

**BUSINESS AND THE OUTLOOK.**

Philadelphia Record.  
Autumnal weather in spots has manifested itself sufficiently to encourage retailers to the belief that the ultimate consumer is not only able to buy, but is also willing to buy, at prevailing prices. This has resulted in something of a broadening of orders from the wholesalers, who in turn do not depend too much on quick deliveries from the mills. It is estimated that there has been so much improvement in railway transportation in the past five years that the average time consumed in moving shipments of freight from origin to destination has been reduced one-third. Naturally this has had considerable influence in creating what is known as hand-to-mouth buying policy, which materially affects manufacturers' and jobbers' markets. The commercial reports, as a rule, are satisfactory. Dun's Review says that it is the exception now where reports are of other than a favorable nature, and that in the main the fall season has begun very auspiciously. Increased working forces at different manufacturing plants, a broader retail and wholesale trade, better collections, and improvement in grain and cotton crops are among the strong points in current dispatches. It also notes more disposition in certain lines to anticipate future needs. The latter phase has become more marked in the textile industry, where substantial contracts running to the first quarter of next year have been placed, and iron and steel producers have a larger volume of orders booked for the last quarter of the present year. There is no special development in the coal situation, the anthracite strike continuing and the bituminous production increasing to meet the larger demand. Labor troubles have restricted business somewhat in the cloak and suit industry in New York. There have been some wage reductions reported from the textile mills in Passaic, N. J., and elsewhere.

Steel production continues in the neighborhood of 75 per cent of capacity. Buying of sheets and structures by automobile manufacturers is reported to be heavy. Lettings of fabricated structural steel contracts in August, reported by the Department of Commerce at 79 per cent, of fabricating shop capacity (taken at 290,000 net tons monthly), compare with 83 per cent for July and 71 per cent for June. The three months averaging 83 per cent. This is the best showing ever made for three consecutive months.

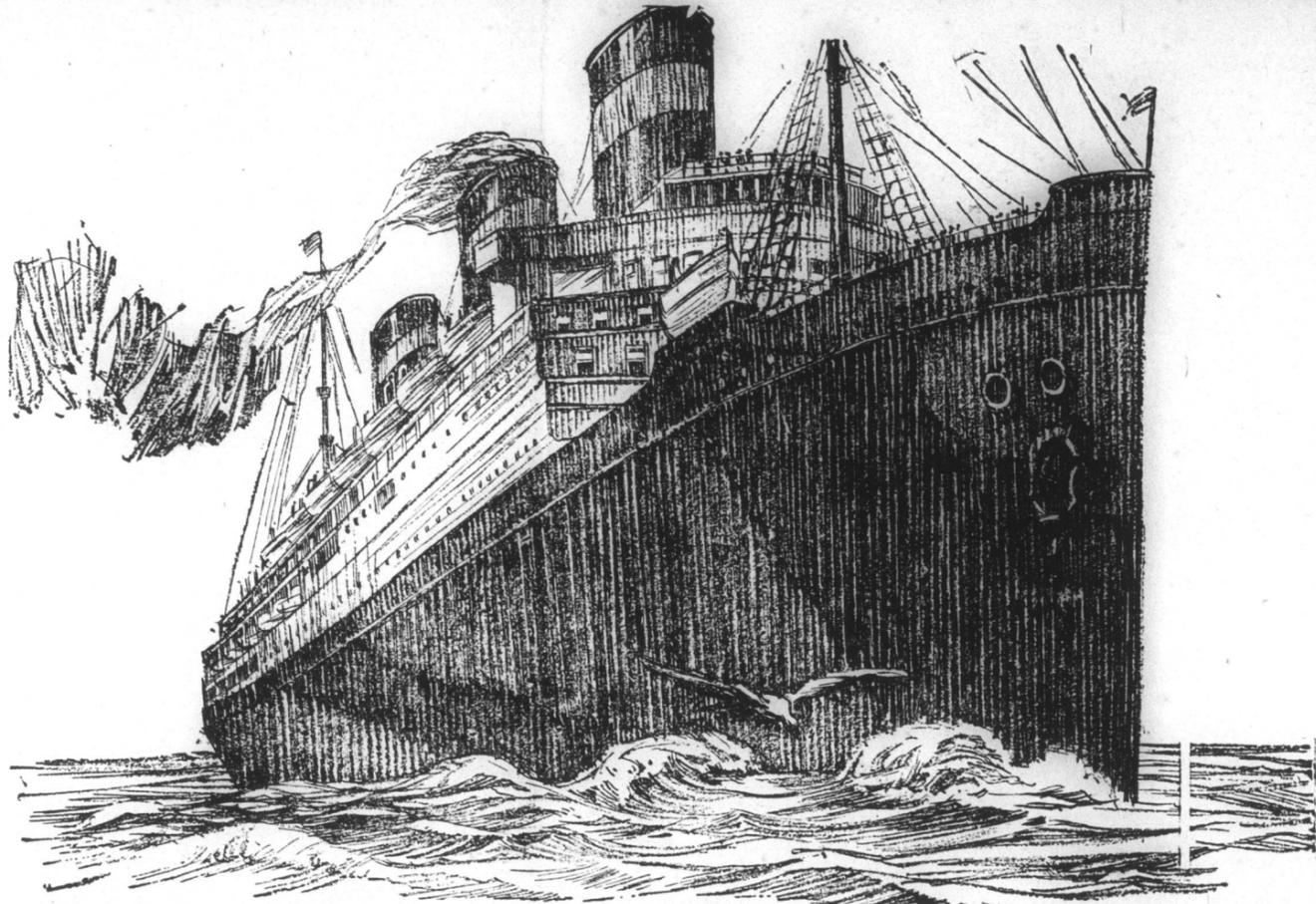
The Government's cotton crop estimate last week proved a considerable surprise to the trade, placing the probable production at nearly 14,000,000 bales. Its immediate effect was a break in prices, a decline of more than \$7 a bale following the publication of the Washington report. Fluctuations continued throughout the week, with December cotton again passing 24 cents, on Saturday.

Reports from Boston indicate that the wool market remains highly competitive, with sales made to mills on a rice-cutting basis, although stocks of wool, especially of domestic production, are being rapidly reduced. In the foreign wool markets the situation is stronger than in the domestic markets. Prices have been held up all in the London auctions. The opening of the women's wear lines by the American Woolen Company as a feature of the week. Staple prices were marked downward somewhat. There was speculation as to what this largest producer would now do in the way of attracting business, in addition to price attractions. It is now assumed that rayon is to be used generally with wool as well as cotton in fabrics offered for the spring trade.

Grain prices tended downward during the past week, on the Government figures showing an increased visible supply for both Canada and the United States and on other bullish news. Wheat on Saturday was 12 and 14 cents under Tuesday's high. September corn broke to 3 cents, a new low on corn.

**An Old Timer.**  
A stranger walking along the road, passed an old darkey. He began talking with him and found out that he had known George Washington.  
"I suppose you remember when Washington crossed the Delaware?" he asked.  
"Deed Boss, I steered dat boat," was the reply.  
"And do you remember when he took a hack at the cherry tree?"  
"Deed I do," the darkey replied, "case I drove dat hack myself."

# WHITHER ARE YOU BOUND



## Toward Better Things And Times For Yourself - Or Are You Satisfied With Your Own Little Niche?

It is easy to acquire the habit of sitting back and wishing you had one of those big enclosed cars you see rolling past home every minute of the day and evening—a car to fill with your family or friends and do some rolling of your own. When you stop to think of it you are in a rut at that stage of things. The realization of that fact is the first step toward getting out of it. Now, why not ride out of it in one of the big, powerful motor cars The Concord Tribune and Times will award to successful workers in their \$10,000 automobile and cash campaign within a few short weeks? There are four of these cars and thousands of dollars in cash which must be awarded at the end of this campaign. You can be one of the winners if you will it so. Competition is slight now. The contest is just starting to gather momentum. Get in now and see how simple it is to realize your ambitions. Many of you who read this have been considering participating in this distribution of prizes. Act on your impulse today. Campaign headquarters is located in Room 209 Cabarrus Savings Bank building. The mail address is Box 431, Concord. The telephone number is 579.

## REMEMBER

## CAMPAIGN NOTES

- THAT—The Biggest Prize, a twenty-one hundred dollar Buick Brougham, can be won in ANY district.
- THAT—Each and every district must win one of the cars and a complete set of cash prizes regardless of their relative standing with other districts.
- THAT—Every active contestant wins something—either one of the major prizes or 10 per cent cash commission on every dollar they secure in subscriptions to the Tribune or Times.
- THAT—All prizes will be awarded by accredited votes, and that more votes are given NOW during the first period than will be given at any time during the remainder of the campaign. There will positively be NO bonus votes given at any time during the election other than originally outlined in the opening announcement.

## Reduced Vote Schedule

Contrary to the plan usually followed The Tribune and Times plan calls for a reduction of votes as the campaign progresses. In the campaign the last week is the least important because the subscriptions then count for so few votes. Live contestants who are on the job ought to cinch one of the cars within the next few weeks before the vote schedule is cut. It can be done. Perhaps you will do it.

Remember the standing published is always for votes received up to noon the day before the date of publication.

Now if you're "in" go to work. Win. If you are still "thinking" about entering—get in. You can win.

Recent starters have proved the contention that wide awake persons entering this campaign now are under no material handicap. If you have been watching the vote score column you can not help but notice that new names are already steadily climbing toward the peak. All that it takes is a bit of that "go-get-them" spirit that will win in any field of endeavor.

Take a look at District No. 2 and No. 3 particularly and see the story told there. There must be some of you rural people who have the desire to claim that support of your section which is merely waiting for someone to take advantage of it. We know there are going to be regrets later. It is the ones who look forward, and not backward, who will win the big prizes in this competition.

Stop and figure that it is possible to make better than \$200 per week on the side, or \$170 a week, or \$140 a week, or \$100 a week, or a sum for the whole time of \$200, or \$100 or a few dollars on a 10 per cent cash commission basis. You win in accordance with what you do. Nobody loses. Now, is that fair? If you think it is then you should be in

on it. If you think it is not, then you should stay out.

We venture to say that everyone in the county knows that The Cabarrus County Fair is to be held this year on October 13-17. You know it is the biggest thing of its kind in the State of North Carolina. You know you expect to go at least one day and hope to be there oftener. Here's something you don't know yet. The Tribune and Times will have on display at the fair the four automobiles which are to be given away in this campaign for everyone to see. Now don't find yourself in a position of regretting that you are not working for one of them when you see them. Instead be one of those who will say, "There are the cars, one of which I am working for and am going to win." That is the spirit that will accomplish things in this campaign. Start now so that you will be one of the contenders at fair time and see if you will be sorry.

The office of the campaign department will be open until 9:00 each evening to issue supplies and give information. Call in this evening and have it all explained to you in detail.

**Launch Seawall**



**MAJOR, PAT HARRISON OF MISSISSIPPI**  
**LONG BEACH, MISS.**—Senator Harrison was the principal speaker at a gigantic meeting here which celebrated the driving of the last pile in a \$2,000,000 seawall between Biloxi and Pass Christian. With the coast protected from storms, real estate values will be greatly enhanced. A \$2,000,000 hotel built by Chicago capital will be a part of development plans which, it is expected, will make the Mississippi coast a fashionable mid-