

SOCIETY

Decorative



The necklace of this season contributes much to the charm of the costume and strives for originality at all costs. This one is of old gold with carving and small colorful stones and a tassel of gold beads.

NUMBER OF WOMEN TO ENTER DESIGN CONTEST

Three Classes of Dresses to Be Allowed in Competition for Prizes at the Fair.

A large number of women of the county are expected to enter the dress designing contest which is to be held at the fair on October 14th under the auspices of the Home Demonstration department of the county.

Prizes are being offered for the winners in each of the classes in which competition is being staged. Instead of having only two classes of dresses as was originally planned there will be three, namely, house dresses, street dresses and afternoon dresses.

According to Miss Mattie Lee Cooley, home demonstration agent, the house dresses must be of eitheringham, chambray or percale materials.

The street costumes are to be of suitable materials but must be constructed on semi-tailored lines. The afternoon gowns are to be any suitable material.

Rules for the contest make it compulsory for any women who enter to plan, make and wear their own dresses. Any woman over 18 years of age is allowed to compete for the prizes.

Mr. and Mrs. Cline Move to Salisbury, Salisbury Post.

Mr. and Mrs. Karl Cline, formerly of Concord, but who have been living in Chicago for the past few years, have moved to Salisbury and are making their home on North Main street.

Y. W. A. To Meet Tonight. Mrs. John A. Patterson will entertain the Y. W. A. of the First Baptist Church tonight at her home on South Union street at 7:30 o'clock.

Mr. Blanks, "he ain't going to do nothing else but" when it comes to securing a location.

The name of the man who came forward with the generous offer has not been made public, Mr. Blanks asserting that he was unable to divulge the information as to his identity.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Of the men out for the team, Copeland and McManus are showing up well in the backfield while in the line, Finn and A. B. Bailes are looking best.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

PERSONAL

George W. Best, of Oriental, arrived Thursday afternoon to spend several days here with his daughter, Mrs. R. P. Benson.

Dr. S. W. Rankin, resident physician in the Episcopal Hospital in Washington, D. C., is spending two weeks in Concord with his family.

Mrs. E. C. Barnhardt, Sr., and Mrs. E. C. Barnhardt, Jr., are spending the day in Charlotte.

Miss Labasne Barnett, of Athens, Ga., is spending the week-end in Concord with her sister, Mrs. J. B. Linker, before leaving for Rocky River, where she will teach school this year.

Mrs. Miller to Enter Hospital. The many friends of Mrs. Arnold Miller will regret to learn that her condition has become worse and that she has entered the Concord Hospital for an operation of a very serious nature, the operation to be performed some time today.

Huske-Lord. Invitations as follows have been received in Concord: Mr. and Mrs. William Gay Lord request the honor of your presence at the marriage of their daughter Elizabeth Cox to

The Rev. Marion Strange Huske Thursday evening, October fifteenth at six o'clock Anchorage Presbyterian Church Anchorage, Kentucky

Bridge Club Organized and Holds Its First Meeting. The newly organized bridge club held its initial meeting Thursday evening at the home of Miss Elizabeth Smith on Marsh street. Duplicate auction was played.

Miss Margaret Virginia Ervin and Mrs. L. T. Hartzell, Jr., were winners of the top prize. At the conclusion of the game, refreshments were served.

Those playing were Miss Helen Marsh, Miss Margaret Virginia Ervin, Miss Lucy Richmond Lentz, Miss Mary Pemberton, Miss Adele Pemberton, Miss Ruth Crowell, Miss Lois Crowell, Miss Adelaide Harris, Miss Elizabeth Smith, Mrs. W. H. Wadsworth, Mrs. L. T. Hartzell, Jr., and Mrs. W. L. Burns.

War Mothers Rehearse Tonight. The War Mothers will hold a rehearsal tonight for their show which they are planning to have at an early date. The rehearsal is to be held at the home of Mrs. John K. Patterson on North Union street at 7:30 o'clock.

TOURIST CAMP IS SECURED FOR CITY. Prominent Citizen Has Agreed to Furnish Capital for Camp.—Site Not Yet Selected.

At last Concord is to have a tourist camp. Information was given out this morning by H. W. Blanks, Y-secretary, to the effect that a public spirited citizen had offered to furnish the capital for the camp if Mr. Blanks could find a suitable site.

Mr. Blanks, "he ain't going to do nothing else but" when it comes to securing a location.

The name of the man who came forward with the generous offer has not been made public, Mr. Blanks asserting that he was unable to divulge the information as to his identity.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Of the men out for the team, Copeland and McManus are showing up well in the backfield while in the line, Finn and A. B. Bailes are looking best.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

DARST MAY LEAD SPIRITUAL DRIVE

Eastern Bishop Conspicuous in the Forward Move of the Episcopal Church.

Kinston, Oct. 2.—If the Episcopal Church conducts its projected nationwide spiritual campaign, to be proposed to the general convention of the denomination at New Orleans next week, the Rt. Rev. Thomas C. Darst, bishop of East Carolina, will be drafted to serve as a leader in the drive as well as its chief planner, it is expected. Bishop Darst and prominent clergy in New York, Massachusetts and other states will lay the tentative plans before the convention at New Orleans. If that body approves them diocesan conventions during the coming year will be asked to pass upon them.

The diocesan gatherings will be held in the spring, and it is proposed to begin the campaign in the early fall. Under the plans the leading pulpits orators of the church will visit congregations everywhere in the interest of a spiritual awakening. They will preach against the divorce evil and in the interest of solution of other national problems. Bishop Darst undoubtedly will be much in demand, as he has during recent years at New York, Philadelphia and other places outside his diocese. He is regarded as one of the most eloquent of the Protestant Episcopal bishops. He is the chairman of the commission of dioceses laying the plans for the drive.

Bishop Darst's diocese immediately took the lead when the Episcopalians' last nationwide campaign was launched. The church raised great sums for mission and benevolent purposes, and the East Carolina diocese set the example for all the others in the country by readily meeting its quota. It is expected that the best pulpits in this territory will be enrolled to serve in the proposed spiritual offensive, which will be carried into every state and territory of the United States. Ready approval of the plans by the general convention is anticipated.

CURFEW LAW PLANK IN MISS CHERY'S PLATFORM

Efforts to Protect the Morals of the Youth by Woman Candidate. Cedar Rapids, Iowa, Oct. 2.—(AP)—An effort to protect the morals of the youth will be made by Miss Effie Chery, old time member of the once famous "Cherry Sisters" vaudeville team, if she is nominated and elected mayor of Cedar Rapids next spring.

She so announced in her platform. Miss Chery would enforce a curfew law and do away with the bathing beaches on the theory that such steps would make for better morals, and she also said she is in favor of men and women, especially the married ones, being home earlier at night.

She said: "The bathing beaches are shocking. I will not tolerate them. The morals of the young folks must be protected."

Miss Chery has tried for mayor before, missing nomination by about 1,000 votes in 1924. City elections are non-political.

Miss Chery is an enthusiastic advocate of the policies of Senator Smith W. Brookhart of Iowa. She believes that if the senator should be unseated it would be a calamity for Iowa.

There is a controversy in this and other cities in Iowa over the teaching of art in the public schools. Miss Chery is opposed to it.

"Do we want a generation of artists?" she asked, in discussing the subject. "When I went to school we had none of these high-falutin' ideas. We learned how to read, write and spell. And we got along just as well."

MT. PLEASANT OPENS FOOTBALL SEASON

Spencer High to Furnish Opposition For Opening Clash Today at Collegiate Field. Mt. Pleasant opens its football season this afternoon when a combat with Spencer High School is staged at the Collegiate field at 3:30 o'clock, a rare fight being promised.

The collegians have been putting in some good work since school began and they are now rounding into shape, according to Coach Hainer, who is leading the Cabarrus boys this year.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Of the men out for the team, Copeland and McManus are showing up well in the backfield while in the line, Finn and A. B. Bailes are looking best.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Discusses "Best Methods To Be Adopted in Advertising Concord"

The following paper was read this week before the Concord Rotary Club by C. W. Byrd, chairman of the Publicity Committee of the club, the subject being "The Best Methods To Be Adopted in Advertising Concord." Concord's location on the main highway is a distinct advantage and should be capitalized. It has been estimated that 500 foreign cars pass through Concord every day—with an average of two persons to the car, means that 1,000 persons from other states pass through our city every day—or 365,000 a year.

This being true it behooves us to always look our best—that we make the most favorable impression possible. Manufacturing concerns whose products are distributed throughout the United States, would find it highly advantageous to have attractive signs displayed at their plants—signs that could be illuminated at night.

The Cannon sign at Kannapolis gives both the Cannon Manufacturing company and the town of Kannapolis a great deal of publicity. I am told that they frequently receive letters from distant parts of the United States from persons who passed through Kannapolis at night, commenting on the attractiveness of the sign and the beauty that it lends to the town, at the same time inquiring about the company's product.

This suggests electric signs. Concord does not make as good an impression to the passerby at night that a great many other towns much smaller, in that we have fewer electric signs than perhaps any other town our size in the state.

Say what you please electric signs give a town an attractive appearance and I do not believe our merchants and other business firms would lose anything by having them displayed in front of their establishments.

Concord should have a slogan to indicate or suggest something in which we excel. Durham has adopted "The Friendly City" as a slogan. Rock Hill, S. C., has used "Rock Hill is a Good Town" for a great number of years.

Why can't Concord use something of the kind? For instance, "Concord—the Co-operative City." Co-operative meaning working together is not unlike Concord, which, according to Webster, means the state of being in the same heart or mind; union, harmony, agreement—a combination of notes which is pleasant to the ear.

Therefore, Concord would be a city without cliques or clans—a city with every one working together for a better Concord—where every one welcomes you—a city without any jarring notes. But to the end that the best possible slogan be adopted—that every one should have an opportunity to name it, a contest sponsored by the Rotary Club or some other civic organization might be inaugurated, offering a prize of \$25.00 to the one that suggested the best slogan or combination of words to be used in advertising Concord, same to be made into an electric sign to be placed on one of the corner buildings at the square.

The cost of such a sign would not be very great and it would be a splendid advertisement for our city. It is quite possible for any one to pass through Concord and not learn its name. It is true that the slogan, "You'll Like Concord" has been quite extensively broadcasted, but I think some reason should be given why one would like it.

A large sign displayed in the corner of the cemetery beyond the Locke Mills reads "Concord Welcomes You" but being in the cemetery this sign is likely to give the impression that we are a dead city—or that Concord is a good place to die in, whereas we are a live city and a good place to live in. Don't think a cemetery is a good place to display welcome signs.

Another method for giving publicity to Concord that we have suggested is the use of small folders that will go in the ordinary mailing envelope, setting forth the advantages that we have to offer. These folders to be furnished by the Chamber of Commerce to the business houses of the city whose correspondence is sufficiently large to give any distribution to the folders.

We have a great many concerns whose mail would justify the use of these folders and I am sure they would be willing to insert one in every outgoing envelope. The cost of the labor incident to this insertion would be almost microscopic. The concern with which I am associated would be quite willing to distribute them.

Going back to the tourists who pass through Concord every day. Our policemen and all of us with whom these tourists come in contact should miss no opportunity to treat them with the utmost consideration and courtesy. The policemen should be cautioned to always speak civilly to them should it be necessary to call attention to any infraction of our traffic regulations.

Spartanburg, S. C., has a very unique and pleasant method of welcoming a tourist. Any foreign car parking on the street is fanned by a policeman a yellow card reading on one side: "Hello, visitor. Spartanburg welcomes you and hopes you will return often. Free maps and information at the Chamber of Commerce."

On the other side of the tag: "This card entitles you to park your car as long as you please in Spartanburg. Never mind the time limit."

I was handed one of these yellow tags in Spartanburg a few days ago where I stopped a few minutes, and I had enough money to pay a fine. But after reading it, it was quite a pleasant surprise to know that I was being welcomed to the city. Instead of being arrested for some minor violation of the traffic laws, Concord might adopt some such scheme.

There are a great many ways of advertising a city; the contact of its citizens with the outsider—the class of merchandise shipped from the city—the appearance of the city, etc. But what we must do is to stress the fact to every one with whom we come in contact that we are a good town, that we offer every inducement to new industries—that we are ideally located for the distribution of merchandise—that we are on the main line of the Southern Railway with the prospect of being served by the Piedmont and Northern at no far distant date—that we have probably more paved streets than any town our size in the state.

In other words, that Concord is a real live, progressive city with city advantages. When you order eggs, you think of hen eggs. Why? Because a hen is practically the only fowl that actually advertises her business—when she has anything to offer she lets you know it by her cackle. Therefore, we should so talk Concord and boost Concord, that when a homeseeker looks for a good town, he will naturally think of Concord.

In conclusion I would suggest that our new hotel will offer many opportunities for advertising Concord. It should be operated by one who understands that friendliness and cordiality to the traveler will go a long way toward creating a good and lasting impression of our city. The traveler, deprived of the company of his family and the convenience of his home, appreciates everything that makes for his comfort. The name of the hotel could also serve as an advertisement for our county and I offer as a suggestion the name Stephen Cabarrus for the new hotel, this being the name of the man from whom our county takes its name.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

able publicity to Concord that we suggested itself to me, is the use of small folders that will go in the ordinary mailing envelope, setting forth the advantages that we have to offer. These folders to be furnished by the Chamber of Commerce to the business houses of the city whose correspondence is sufficiently large to give any distribution to the folders.

We have a great many concerns whose mail would justify the use of these folders and I am sure they would be willing to insert one in every outgoing envelope. The cost of the labor incident to this insertion would be almost microscopic. The concern with which I am associated would be quite willing to distribute them.

Going back to the tourists who pass through Concord every day. Our policemen and all of us with whom these tourists come in contact should miss no opportunity to treat them with the utmost consideration and courtesy. The policemen should be cautioned to always speak civilly to them should it be necessary to call attention to any infraction of our traffic regulations.

Spartanburg, S. C., has a very unique and pleasant method of welcoming a tourist. Any foreign car parking on the street is fanned by a policeman a yellow card reading on one side: "Hello, visitor. Spartanburg welcomes you and hopes you will return often. Free maps and information at the Chamber of Commerce."

On the other side of the tag: "This card entitles you to park your car as long as you please in Spartanburg. Never mind the time limit."

I was handed one of these yellow tags in Spartanburg a few days ago where I stopped a few minutes, and I had enough money to pay a fine. But after reading it, it was quite a pleasant surprise to know that I was being welcomed to the city.

Instead of being arrested for some minor violation of the traffic laws, Concord might adopt some such scheme.

There are a great many ways of advertising a city; the contact of its citizens with the outsider—the class of merchandise shipped from the city—the appearance of the city, etc. But what we must do is to stress the fact to every one with whom we come in contact that we are a good town, that we offer every inducement to new industries—that we are ideally located for the distribution of merchandise—that we are on the main line of the Southern Railway with the prospect of being served by the Piedmont and Northern at no far distant date—that we have probably more paved streets than any town our size in the state.

In other words, that Concord is a real live, progressive city with city advantages. When you order eggs, you think of hen eggs. Why? Because a hen is practically the only fowl that actually advertises her business—when she has anything to offer she lets you know it by her cackle. Therefore, we should so talk Concord and boost Concord, that when a homeseeker looks for a good town, he will naturally think of Concord.

In conclusion I would suggest that our new hotel will offer many opportunities for advertising Concord. It should be operated by one who understands that friendliness and cordiality to the traveler will go a long way toward creating a good and lasting impression of our city. The traveler, deprived of the company of his family and the convenience of his home, appreciates everything that makes for his comfort. The name of the hotel could also serve as an advertisement for our county and I offer as a suggestion the name Stephen Cabarrus for the new hotel, this being the name of the man from whom our county takes its name.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

Information coming from the Institute indicates that the team is a fast working organization but is composed largely of new men, who have not yet had a chance to try their stuff against any opposition.

THE TRIBUNE AND PROGRESSIVE FARMER IN CLUB

We will send The Concord Daily Tribune and The Progressive Farmer both one year at following prices:

In City of Concord or out of State, both one year for \$6.25. In State outside of Concord, including all rural routes, \$5.25. You need not pay for The Progressive Farmer at the same time you pay for The Tribune. We will get it for you at any time, a whole year for only 25 cents.

Pay your subscription to any contestant in our big subscription campaign, but come to The Tribune office to pay for The Progressive Farmer.

Provide for Winter Now



BUCK'S PARLOR HEATER. You can effect a considerable saving by purchasing your BUCK'S Circulating Heater now. If you need a heater for Fall, you will be well repaid to see us at this time while the stock is complete. Come early. Settle your heater troubles before cold weather.

Concord Furniture Company

Make Your Hens Lay

Eggs Are Very Scarce and High in Price. Corno Laying Mash. Corno High Grade Scratch Feed. Untro Hen Feed.

These three are all sold under an Absolute Guarantee. Your hens are now moulting. Treat them good. Very soon they will be feathered again and lay you high priced eggs. Naked, half starved hens will not lay.

Corno Feeds give big returns. We deliver quick everywhere.

Cline & Moose

CHATS

With Your Gas Man

GRANDMA SPEAKS

"I hear much complaint from the young housewives of today about long hours in the kitchen, arduous household duties, but weather work and the like," comments an elderly woman. "I wonder what these young girls would say if they had coal buckets and wood bins to fill, ashes to carry out, lamp wicks to trim and washing to do, over a sizzling coal stove. It seems to me they are surfeited with conveniences but utterly lacking in their sense of appreciation."

Grandma is correct. We are literally surrounded by the most marvelous conveniences known to mankind. Yet how easy it is to think lightly of them or even forget them. Sometimes it takes the older generation to bring us to our senses. A description of domestic duties fifty years ago generally makes one thankful for the blessings of today.

Concord & Kannapolis Gas Co.

Phone No. 142

D'ORSAY Face Powder

A powder that has been proven and tested to be absolutely pure and free of alkali or lead. Does not clog the pores. These powders are the choice of fastidious women throughout Europe today.

Gibson Drug Store

The Rexall Store

LET'S MAKE IT A DOUBLE HEADER!



Your head hasn't had a vacation. No matter where you took it this summer you made it work every minute.

NOW—a new KNOX Hat and a new cap—both bought the same day—will show your head you have a heart and will show your mirror two views of the timeliest looking man you ever peered at!

Come and let us introduce your profile to something a little newer—something a bit different than you can find in any other shop in Concord.

Hats \$5.00 up
Suits \$25.00 up
Caps \$2.00 up.

WHERE YOU GET YOUR MONEY'S WORTH

Browns-Cannon Co.

Where You Get Your Money's Worth

CANNON BUILDING

Hanes Ribbed Union Suits \$1.45
Ribbed Shirts and Slips 85c each
Sweaters For Men and Boys \$1.00 and up
Dress and Work Shirts 50c and up
Riding Pants, Work Pants \$1.50 and up
Dress Pants \$2.95 and up
Trunks, Hat Boxes, Football goods and Sporting Goods. Gents Furnishings and Novelties.

THE SPECIALTY STORE

In Front of Court House South Union Street

All Is Not Gold That Glitters—

So do not lose sight of this fact and be misled by beautifully illustrated circulars and catchy phrases. These do not make good cleaning.

We clean and finish your garments better and assure you perfect satisfaction.

TELEPHONE US TODAY

M. R. POUNDS

DRY CLEANING DEPARTMENT

K. L. CRAVEN & SONS

PHONE 74

COAL

Wood Lime Cement Plaster Mortar Colors

Poultry Market Is Getting Better

SINCE THE EXEREMELY HOT WEATHER IS PAST

We are now in a position to pay you 20c per pound for heavy hens. Leghorns and light hens, 15c. Friers 20 to 25c per pound as to size. Eggs 40c dozen. Butter fat higher—we are now paying 43c. Bring us your produce of all kinds. Why peddle when we pay you as much or more.

C. H. BARRIER & CO.

NEW THIS WEEK For Tomorrow and Next Week's Selling

Splendid new fall models that will appeal to the most critical buyer of GOOD SHOES. They are so reasonably priced that you'll be surprised at styles offered.

Pat Step-in Pump with buckle \$7.50
Pat 4 strap Effect with goring \$7.50
One strap Black Velvet Pump \$6.00
Pat Step-in Pumps (plain) \$6.00
One strap Pat