

# SOAL SOAL

## PICTURESQUE



HERE is the new drop shoulder necking that is very picturesque and lovely if nature blessed you with the right sort of a swan-like throat. It is particularly lovely on dark gowns with long Sarah Bernhardt sleeves and no waistlines.

### Parents of Daughter.

Mr. and Mrs. Walter L. Furr are being congratulated upon the birth of a daughter Monday, July 13th. Mrs. Furr and daughter are both doing nicely.

### Living Within Income.

News and Observer: Governor McLean calls attention to the necessity of the State's living within its income. The Governor is right. No State, county or city has any right to spend more for current expenses than it receives. The garment must be cut to fit the cloth, as Governor Kitchin liked to say. This is a sound principle of government as well as for citizens in their daily lives. It is so fundamental, so absolutely necessary, that it needs no emphasis or ought not to. Unfortunately there does seem to be a necessity for the preaching of such sound doctrine.

As fundamental and equally as important is the further necessity of the practice of real economy in the conduct of the affairs of the government. Public funds are trust funds and public officials do not have the right and ought not to have the privilege of spending public funds recklessly. It ought to be so fundamental as to require no emphasis, but unfortunately it seems that there is danger in this State that we may forget so important a fact in the conduct of our public affairs.

Governor McLean calls attention to the horizontal raise in direct taxes for the State and points out that even there was not enough to go around. There was a horizontal raise on many items and there wasn't enough to go around. It would be a mistaken policy, however, to assume that North Carolina is poor and that it cannot continue to be progressive. Governor McLean would be last to subscribe to such doctrine, and he has not done so. A State that can contribute millions in income taxes to the Federal government need not fear that it has not the resources necessary to continue "the program of progress."

### REMEMBER PENNY ADS ARE CASH

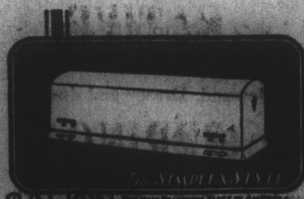
## SUMMER COLDS

that make you so uncomfortable in hot weather, are better treated externally—Rub over chest and throat and apply frequently up nostrils—



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## PERSONALS

Mr. and Mrs. Hugh D'Anna, of Hickory, who are spending the summer at Blowing Rock, were guests last Saturday here of Miss Jenn Coltrane.

Mrs. D. B. Porter, of Asheville, is spending several days here visiting her son. She came to attend the funeral of Mrs. M. M. Gillon.

Miss Lillian Cline left this morning for Boone, to attend summer school.

Misses Alice and Betty Wall and Paul Wall are spending the week at Henrietta.

Hugh Broome and Mr. Sherrill, of the Parks-Bell Company, of Hickory, spent Monday here on business.

Mrs. Sam Eady, Mrs. J. C. Albritton and Miss Pearl Jones are spending the day in Charlotte.

Mrs. Joe Morrison and son, Billie, and Mrs. Florence Barrier, her mother, have gone to Raleigh to spend a month with Mrs. Morrison's sister, Mrs. Henry Clinchcales.

Mrs. R. M. Cook, Mrs. M. W. Cook and Robert Cook spent the week-end in Durham visiting relatives.

Dr. J. E. Burns, of New York, has arrived in Concord to visit for a week with his brother, W. L. Burns.

Mrs. Camille Caldwell, Dr. and Mrs. D. G. Caldwell, Miss Martha Caldwell, and McCorkle Caldwell have returned from a trip to Chimney Rock, Blowing Rock and Asheville.

### IMMODEST DRESS SCORED AGAIN BY POPE PIUS XI

Long Robes, Long Sleeves and High Collars Urged.

Rome, July 14.—Receiving a group of women pilgrims from Tunis, the Pope urged them to respond to his appeal for a crusade against the immodest form of dress now fashionable. His Holiness said:

"From the beginning of sacerdotal work I have always insisted that the women of my churches and those coming to and working in my house, as well as the members of the family, should wear long dresses, long sleeves and high collars. They first protested, but later admitted I was right. Speaking not only to the pilgrims, but to Catholic women throughout the world, I trust and pray they will take action to end the present styles."

### Brown and Fisher Reunion.

The Brown and Fisher reunion will be held in the graded school building at Granite Quarry on Thursday, July 30, beginning at 10 o'clock a. m. The following will be the program:

Music.

Devotional Services.

Address of Welcome—R. L. Williams.

Response—Rev. Mr. Andrews.

Music.

Election of officers.

Address—Rev. P. D. Brown, of Columbia, S. C.

Music.

Address—Dr. George Howard, of Salisbury, N. C., Supt. of Public Instruction.

Music.

Offering.

Announcements.

Dinner.

A meeting of the executive committee will be held in the afternoon. The afternoon will be spent in a social way. There will be a picnic dinner. Everybody come—bring the whole family, neighbors and friends and well filled baskets. Music will be furnished by the "Happy Trexler Band."

Has Stroke of Apoplexy.

Dr. J. S. Lafferty had a slight stroke of apoplexy Saturday night while spending the week-end at the home of his son, Davis Lafferty, in the county.

When he awoke Sunday morning, it was found that his entire right side had been paralyzed. His son, Dr. Robert Lafferty, of Charlotte, spent Monday in Concord and found that his condition was not serious. It is probable, say relatives, that he will be able to be out of bed in a few days.

### REMEMBER PENNY ADS ARE CASH

REMEMBER PENNY ADS ARE CASH



### WE DO STEAM FITTING

and all sort of heating work. We guarantee skillful service in every detail. You'll find when we are through with the job that every joint will be air tight, every draught work perfectly. If you have had experience with poor plumbing you'll more than appreciate the kind of service we always render.

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### MACCABEES VISIT TO CITY FAILS TO MATERIALIZE

All Arrangements for Their Entertainment Cancelled When Found That Motorcade Was Impossible. The heralded visit of the Maccabees came to naught when the director of the motorcade, M. G. Gleason, was unable to get the cars to stick together sufficiently to have any gathering at any of the designated points.

As a result of this inability of the automobiles to form themselves in any definite line of procedure, all arrangements for their entertainment along the route of travel had to be cancelled.

Preparations had been made for the entertainment of the three or four thousand visitors in Concord today. After a parade in Charlotte this morning, the entire host was to march to Concord where every available place in the city was to be placed in use for furnishing them dinner. After dinner horse races were to be held at the fair grounds which was to be followed by a ball game and athletic events.

The larger number of the cars were then to return to Charlotte for a night of entertainment there. When nothing was heard from Mr. Gleason, who visited in the city a month ago making the arrangements for the affair, Dr. T. N. Spencer, of the fair association, wired him to find out what his plans were. No answer had been received from the wire until yesterday when Mr. Gleason himself visiting in Concord and explained his inability to keep the motorcade intact.

One hundred and forty-five automobiles left Waco, Texas, yesterday but Mr. Gleason declared that it would be practically impossible for him to keep them together for any length of time.

### MILL EXECUTIVES IN BETTER SPIRITS

Find That Factories That Make Silk Substitutes Can Sell Output.

Greensboro, July 13.—People returning here from trips to Charlotte and Gastonia assert that the mill executives in that section are in far higher spirits than they were a month ago and that the market for cotton products is improving. Some mills have orders sufficient to keep them running at night. While the situation is not without its gloomy side, operations compared to those of a year ago are on a larger scale.

Any mill able to make a mercurized product or anything in anyway resembling silk is able to operate on full time at a profit, it is stated, and in all parts of the country any plant making "rayon," a substitute for silk that is practically not to be detected from the genuine, is making plenty of money. Extension of the rayon plants to the south is looked upon as the next step in southern textiles.

### Post and Flag's Cotton Letter.

New York, July 13.—Those who sold cotton at the close of last week hoping for a genuine break in the drought in the southwest were disappointed at such rains as were shown by the official details giving a firm appearance to the market. Showers, some of them fairly heavy, were reported, but private advices from Texas, as a rule, were discouraging, and in some instances indicated that the showers, followed as they have been by high temperatures, have been more of a detriment than a benefit.

Trade reviews continue optimistic as to the present moderate improvement going distinctly further in the near future so that there is increased probability of a large requirement next season with greater readiness to pay prices for goods more in keeping with the cost of production plus some margin of profit to the mills. For the time being, however, pending further developments, the situation seems rather unstable, with the need of constant bullish crop news to stimulate enough demand to hold prices or keep them moving up.

The shadow of the huge acreage hangs over the market and in many quarters the impression is still strong that with such an acreage a large crop is a practical certainty unless prevented by persistently adverse weather conditions and widespread insect damage.

In the well informed trade circles the feeling is in favor of purchases for a pull on good recessions but that it is hardly safe as yet to rely confidently on advances holding fully.

### POST AND FLAG.

The new clubhouse of the Maryland Yacht Club of Baltimore will be dedicated July 25th with a great naval pageant and racing regatta.

In 1886 James McCormick, of the Chicago Nationals, pitched in 24 consecutive games without defeat.

### Cotton Goods Optimalistic.

Charlotte Observer. Optimism recently had been the dominant tone of the cotton goods market, according to The Dry Goods Economist, which says that a decidedly buoyant and optimistic feeling marked the close of the first half of 1925.

This feeling was certainly justified, for the market started the second half of the year in a very much stronger position than seemed at all likely a few months ago. The Economist continues. Some of the improvement registered during the month of June was due to the stimulus of an early hot spell, which developed an unusual run on dress cottons.

But something more fundamental than the weather must be held chiefly responsible since the improvement has affected most classes of cotton goods.

The Economist thinks the truth of the matter is that actual consumption of cotton goods during the last six months has been broader than was generally imagined. This is indicated by the condition of stocks, as far as it can be ascertained at the present time.

Even on goods which have been apparently in poor demand, spot supplies are surprisingly limited, and in some lines, such as print cloths, spots are difficult to obtain even at a relatively substantial premium over future deliveries. And this situation exists in spite of the fact that cotton goods production as a whole has not been radically curtailed, and on some of the lines in shortest supply at the present time production has been very heavy.

The neck-and-neck race of Mason and Charlotte for the lead has been furnishing excitement a plenty for South Atlantic League fans of late.

Night golf by electric illumination has been tried successfully in Bermuda.



### Expert Attention

When your Watch needs repairing, there is only one kind of attention that will put it into correct running condition—expert attention such as we are prepared to give it. Leave your Watch here today for inspection.

### STARNES-MILLER-PARKER COMPANY



### To prevent freckles

Elizabeth Arden has created an exquisite finishing lotion, VENETIAN LILLE LOTION, to be used under powder. Antiseptic and astringent, smooths and refines the skin, leaves a silky finish, flattering for day or evening. Prevents windburn, sunburn and freckling. White, Cream, Naturelle, Special Rachel, Spanish Rachel, Oen. \$1.50, \$2.50.

### Gibson Drug Store

July Clearance -- Sale Friday, Saturday and Monday Special Feature Days Here

Who else in Concord will show you summer Suits like these at \$10.00 to \$25.00.

You might as well ask— "Who else in this world ever loved you like your Mother?"

The answer is—Nobody!

And don't think that we are afraid you are going to ask us to prove this—for that's just what we would like to have you do!

Men—we know clothing and so do you— Here is a Value that won't take five minutes to convince you. The model is an absolutely new one—

The material—as cool as a screen door—and as strong. The colorings are the new wanted shades—and the price is—well—we are going to let you use the adjectives!

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## RUTH-KESLER SHOE STORE

Smartest Styles Lowest Prices

# Robinsons

CONCORDS BETTER STORE

FANCY DRY GOODS WOMEN'S WEAR

Mrs. Housewife! Do you ever worry about what you are going to cook? And finally when you have decided, does your grocer say: "Sorry, but we haven't any today?"

If you have these worries you can get rid of them by calling us first. Our stock is complete and if it's on the market we have it.

Call us for all kinds of Country Produce. We have plenty of chickens, fresh eggs and fresh country butter at all times.

We appreciate your trade and are not pleased unless you are pleased.

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