

4 ENCLOSED AUTOMOBILES
TO BE
AWARDED

\$10,000 PRIZE

10% CASH COMMISSION Guaranteed
Every Active Non-Prize Winner

BY THE CONCORD

EVERYBODY WILL

10 GRAND CARS

HOW THE TERRITORY IS DIVIDED

DISTRICT NO. 1

Will include all those participants residing within the incorporated limits of the City of Concord. At least one and possibly two of the prize automobiles and as many cash prizes as there are active candidates will be awarded in this district.

DISTRICT NO. 2

Will include all those participants residing in Townships numbered 3, 4, 5 and 6 of Cabarrus County. At least one and possibly two of the prize automobiles and as many cash prizes as there are active candidates will be awarded in this district.

DISTRICT NO. 3

Will include all those participants residing outside the above designated districts, either within or without Cabarrus County. At least one and possibly two of the prize automobiles and as many cash prizes as there are active candidates will be awarded in this district.

100,000

Extra Votes

With Every Club of
\$18.00 in Subscriptions
Turned In

All prizes—Cash or Cars—will be awarded to Men, Women, Boys and Girls. Every candidate is guaranteed either an automobile or a cash award. **Bring in your nomination TODAY!**

The Plan in Brief

The object of the big distribution is two-fold: primarily to increase the already large subscription lists of The Concord Tribune and Times, to collect arrearages and advance subscription payments from present or new subscribers, and at the same time to afford our friends and readers an unparalleled opportunity to profit in a big way through their spare time during the next few weeks. So, it is a plan that works both ways, and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most valuable and attractive list of prizes ever offered by a newspaper in this section of the country, has been made ready for distribution among those who participate most heartily.

Ambition and energy are the only requisites for success. The plan adopted is the fairest and most impartial conceivable. There will be no "double vote" offers, extra values given or any other vote inducement whatever inaugurated during this competition. Neither will there be any long term subscriptions accepted. The plan of the campaign is straight-forward and simple, and is fully outlined in this announcement.

Let it be understood at the very outset, that this is not a "beauty" nor "popularity" contest, but a strictly legitimate, competitive proposition for enterprising business men and women, and boys and girls, and one in which no element of chance enters. One feature of this competition is the fact that there will be no losers in this race.

HOW TO ENTER THE ELECTION

The first step in order to become a candidate and compete for a prize, is to clip the nominating coupon appearing below, fill in your name and address and mail or deliver to the campaign department of The Tribune and Times. This coupon entitles you, or the person whom you

might nominate, to 5,000 FREE votes. These votes are given you as a starter and speed you on your way to win. Only one such nomination coupon will be accepted for each candidate entered.

HOW VOTES ARE SECURED

The next step is to call on or write (preferably call) the campaign department for a free working outfit, consisting of an official receipt book, sample copies of The Tribune and Times, and other information relative to launching an active campaign.

It takes votes to win, and votes are secured in two ways: First, by clipping the coupons appearing in The Tribune and Times. Start gathering them NOW. After a short time these coupons will be reduced to a lesser number of votes. The only restriction placed on voting coupons is that they must be deposited at the campaign department on or before the expiration date printed thereon. Get your friends to saving these coupons for you—they all count. The other and faster way to get votes is by securing new and renewal subscriptions to The Tribune and Times. On each subscription turned in a certain number of votes is given varying according to amount paid and during which "period" same are received at the campaign department. See schedule of votes elsewhere. So you see, the more subscriptions you can get the better your chances are to secure one of the capital prizes.

EARLY START MEANS EASY FINISH

The advantages of an early start are manifest. Not only do you have the FULL TIME in which to secure the winning votes, but now and up to and including October 19, you will receive the maximum schedule of subscriptions. Then, too, the first in the field will undoubtedly

get the "cream" of votes and subscriptions, while those who put off entering until a later date will have to take what is left.

Don't waste valuable time waiting to "see what the other fellow is going to do," but pitch right in and show the "other fellow how to do it."

ADVISORY BOARD

It is the sincere aim of this newspaper to conduct the election, from start to finish, in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants, and absolute honesty in all dealings is guaranteed. However, not all wisdom lies with any one man or institution, and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any question of sufficient moment which might happen to arise during the competition and from which a committee shall be selected to act as judges and count the votes the last night of the election. Their names will be published in time to suit their functions.

HOW PRIZES ARE TO BE AWARDED

Every active participant in The Tribune and Times campaign receives either a cash award or one of the four enclosed automobile prizes.

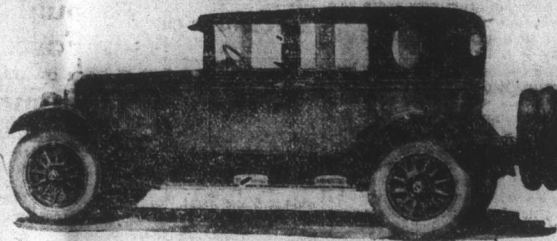
ing his choice; the next highest next choice and so on. Then the three persons securing the next highest number of votes in the three respective districts to the motor winners will receive \$200.00 in cash each.

Then the three persons receiving the next highest number of votes in the three respective districts will receive \$100.00 in cash each.

All other active contestants in every district will receive 10 per cent. on all subscriptions they may secure, according to the rules of the campaign.

GRAND CAPITAL PRIZE

BUICK MASTER-SIX BROUGHAM

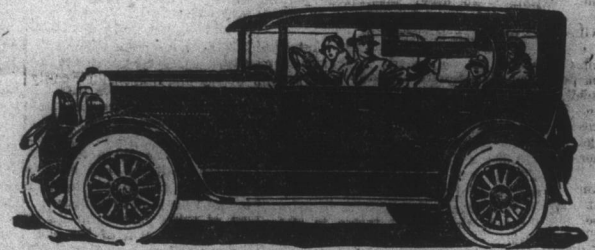


The startling new creation of Buick for 1926

Purchased from the
Standard Buick Co.
VALUE \$2,110

GRAND CAPITAL PRIZE

**STUDEBAKER SPECIAL-SIX DU-
PLEX PHAETON**



One of the best models of a superior line of motors

Purchased from the
Auto Supply & Repair Co.
VALUE \$1,610

The Tribune and Times
Hereby Reserve the
Right to Add
To the Prize List

Vote Schedule and Subscription Price

TRIBUNE PRICE	Up to and including October 19 the following number of votes will be issued on subscriptions:	From October 20 to the following number will be issued on subscription:
BY CARRIER		
6 Mos. --- \$3.00	6 Months --- 4,000 votes	6 Months --- 4,000 votes
1 Yr. --- \$6.00	1 Year --- 10,000 votes	1 Year --- 10,000 votes
2 Yrs. --- \$12.00	2 Years --- 30,000 votes	2 Years --- 30,000 votes
3 Yrs. --- \$18.00	3 Years --- 75,000 votes	3 Years --- 75,000 votes
4 Yrs. --- \$24.00	4 Years --- 150,000 votes	4 Years --- 150,000 votes
5 Yrs. --- \$30.00	5 Years --- 250,000 votes	5 Years --- 250,000 votes
	20,000 Bonus votes this period on each new year's subscription.	10,000 Bonus votes on each new year's subscription.
BY MAIL		
6 Mos. --- \$3.50	1 Year --- 4,000 votes	1 Year --- 4,000 votes
1 Yr. --- \$7.00	2 Years --- 12,000 votes	2 Years --- 12,000 votes
2 Yrs. --- \$14.00	3 Years --- 30,000 votes	3 Years --- 30,000 votes
3 Yrs. --- \$21.00	4 Years --- 60,000 votes	4 Years --- 60,000 votes
4 Yrs. --- \$28.00	5 Years --- 100,000 votes	5 Years --- 100,000 votes
5 Yrs. --- \$35.00		
TIMES PRICE	8,000 Bonus votes this period on each NEW year's subscription.	4,000 Bonus Votes on each NEW year's subscription.
Per Yr. --- \$2.00		

A special ballot, good for 100,000 Extra votes, will be issued on subscriptions totaling \$18.00. It is not necessary to hold them until turned in enough to equal \$18.00. **VOTES WILL POSITIVE**

Mail
in this
Coupon
Today

Nomination Blank in The Concord Tribune-Times "Everybody Wins" Campaign

Good For 5,000 Votes

I Hereby Enter and Cast 5,000 Votes for—

Miss (Mr. or Mrs.)

Address

Phone

As a Candidate in The Concord Tribune-Times "Everybody Wins" Prize Distribution

NOTE—Only One Nomination Blank Accepted For Each Candidate Nominated

CAMPAIGN HEADQUARTERS

Mail Address P. O. Box 431

Office Open 9-5