

J.C. Penney Co.
A NATION-WIDE INSTITUTION—
DEPARTMENT STORES

50-54 South Union Street, Concord, N. C.

**676 Stores in 44 States—
105 New Stores in 1925**

Word has come from our officials in New York that 105 new Stores will be added to our Nation-Wide Institution this year.

Several Stores will be opened in States where heretofore we have not been represented, namely, Maine, Massachusetts and New Hampshire.

But four States now remain that are not present in our retail family—Delaware, Florida, Rhode Island and Vermont.

676 Department Stores in 44 States, which, it is estimated, will do a business of approximately \$90,000,000 this year!

To you, this means a tremendous buying strength resulting in your saving money here in our low prices.

J.C. Penney Co.

We Close Every Thursday Afternoon Until September 1st

**JOY IN HER SORROW IS
MRS. BRYAN'S EXPERIENCE**

In Depth of Grief, Spontaneous Outburst of Public Sympathy Makes Her Happy.

On Board the Funeral Train En Route to Washington, Bristol, Va., Tenn., July 29.—The widow of William Jennings Bryan, weak in body but strong in soul and the bravest of her sex in deep distress, took cognizance personally of each token of remembrance as the funeral train stopped here and there and then sped on toward Washington.

She was emotionally impressed as each flowered expression of love and affection for her departed life companion was shown her as received at the rear of the funeral car.

"Mrs. Bryan is simply speechless over the spontaneous outburst of sympathy," the debonair member of the household, W. E. Thompson, secretary to Mr. Bryan, described her expressions of appreciation for the thoughtfulness of the country-sides.

Mrs. Bryan was seated so that she could receive the sympathetic surroundings. The Commoner's wife was moved to joy in sorrow.

How Bryan Got Into Famous Scopes Case.

In explaining, a few days ago, how he happened to associate himself with the Scopes case, at Dayton, Mr. Bryan said:

"After my speech in Memphis on May 10, before the national organizations of fundamentalists, there was some talk among fundamentalists manifesting their interest in this case, and I was asked whether I would be willing to assist in the prosecution. I said I would if the fundamentalists desired it.

"I left that night for Pittsburgh via Chicago. At Pittsburgh I received a telegram from the Fundamentalists' Council, asking me if I would represent them in the prosecution. I answered that with the consent of the Law Department of the State of Tennessee, I would be pleased to assist, without compensation and at my own expense."

It Was on a Ford.

A Gastonia Gazette man said this week:

Going along one of the state highways the other day, we saw the following inscriptions on as many Fords scattered up and down the road:

- "Ophelia Bums."
- "If you top's down, go on over."
- "My crossword puzzle."
- "A run runner."
- "I can't afford to can my Ford."
- "Why go to Reno to shake her?"
- "Dodge, brothers!"
- "Oh, for a Ford, owe and owe and owe!"
- "Chicken, here's your cope."
- "Danger! 20,000 volts."
- "Struggle buggy."
- "The uncovered wagon."
- "Little Bo-Peep."
- "Honest weight—no springs."
- "Why girls walk home."

A two-tailed Indian Turtle-mound on the campus of the University of Wisconsin is the only known turtle-mound in Wisconsin that has two tails.

WILLIAM J. BRYAN

Monroe Journal. The death of Mr. Bryan is a shock to the country and he will probably be missed by more people than any man in the country who might have died. No man, not even Roosevelt, had so great a personal following or a strong following through so many years.

The Journal numbered itself among those admirers of Mr. Bryan who, though not following his judgment in many respects, gave unalloyed respect to his many good qualities, to his wonderful personality, to his honesty of purpose, to his devotion to his own ideals and the public welfare, to his tenacity of purpose, and to his utter frankness and straightforwardness in all his career.

He was a man of the utmost candor, a man of great natural dignity, good humor, benevolence, and unquestioned sincerity and loyalty in all his undertakings.

Having all these qualities, it always seemed a matter of regret to us that he should not have been endowed yet a little further and thereby become a man of permanent achievement. This is said, not in a spirit of depreciation, for there can be no depreciation of a man who gives fully and freely of all that he has, but for the purpose of concluding, if possible, why it was that a man of so much talent and with the devotion of so tremendous a following seemed never to have made any progress from the point at which he started.

Mr. Bryan was never a better orator, a stronger leader, a better student or nearer approached statesmanship, than the day when, at the age of 36, he swept a Democratic convention off its feet and became the unquestioned leader of a party.

To Mr. Bryan's integrity, his devotion, his loyalty, his unaffected sincerity, and to his wonderful gifts as an orator, we have full and unstinted admiration, and his devotion to what he conceived the general welfare has never been questioned in our mind. The secret of his career seems to be that he was solely a political evangelist. For crying in the wilderness in behalf of a great cause he was unexcelled, and he reached his maximum in his first campaign because he was able in that campaign to make himself the voice of a great cause. The cause for which he then stood was soon relatively attained and he was not able thereafter to attach himself to another conspicuous one.

In 1896 the country was at the culmination of an era which had to end. Poverty and hardships among the masses of the people had reached a crisis which threatened everything. The old time leaders and politicians regarded it as a storm that must blow over and let things stand essentially as they were. The great mass of the people were inarticulate and helpless under what would now be unbelievable hardship. Bryan's silver voice trumpeted their misery to the world as it had never been done before.

Silver was but a symbol, merely a string of words upon which the cry for relief was hung. We must credit Mr. Bryan with many good results such as the wresting of political power largely from the clinched hands of the few and distributing it to the masses through such measures as the popular election of senators, the establishment of primaries and such like measures which broadened the basis of political power. Further than this we can not see that his contribution to progress has been strong.

And here is the place, to our mind, where Mr. Bryan showed his weakness. He was never able to get beyond the point of believing that economic law could be regulated by statute and that any problem could be solved by merely passing a law. With all the power in the hands of the people that Mr. Bryan fought for, and with all of his proposed legislation in full swing, an unbalanced economic condition could bring about hard times as those of the 90's.

Better times, following the campaign of 1896, with no deep and general setback since, deprived Mr. Bryan of a platform from which to voice the deep seated distress of the masses. After that all of his "parliamentary" were more or less artificial and he made no headway. He was always an advocate, never a student or even a philosopher. He was pre-eminently a political case lawyer. He could never again be a universal advocate. Afterwards he merely lined up on one side or the other of some already well defined line of thought, and from our standpoint, he usually lined up right. But democracy needs so badly an advocate and an interpreter, and a leader who can go further than this. It had such a leader for a short and critical time in Mr. Wilson, a leadership which Mr. Bryan could never have given.

Mr. Bryan's faith in statute law was never better exemplified than in his belief that he could negotiate a series of peace treaties which would prevent war. And at the very period when the one nation of the world which had defied war had declared through responsible rulers that treaties were mere scraps of paper. Students of the subject know that wars will never be prevented until some of the causes which bring on war are removed, and a great many of them, including the exaggerated idea of nationality. Again his faith in statute law was shown by his conduct regarding evolution. He thought that what he regarded as a great danger, namely, the spread of a belief in evolution, could be stopped by passing laws.

This shows to our mind that Mr. Bryan lacked that depth of insight, that power of organized thinking, that knowledge of primary human nature, which

**ONE THIN WOMAN
GAINED 10 POUNDS
IN 20 DAYS**

**Skinny Men Can
Do the Same**

That's going some—but skinny men, women and children just can't help putting on good, healthy flesh when they take McCoy's Cod Liver Oil Compound Tablets.

As check full of vitamins as the nasty, fishy tasting cod liver oil itself, but these sugar-coated, tasteless tablets are as easy to take as candy and won't upset the stomach.

One woman gained ten pounds in twenty-two days. Sixty tablets, sixty cents. Ask the Pearl Drug Company or any druggist for McCoy's Cod Liver Oil Compound Tablets. Directions and formula on each box.

"Get McCoy's, the original and genuine Cod Liver Oil Tablet."

are essential to great leaders and statesmen.

The Monroe Journal was the first paper to publish a report of Mr. Bryan's speech in Charlotte in the campaign of 1896; we saw him in what we considered a great and useful moment in the convention which nominated Wilson; we saw him once stride down the street in Raleigh, his great cloak around his massive shoulders, his arm around a friend, and he seemed the embodiment of vigor and devotion, and of ideal popular leadership; we saw him last year in the convention in New York, an old, tried, and true leader, an old each and every such occasion we instinctively honored and admired him. Against his character and his manhood there was not a stain, and this itself is worth a great deal. But the belief in the efficiency of statute law to control events prevented him from seeing that this universe is run not by statute law, but by a vast and little understood concert of movement of which we can at most but catch glimpses and concerning which it is the highest wisdom to put ourselves in such accord as we may, whether it be the truths of the physical world or their effects upon human relationship and spiritual unfoldment. And this insight is what Mr. Bryan lacked of being a great man.

Pick Up and Destroy the Fallen Cotton Squares.

Monroe Enquirer.

I have been watching with much interest progress being made by the airplane dusting of cotton with calcium arsenate on Richmond and Scotland county farms. These dustings to kill boll weevil, it is said, will be made on some of the best lands of the counties named.

One day last week I had opportunity to observe some of the cotton fields of

Richmond county, and passed through the section where airplanes had dusted. The cotton crop is exceptionally fine, thousands of acres apparently will produce bales-to-the-acre.

But the ground is literally covered with squares. In one row I picked up in a three-foot space a dozen cotton squares. Every one of these held a boll weevil grub, or egg.

Within a few days, of course, these will emerge as full grown weevils, and will puncture other squares as fast as they form. There are one the lower cotton limbs grown bolls, but it is not possible that any more bolls can now be produced because of numerous weevil infestation.

In Union county I have observed numerous fields of cotton. Farmers generally have picked squares from the ground and buried them. There is now little sign of weevil.

By picking squares from the ground and burning them, a good cotton crop is assured. It is a safer plan than applications of dope.

If Union county farmers generally will keep cotton squares picked from the ground until the middle of August, this county apparently will produce one of the largest cotton crops in its history.

Negro Trusty Fears Ghosts and Insists on Being Locked Up.

Kinston, July 28.—Claude Coward, negro convict, on the Lenoir county roads, has been promoted to a trusty-ship but insists upon being locked up at night. Coward's case is the strangest that has ever come to the attention of the superintendent and guards. They humor him by turning him into a cage filled with prisoners each evening at sundown.

"Ghosts" are responsible for Coward's

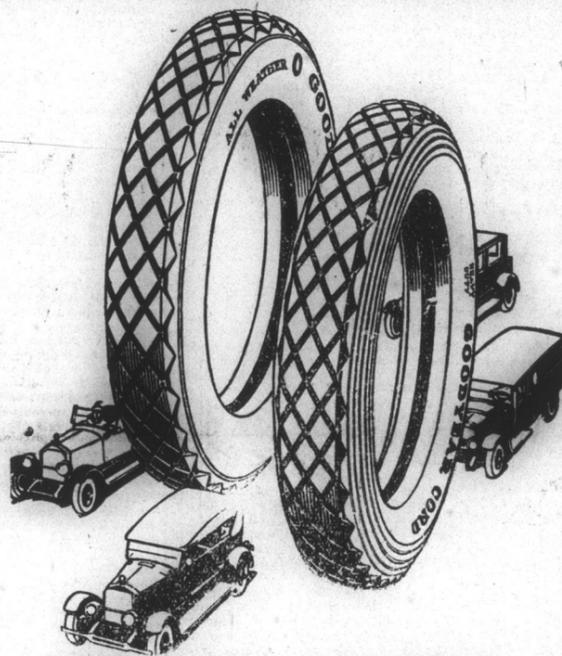
fear of the dark. He refuses to spend the night hours alone. He has been a model prisoner, according to those in charge at the camp where he is confined, but has warned the latter that he will not go abroad after sunset on any mission he might be sent on as a trusty.

Cancer Can Positively Be Prevented.

Monroe Enquirer. Particular attention is called to an article in this issue of The Enquirer, headed "Cancer Can Positively Be Prevented," taken from Henry Ford's paper, The Dearborn Independent. The writer, Sir W. Arbuthnot Lane, positively declares that what we eat causes cancer. Also, "Whoever will correct his diet to a reasonable extent, take reasonable exercise and a dose of paraffin half an hour before each meal need have no fear of cancer. Drain the body and there will be no fear of cancer, appendicitis, diabetes, neuritis, neuralgia, sleeplessness, melancholia, epilepsy and a great number of other ailments."

But read the article about cancer. Most disease are the result of ignorance, and no doubt most present-day operations in our hospitals could easily be avoided if proper food and moderate care were taken of the house in which the Creator ordained that we live for our allotted three score years and ten.

A man is known by the companies he promotes.



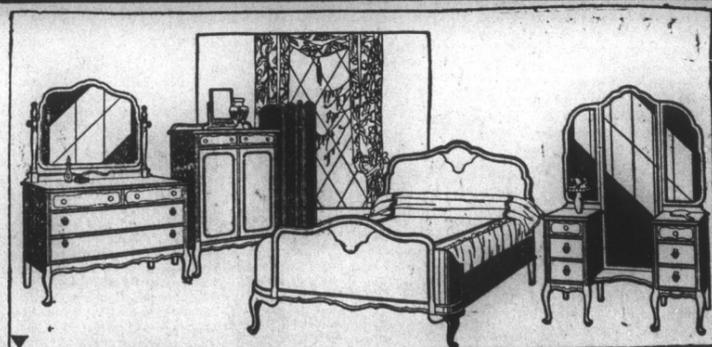
SMART BUYERS COME HERE!

We're not getting all the tire business in town. We never expect to. But we're getting our share and our business is growing constantly. The reason for this is that car owners have found our location is convenient, our service prompt, efficient and courteous, our merchandise of the highest quality, and our prices surprisingly low.

As a matter of fact, and we realize it sounds pretty strong, if every car owner in town who is not buying from us, really knew what we had to offer, we'd come pretty close to having a monopoly on the tire business here.

We honestly believe this, because we're already selling to scores of the brainiest tire buyers in town—smart people who look twice and think three times before they buy anything. If we can satisfy them and keep on doing it—we can please you, too.

Yorke & Wadsworth Co.



SOMETHING NEW IN BED ROOM FURNITURE—

Decorated, Parchment Finish, Trimmed in Blue, French Walnut Decorated, and American Walnut plain.

Bow end Beds, or Four Posters, in full size or twin size. Vanity Dressers, Chiffoniers, Desk, Night tables, Chairs, Rockers and Benches, all to match. Sold in Complete Suites or Odd Pieces. A beautiful line of Bedroom Furniture, at a price you can afford to pay. See this line before you buy. We can save you money. Cash or Credit.

Concord Furniture Co.

The spotlight

YOU'VE been in a theatre when the stage was dark, and a spotlight suddenly focused upon the thing you wanted most to see. Advertisements are like spotlights. They focus attention upon the goods that interest you.

You could wander in and out a dozen stores and, in the confusion of many objects, overlook what would please you best. Yet by reading the advertisements, without leaving your home you can tell definitely where the desired wares are, their prices, how they will serve you. You can know actual values long before you buy.

Newspaper advertisements throw light on new comforts and improvements, too, you might like to own. They let you see conveniences other folks are enjoying—bring them within easy reach.

Let these spotlights guide you to standard goods. They'll help you save. Read the newspaper advertisements regularly.

Newspaper advertisements light the way to wise buying