Plain Radium and Wash Silk, Birthday Price ----- **94c**

65c Floral Voiles in Beautiful range of Patterns, Special ----- **48c** Prices reduced on All Silks for Our Birthday Celebration.

TABLE NO. 4

Ladies' Extra Stout Bungalow Dresses. Regular \$1.25 sellers ----- **69c** Special price -----

TABLE NO. 5

98c value Ladies Gowns. Real Knockouts for ----- **48c**

TABLE NO. 6

One table Brassieres, value up to 75c. Birthday Price ----- **25c**



Slip in and Take Advantage of the big Bargains we Shipped on in New York

TABLE NO. 1

Ladies' Muslin Princess Slips Trimmed With Real Val Lace ----- **98c** \$3.00 value. Special -----

TABLE NO. 2

Ladies' Bungalow Aprons ----- **50c** Dresses. Regular 98c values -----

TABLE NO. 3

Ladies' Striped Broadcloth Dresses, \$2.98 value. Special ----- **\$1.48**

A regular Cyclone in our Big Millinery Department which means a clean sweep of all Summer Millinery Friday and Saturday, which includes \$3,000.00 worth of the Latest and Newest to be found on the New York market which was bought for the last few days of the last few days of our birthday event. We are not giving you out of style and out of season hats but hats you will enjoy wearing them now. Don't forget we buy often and for that reason we always have the newest.

BARGAIN BASEMENT

We will put out at 10 o'clock Friday and Saturday mornings one lot of 10 yard bundles consisting of 38-inch sheeting, Gingham and Figured Lawn. Birthday Price, each ----- **10c** To ladies only

To all Ladies in Our Bargain Basement Friday and Saturday evenings strictly at four o'clock we will give free a hat as long as they last. Values up to \$2.00. No strings to this. Just be here and get a Hat free. (Ladies only).

One big lot of Printed Marquisette, 25c value special for the last two big days of our Birthday event Friday and Saturday only in bargain ----- **10c** basement, per yard -----

BARGAIN BASEMENT

For the last two big days of our birthday Event we will put out Extra big Assortment of Ladies' Fiber Silk Hose in new colors. Special Friday ----- **10c** and Saturday, per pair -----

For Friday and Saturday, the two last big days of our Birthday Event we are going to scramble 10c, 15c, and 25c materials, the biggest values ever offered, all on one big counter ----- **5c** per yard -----

(This consists of Volles, Scrims, Gingham and Sheetings)

25c value 5-4 Oil Cloth in assorted patterns. Special for Friday and Saturday, July 3 and 4, per yard ----- **14c**