Saturday, Sept. 5, 1925

THE CONCORD DAILY TRIBUNE

A NATION-WIDE

DEPARTMENT STORES

. INSTITUTION-

**Clever New Silk Frocks** In Autumn's Finest Fashions The time is now! The

place is this Store! And

you are the girl or woman who will appreciate. our lovely Fall silk frocks.

They have arrived in

All the Smart Style Features

Everything that's new is included in these dressesthe flippant flares, the satin

materials, the Autumn colors. And the price is a regular J. C. Penney value-giv-

town!

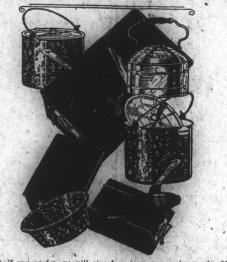
ing price!



is the new model Great Majestic, the finest Range ever Uses less fuel yet bakes perfectly. All copper reservoir abundant hot water all the time without extra fuel, ished blue polished top requires little work. Beautiful ghout with neavy Nickeled Trimmings-doors and splash-tek paneled in White, Geavor Blue Enameled if desired, rustless floor rest; large warming closets; open end ach and oven door that will support any weight placed on it.



Week (all next week) we will give absolutely with of POLISHED SOLID COPPER WARE of ex-Every woman fails in love with it on sight buy or not, don't fail to come in and see this illustrated above:



Or, if you prefer, we will give free, to every purchaser, of a Ma-jestic next week this set of SPECIAL MAJESTIC WARE. This wonderfully serviceable ware, illustrated above, is well known to thousands of Majestic Range owners. It is the highly prized, extra heavy, old time Majestic set, the same as furnished before the war.

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Next Week Only

During Factory Exhibit of THE Great Majestic

The Range With a Reputation

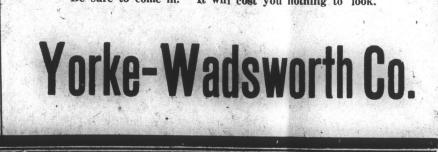
OUR store will be the most interesting place in town next week. You will meet many of your friends and neighbors We don't want anybody to miss seeing this beautiful here. new model Majestic Range and the exquisite polished solid copper set and set of special Majestic ware, either of which, at the buyer's choice, is to be given away free to every purchaser of a Majestic range next week.

An experienced expert from the Majestic factory will be in the store all next week. He will gladly show you the many new features of the Majestic range. Wether you buy or not you will be welcome. Don't fail to come!

## Economy in the Long Run

Any housewife ought to consider well the cooking and wearing qualities, the fuel economy and the appearance of the range she buys. Remember that it is a lasting purchase-you are buying for a long time. No purchase for the home is more important than the kitchen range. You cook on it three titmes a day, every day in the year. Your peace of mind and the health, energy and contentment of your whole household depend on the better cooking that a New Majestic Range will enable you to do every meal. It is false economy to buy a cheap kitchen range that wears out quickly and often makes the best cooks fail. The only true economy is economy in the long run. Therein lies the economy of the Majestic. It cuts down fuel and repair bills and its long life of never-failing efficiency makes it cost less per year than any other range in the world.

Be sure to come in. It will cost you nothing to look.



Here Own Good Name. Charlotte Observer. Miss Elizabeth Cole, Rockingham heiress, fresh from the ordeal of having her lover shot to death and her wealthy father thrown in jail charged with murder, is preparing to take the witness stand to fight for her father's life and her good name. While she steels herself for the ef-fort, her father's lawyers are laying careful plans for the 10-day trial which they seem confident will re-store him to liberty. They will rely on a self-defense plea with possibly an emotional in-sanity plea as a second line of de-fense, it ils said. They smile at the suggestion that the self-defense plea will be abandoned. Bold Dafense will be abandon

MISS COLE WILL TAKE STAND IN FATHER'S TRIAL

Will Make Fight For His Life an Her Own Good Name.

Bold Defense. Bold Defense, From sources which are considered reliable, however, the information was available to The Observer that the Cole defense has bridged its differma of which to defend, the vonce ledv's reputicing or has fail young lady's reputation or her fath-er's life, by a bold, offensive stroke, which will expose every ghastly fact of the case, in the expectation that such a course will bring both father and daughter from the ordeal fully vindicated.

and daughter from the ordeal fully vindicated. The defense lawyer are understood to feel that their fight to preserve Miss Cole's reputation fully equals in importance their effort to clear her father. Miss Cole and her father, since the shooting of W. W. Ormond, are the two remaining principals in the case. Both will be witnesses and their testimony is expected to feature the trial. W. W. Ormond, who was killed on the streets of Rockingham by W. B. Cole following a love affair be-ween Ormond and Miss Cole, was armed with a revolver, the defense will contend, it is said. It is also volver was taken from the car in which Ormond died and secreted by a girl friend in the trunk. Had Love Died?

for the slain young man died months before the 'ncident of the shooting, it is understood. Mr. Cole's provocation, according to a self-defense line of attack, would b that his understanding, after ex-change of letters with Ormond, was that blood would be shed at their next. meeting and that the one quick-est on the draw would be vietor. An emotional insanity, plea would in volve an attempt of the defense, to establish that Mr. Cole's mind volve an attempt of the defense, to establish that Mr. Cole's mind wow of reason and shot while in same. It is pretty well established that he defense will make an effort to show that Ormond, defeated in his powe of matrying Miss Cole, made reform that the defense will make an effort that the defense will make an effort that the defense will make an effort the shot the remeating Miss Cole, made reform the high price of last bureau day and of 360 points hops of matrying Miss Cole, made reform the kigh price the dedine hed left the advance of late July. The boost would be shed at the one quick-est on the draw would be vietor. An emotional insuity, plea would be came so inflamed at defamatory re-marks said to have been made by Or-marks and to have been made by Or-marks tree shortly after the pub-lication of the government's mile igust crop report continued until the price of December touched 22,10 last. Moday. This represented a decline that the defense will make an effort for show that Ormond, defended in bis sope of marrying Miss Cole, made re-marks damaging to her reputation. While public interest has remained saferred on the imprisoned million-alre and his daughter, the forces of the prosecution have continued their for the adjuornment over Labor Day. December sold up to 22.95 during

today's trading making a

to establish as a fact that the re-volver was taken from the car in which Ormond died and secreted by a girl friend in her trunk. Had Love Died? The defense will also introduce evidence, possibly by Miss Cole, her self, that what affection she once had for the shini young man died motient, it is understood.

85 points from the lowest, but consid-erable hedge selling was reported of the advance and the demand tapered off toward the end as if the scattering short interest had been pretty evened up. Possibly the heavy ginning figures to S 1st, tended to offset uncertai whether the official crop

would show increase and parent failure of fre velop in volume on the large number of private

UPON the hill-top your vision grows. For miles and miles vou see the work of man and nature. Down in the valley your view is limited by the hills, by your neighbor's home-by the store across the way.

"Up top"

This newspaper-properly used-will guide you to the hill-top. Read it and your vision is enlarged. You get a bird's-eye view of world events. You glimpse all the doing of the days.

Fail to use it, and yohr view is limited to the things around You remain in ignorance, not only of events here and home. abroad, but of much that concerns you even more vitally-news of the very things that have to do with your personal, every-day life.

Someone might be selling a new, better and more economical ood · or a utensil that would add immeasurably to your comfort and well-being; or some better material for shoes or clothing-but you would never know, because of your restricted view.

Roster of the Prominent in U. S. List Work Stock Shortage May Come. The Story of Cinderella-1925 Version

was a little poor. Her a was the be was the internet who mingrants, journals. An inves rich New First came a cable But disappointed applicants and other envious persons set ugly runnors mane was Mary Spas. She was the daughter of Bohemian parents who came to this country as immigrants. One day she heard that a rich New York man—Edward Browning by name—wanted to adopt a poor chila as a companion for another adopted was a companion for another adopted taughter. Mary walked five miles to his office and was chosen on the spot. It was a lucky day for Mary, but 12; does not be reached to the supcosed child of the blue eyes and four sworth of clothes and pixely. Mary a Rolls-Royce and thousands of dollars worth of clothes and pixely. Mary admitted harting to leave her parents but though her new station in life would make them happier. She was looking forward to "going to college, taking long walks and learning." It looked as if Mary would like happily ever after. It was all "duck applicants and Henry Ford Edsel Ford Andrew W. Mellon Payne Whitney R. B. Mellon F. W. Vanderlip G. F. Baker, Jr. Vincént'Astor J. P. Morgan T. W. Lamout C. W. Nash Morrtimer, L. Schiff James A. Patton Elbert H. Gary Clarence Mackay A. S. Cochran E. T. Belford William B. Ward Max D. Stener Sebastian Kresege Douglas Fairbanks T. Coleman duPont Frank J. Gould-George L. Bourne J. D. Rockefeller John E. Andrus F. A. Juilliard Some of the corpore Ford Motor Co. U. S. Steel Corp. General Elèctric Co. Consolidated Gas Co. 702.986.00 Yice Fresident Dawe. 783,406.00 Charlie Chaplin 642,600.00 Mary Pickford 450,774.00 Harcold Lloyd 450,474.00 Harcold Jloyd 820,449.00 Buddolls Valentina 271,542.00 Paul Whiteman 285,580.00 James J. Walker 208,586.00 Frank D. Waterman 198,445 Charles F. Murphy Est. 182,190.00 William H. Taft 181,164.40 Gerard M. Dahl 156,813.06 Mrs. Woodrow Wilson 136,807.00 William G. McAdoo 124,985.00 Diance Darwi 10063.218.00 James A. Stilliman 11,005.218.00 Dr. William Mayo 3,380,501.00 George H. (Babe) Ruth 1,723.00 and only 2,430.00 present. \*\* 349.00 Indication and only 218 mules for every one at present.". Indications point to a greater in-terest in horse and mule breeding, and in planning breeding operations, the United States Department of Agriculture says:-"Parmers should study the present situation to deter-mine regions where the shortage will probably be felt sconest and where the substitution of other forms of power will be the least practicalie. Types of animals suited to these areas probably will be in greatest de-mand. Brood marcs should be careful selected and should be mated with 42,239,00 1,512.00 2,644.00 3,900.00 79,201.00 52,458.00 gogod stallions and jacks of the types Governor McLean follow, the precoder of Govern McLean follow, the prec edent of Govern McLeod, of South Carolina, and issue a proclamation calling upon the people of the state to pray for rain. calling upon the per pray for rain, those Rain-those Charlotte, Sept. 4.—Rev. J. Frank areful Armstrong, pastor of Belmont 'Park with Methodist church here, suggests that than to be correct. 699,255.00 3,432.00 It is much easier to be critical USE PENNY COLUMN-IT PAYS

Roster of the Prominent in U.S. ListWerk Stock Shortage May Come.<br/>Thite Progressive Far-<br/>mer.Interpressive Far-<br/>mer.Interpressive Far-<br/>mark Office Contract<br/>2,2430,430.00Merk Stock Shortage May Come.<br/>Thite Progressive Far-<br/>mark Office Contract<br/>2,340,430.00Interpressive Far-<br/>mark Office Contract<br/>3,4500.00Interpressive Far-<br/>mark Office Contract<br/>3,4500.00</t

soup" as the slangy would say.

You may read every line of the news, but if you overlook the advertising, you are still living in the valley. You remain uninformed about many things you ought to know in order to live a happy, useful, profitable life in this age of progress.

Read the newspape advertisements-and know everything that goes on in the market-place.

:-:

Newspaper advertisements bring the wares of the world to your doorstep for your inspection