## PENNY COLUMN




 August Clean up dale
Final Drastic and Last Reduction in all Summer Goods Prices Smashed for Quick Action
The Season's Successful Dresses
Unusually Low Priced
95c, \$2.95, \$3.50, \$6.74 and \$11.74
FISHER'S

## North Carolina Seashore Excursion

Norfolk and Virginia Beach, Va.

SOUTHERN RAILWAY SYSTEM
Friday, August 14, 1925.

Found trip fare from Concord to Norfolk $\$ 7.50$ to Virginia Beach $\$ 8.00$
Special train leaves Concord $8: 10 \mathrm{p}$. m. August 14,1925
Arriving Norfolk $8: 15 \mathrm{a}$ a. m. August 15 , 1925. Tickets on sate August th th only limited good to return
on all regular trains up to and including train No. 3 leaving Norfolk $6: 10 \mathrm{p} . \mathrm{m}$. August 17, 1925. Tickets from main line points will be honored only on
Special Train. Tickets from branch line points will be honored on
regular trains to junction points w etaoin tain on unumum regular trains to junction points, connecting with Special
Train.
Pullman sleeping cars and day coaches.
Fine opportunity to spend the weeks
Fine opportunity to spend the week-end at Virginia
Beach, Ocean View and other resorts. Good surf bathing, boat excursion

No stop-overs and no baggage will be checked.
Make your sleeping car reservation
Make your sleeping car reservations earl
For further information and pullman ste servations call on any Southern Railway Agent or address M. E. WOODY, T. A.
R. H. GRAHAM, D. P. A
Charlotte, N. C.

IN AND ABOUT THE CITY


# Saturday and Monday 



All Summer Dresses at Less than Wholesale Prices
$\$ 5.00$ Dresses for only $\$ 1.95$
$\$ 33.00$ Dresses for only
$\$ 22.50$
Silks, Crepes, Voiles in latest
colors and styles all included in colors and styles all included in
this Clearance Sale of Summer this Clear
Apparel.

# * 2 

OUR BEAUTY SHOPPE
In Ginghams, Voile and Broad-
cloth that sold $\$ 1.35$ to $\$ 3.45$ reoperated by two expert hair dressers
of res
the best of sex ice., Doit fail tr wist our Beauty Shoppe on second
Flock 85 c to $\$ 2.65$

## It Costs Less to Buy at EFIRD'S

Let Your Next Battery Be An
EXILE
Use Only the
Best


It Pays to Put an Ad, in The Tribune

