

PENNY COLUMN

ANNUAL MID-SUMMER SALE BEGINS JULY 18TH. GREAT REDUCTIONS IN ALL LINES. C. G. HEILIG, MT. PLEASANT. 18-ft-c.

All Summer Millinery at Half Price. \$1.00 flowers 50c. Miss Brachen. 23-ft-p.

Officers' Low Shoes, \$1.00. Concord Army & Navy Store. 22-ft-p.

North Carolina Laws Made Plain copies for free distribution at Cabarrus Savings Bank. 22-ft-p.

Rent a Ford. Drive It Yourself. J. D. Boyd. Phone 508. 14-10-ft-p.

Kibbit Unionals, \$1.85. Concord Army & Navy Store. 22-ft-p.

For Rent: Modern Six-room House and Garage on West Corbin Street. Well located. Call A. B. Pounds. Phone 224. 22-ft-p.

Assigone's Sale. As Assignee of Minette, Inc., I will receive bids for the entire stock of goods in the building at 12 South Union street, exclusive of the schoolbooks, for one week. Copy of inventory of personal inspection may be obtained on application to G. A. Isenhour, assignee, in Cabarrus Savings Bank Building, Concord, N. C., July 20, 1925. 20-ft-p.

For Sale—Child's White Enamelled Bed and mattress in good condition. Mrs. Robert C. Corsine. 16-7-ft-c.

For a Taxi, Call Phone 508. J. D. Boyd. 14-10-ft-p.

WRONG SORT OF PUBLICITY

Gastonia Gazette. There has been going the rounds of the South Carolina Press during the past few weeks a request emanating, we believe, from Spartanburg, that cotton be required to make public statements as to their financial condition.

The argument is that since banks and railroads and other public utility corporations are required to make such statements, cotton mills should also be required to do the same thing.

But there is a difference as is forcefully pointed out by the Spartanburg Sun, which explains that a "cotton mill is not a public service corporation, and the public has no special interest in them since they do not render public service. Each stockholder in a cotton mill can get a statement as to its financial condition when he asks for it. A man would be very foolish to buy an interest in a cotton mill, or in anything else, without finding out something as to its financial condition. This law provides a heavy penalty for making false statements of this kind.

Publicity of the kind so frequently suggested could not do any possible good or serve any legitimate need, and could often be used to injure a corporation's business. The man who owns stock in a mill, or who wants to buy stock can get full information as to its financial condition by asking for it. Outsiders, or those who may want information to be used for the benefit of unfriendly interests, are hardly entitled to go into the affairs of a corporation or a business that is not engaged in furnishing any sort of public service. The same rule would apply to any other manufacturing or merchantile or business firm of any kind.

Publicity in certain cases is not only desirable, but necessary for the protection of the public, but if we go into requiring detailed publicity as to every kind of business to conduct many kinds of business we will make it impossible to conduct many kinds of business. It would be only mischievous to require publicity which would give customers or competitors an unfair advantage in business affairs, and that is all such publicity as is proposed could possibly accomplish."

The Voice of a Pessimist.

Raleigh News and Observer.

"All the tourist travel isn't worth two cents to any community," declared Needham Mangum, well known sage of Wake Forest. "The rich folks all go to Florida in Pullmans, their servants drive the big cars down and poor white folks go through in flivvers and none of them spend any money."

Mr. Mangum, who is opposed to the proposed loan to the State highway commission which would give the southern end of the county its first taste of hard surface road, thinks the proposition a fine thing for the City of Raleigh, but can't see it for the country.

"They say that good roads will improve the value of farms, but that only means higher taxes," he declared. "The average man in the country doesn't buy a farm for speculation but to raise his family on and to leave to them when he dies and he doesn't care anything about increase in values."

Paul Krimminger's Machine Did The Work All Right.

Monroe Journal.

Tom Brown, Zeb Green, Riah Belk, and Dick Faulks yesterday went to Paul Krimminger's farm in Cabarrus to see the workings of a machine which separates wheat from oats, wheat and barley. It does the job. Mr. Krimminger got 130 bushels of wheat on 8 acres, on which he had never before made over 80 bushels. Last year he had the field in corn and soy beans, leaving the beans on the land, and this told the tale. His wheat did not need any nitrate of soda. He had another field of 4 acres which he had never before got 70 bushels of wheat before this year. This year, following corn and soy beans, he got 106 bushels. Tom says it works that way everywhere.

This year Mr. Krimminger has soy beans in all his corn and they are up to his arm pits in height. In the 8 acre field of wheat yielded 7 bushels of seed, which the machine separated from the wheat.

Sonora Calles, wife of the President of Mexico, is reported to have spent \$45,000 on a recent shopping tour in Los Angeles.

The Fall racing season on the Maryland tracks will get under way at Havre de Grace on September 23.

THE NEW EFIRD STORE

A Cleaning Out of All
Summer Merchandise
in Our Big
88c SALE

Friday, Saturday and
Monday

See Our Big 4-page Circular
Out Today

THE NEW EFIRD STORE

We Close Every Thursday Afternoon Until September 1st

IN AND ABOUT THE CITY

No. 5 Township Sunday School Convention.

The Sunday School Convention of No. 5 Township will be held at Cold Water Lutheran Church, on Thursday, July 30, 1925, beginning at 10:30 a. m. Following is the program:

Song by congregation.

Devotional—Rev. Mr. Miller.

Welcome by Member of Cold Water Sunday School.

Song by Cold Water.

Recitation by member of Mt. Mitchell.

Song by Mt. Gilead.

Address by Rev. A. G. Loftin.

Song by Mt. Mitchell.

Address by Rev. J. C. Rowan.

Song by Keller Sunday School.

Recitation by member of Gilead Sunday School.

Song by member of Mt. Carmel Sunday School.

Offering for Sunday School Association.

Song by Mt. Gilead Sunday School.

Apointment of committee to select officers for next year.

Dinner.

Afternoon.

Music by Cold Water Sunday School.

Address by Hon. H. S. Williams.

Song by Mt. Gilead Sunday School.

Recitation by member of Mt. Mitchell.

Recitation by Members of Keller S. S.

Song by Keller S. S.

Address by Hon. J. P. Cook.

Election of officers.

Song by Congregation.

Benediction.

V. C. PENNINGER, Pres.

M. J. SHINN, Secy.

CABARRUS DOGS VALUED AS HIGHLY AS CATTLE

Recently Listed Taxes Bring Out Interesting Facts.—Miles Worth More Than Horses.

We do value our dogs more highly than we do our cattle in Cabarrus County?

Figures recently made public by J. W. E. Long, who had charge of listing of taxes, would seem to indicate that dogs are worth as much as the general run of cattle. At any rate, the dogs on which property owners put a value in the listing had an average value almost as great as the average of cattle other than milk cows.

The figures in the matter are as follows: There were 2087 head of this type of cattle in the county which had an average valuation of \$13. At the same time, there were 402 dogs in the county valued at \$4334, which brought the average price per dog to \$10.28. This indicates a difference of less than three dollars between the valuation of cattle and dogs.

There were, however, 1632 dogs in the county that were not valued by their owners. Of these, 1246 were made dogs and 386 were female dogs. There were also 4469 milk cows which had a high valuation as did the other cattle. These were priced by their owners at \$28 each.

Mules were priced higher than were horses. The average price of the 2600 mules was \$75, while the 1940 horses brought an average price of only \$34.

Sheep and goats were of little value, according to the statement of their owners. The 528 sheep in the county had a value of \$2.30 each and the 123 goats were valued at \$1.00 each.

MOST DIFFICULT ROLE OF ACTRESS

Irene Rich Declares Her Work in "Behold This Woman" Her Hardest.

Irene Rich, who portrays the leading feminine role in "Behold This Woman," which will be shown at the Concord Theatre today, declares this to be one of the most difficult roles she has ever had.

The character is complex and unusual in a dramatic production. It is that of a famous motion picture star, and during the action Miss Rich is called upon to play several scenes in a motion picture studio. She impersonates a siren of the most vampish caliber and acts comedy with delicious abandon. With wigs and numerous bizarre gowns she becomes a dozen different women, yet with all there is the role of Louise Maurel, with whose life the photoplay deals.

So completely does Miss Rich change her personality in the studio scenes that one would scarcely believe that she is the same woman who portrays the Louise Maurel of private life.

For the studio sequences the exterior and interior of Vitagraph's picturesque Hollywood studio has been used. The spectator is taken through the plant and shown the actual process of filming and directing a picture.

No. 12 Township Sunday School Convention.

Number 12 Township Sunday School Convention will be held at Epworth Methodist Church on Sunday afternoon, July 26th, 1925, at three o'clock.

Every Sunday school in the township is urged to send a large delegation to the convention and the public generally is heartily invited.

Following is the program:

Special music by the choir.

Hymn by congregation.

Devotional exercises—Rev. J. M. Varner.

Hymn by congregation.

Order of business:

Reading of minutes of last convention.

Reports of Sunday Schools.

Treasurer's report.

Unfinished business.

Nominations and election of officers for ensuing year.

Special music by the choir.

Address—Rev. T. F. Higgins.

Hymn by the congregation.

Round Table Talks on Topic: "How Best to Hold a Pupil in the Sunday School?" Led by Jno. R. Query, Sup't.

Offerings for County Sunday School Association.

Doxology.

Benediction.

J. E. DAVIS, President.

V. L. NORMAN, Secy.

Revival Meeting at Robert Baptist Church.

A revival meeting will begin at the Roberta Baptist Church on next Sunday morning at 11 o'clock, July 26, 1925.

The pastor will be assisted at this time by Rev. F. W. Fry, of Oakboro.

The public is cordially invited to attend these services. Come one and all, and bring some one with you.

HARVEY E. CLINE.

CABARRUS DAIRY BUSINESS IS IN GOOD CONDITION

The County Exports Much More Cream and Butter Than Is Imported. Investigation Proves.

Cabarrus county's balance of trade in the milk and butter business is a favorable one. Investigation into this industry proves that the county exports more than she imports.

The question was raised in the recent visit of the Southern Railway officials to the city, as to why it was necessary to import cream from Richmond. The officials had, they said, noted a number of cans at the station to be shipped back to a creamery in that city.

They could not understand how it would be necessary for a rural county such as Cabarrus to be forced to bring in cream when there should be ample grazing lands capable of supporting herds of cattle.

The matter was brought to the attention of the Times-Tribune and subsequent investigation brought to light the fact that Cabarrus county's exports in this line are far greater than her imports.

Figures furnished by the Southeastern Express Company here show that during the month of June, 2115 gallons of cream were shipped away from the county to other places. The number of pounds of butter exported during the same month totaled 4,088.

Imported milk and butter does in no way approximate the total of these figures. The Cabarrus Creamery Company is the only firm in the city which imports cream. This is done on slack days and is only used for ice cream which they manufacture. When necessary, this creamery telegraphs to Richmond and has small amounts of cream sent in. The total of this product is never greater than fifty gallons per week.

It is not possible to obtain the figures in regard to the importing of butter but it can be safely stated, say persons in the creamery business, that no amount near the 4,088 pounds exported is imported.

Cabarrus county does not have as great a number of cows as do any of the surrounding counties, it is said. Rowan and Iredell are both well known as dairy counties and Stanly and Mecklenburg both surpass Cabarrus in this industry.

The figures show that while Cabarrus may not do as large a volume of business as do other counties, still there is a very favorable balance.

Not only is cream shipped out by express, but a great amount is collected by truck and is sent to Mooreville, Hickory and Lexington. There are established routes from which cream is gathered several times a week and hauled away.

LEAGUERS WILL DECIDE ON MEETING PLACE DURING DAY

Concord Persons Still Hoping That the Building and Loan League Will Meet In This City.

Delegates attending the annual convention of the North Carolina Building and Loan League, now in session at Wrightsville Beach, will select their 1926 meeting place and local persons are still hopeful that Concord will be favorably considered.

Invitation to meet in Concord next year has been sent to the convention by city officials, heads of civic organizations, the Chamber of Commerce, the Merchants' Association and individuals.

Some of the invitations were sent to Gilbert Hendrix, who is attending the convention, to be read by him on the convention floor; others were sent direct to the president of the league, L. W. Moore. All were sent so as to reach the convention before voting on the 1926 meeting place started.

Concord is recognized as one of the best building and loan towns in the state and this fact is expected to have some influence on the convention delegates when the voting starts. The fact that the new hotel will be ready for the delegates is also expected to influence them in favor of Concord.

Steady hitting, however, gave Kannapolis a lead which they maintained until the end of the game, Lexington falling to after the fourth inning.

Johnson, home run king of the Kannapolis swatters, poled two over the fence, and Hopkins catching his first game for them, also knocked out a four bagger. Both Linday and Wood played brilliantly in the field for Kannapolis while Cook starred for Lexington.

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