PENNY COLUMN




| Wanteinh |
| :---: |
| Origing |
| C |

## -



## THE NEW EFRID STORE

## THE NEW EFIRD STORE



IN ANB ABOUT THE CITY

## WORLD's LARGEST ChAIK DEPARTMENT TORE MTORE T LOWE:

 50-54 SOUTH UNION STREET, CONCORD, N.
## Better Style Lines <br> In Low-Priced Garments!



The Money-Savings Provided in Thiese Displays Prove the Unsurpassed Buying Power of Our 676 Busy Store:

## \#n lan



## 1 Cent SALE

ON ALL WHITE CANVAS SLIPPERS e balaitee of our White Ca 99 c

## 1c

All of our Broken Sizes Greatly Reduced to make a Final Clean up on them.
All White Kids at a big reduction Saturday is the last day of our sale, and we
have especially marked our stock to make a have especially marke
final clean up on same.

## Ruth-Kesler Shoe Store

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |
| the midst of an primptred by the ciream stantee of haarticular batio, with the |  |  |
|  |  |  |
|  | This anaraere to our toat-tife our plea |  |
|  |  |  |
|  |  |  |
|  |  |  |
| reeognition as the |  |  |
| owolk he propure: |  |  |
|  |  |  |
|  |  |  |
|  |  | An oseter can lay $\mathbf{6 0 , 0 0 0 , 0 0 0}$ exs hea house. |
| But the emblen t that stirs evefy losal |  |  |
|  | (umaturnan |  |
|  |  |  |  |
|  | OURISI 1 |  |
|  | , |  |
|  | Round Dance Every Tuesday Night |  |
| nd who finilly, gave ns this wonderful | Music By Morrow Melody Makers (t) |  |
| the men ind the true to due to/the | Square Dance Every Friday Night |  |
| aen and true ave left, us this emblem of Red, |  |  |  |
| 4., yeme that beatifol banaer <br> mot towen of fredom, a bitt trom the brive! | HICKEN DINNERS DAIEverythiny served a la cart |  |
|  |  |  |  |
|  |  |  |  |

