



## —On Opportunity

Not long ago we had occasion to read one of Bruce Barton's famous editorials in a well known periodical and, as usual, it left somewhat of an impression. It had to do with just an ordinary man in no particular town who, in the daily course of his existence, passed and repassed a certain vacant lot on his way to and from his rather poor paying labors. It was overgrown with weeds and was anything but attractive. One day he learned it had been sold to a certain friend of his and then a few weeks later resold at an enormous profit to the first buyer, a profit large enough to have made the ordinary man almost independent. But the ordinary man put it down to luck and continued to walk the same path, not realizing that real opportunities are continually presenting themselves to the wide-awake individual right at home.

Without stretching a point, may we not draw the conclusion that just those kind of opportunities are to be found right here in Concord? May we not call attention to just one which evidently is being passed by by many really live people of this community in referring to The Tribune-Times \$10,000 automobile campaign? Here is an offer to anyone to make as high as \$200 a week for the next few weeks by utilizing nothing but spare time. It takes no investment of money as does real estate. It takes only the vision to recognize something big when it presents itself, and when combined with the ambition and determination to use off moments to advantage, it is bound to mean success.

You will see pictured on this page four automobiles, the big capital prizes offered by The Tribune and Times in this competition. Wake to this opportunity while it is still young. Do yourself the justice of finding out about it in detail. There will be found on another page of this edition an information and nomination coupon which may be the means of you riding in your own luxurious car before many weeks have passed. Consider this seriously and discover the virtue in what we have said.

