



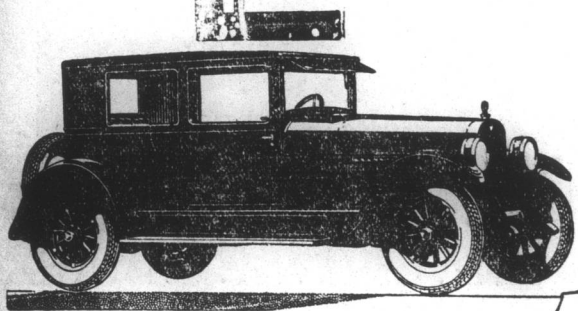
# MONEY

## Is Slipping Away From You Every Day

### You Stay Out Of The Tribune-Times \$10,000 Campaign Start Now to Win a Car or a Share of the Thousands in Cash to be Given Away in a Few Weeks

We are wondering if a sentiment of rather slow times is one of the explanations of why so few people have been attracted to participate in this most generous prize offer of The Tribune and Times, or if those considering entering have been held back by the idea that business will be harder to get than usual. If that is the case, has it ever occurred to you that the contestants are not the ones to suffer from such a condition? Do you not realize that every candidate must meet the same situation and that the prizes will merely be awarded on a less amount of subscription business? The Tribune and Times are the only ones who will feel the effect of either good or slow times in such an undertaking. It is not your funeral. It is your good fortune for it means that the business and support you can command will have

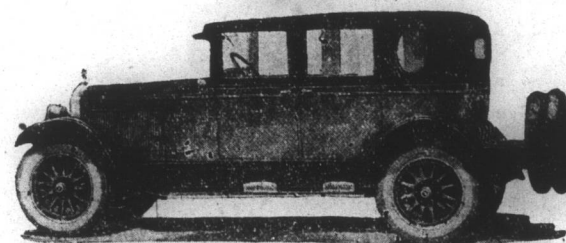
just that much better chance of winning one of the big prizes. Let this sink in and decide to get in and go after anywhere from \$1,000 to \$2,000 in the next few weeks. And on top of this, what better time for you could such a generous offer be made? You might be crying that money is tight and at the same time be overlooking \$10,000 in automobiles and cash practically going begging for someone to claim it. Is that consistency? Is that good reasoning? Look at this thing from your own angle, then consider these things brought to your attention. It should decide you to get in now when the campaign presents a genuine opportunity for any ambitious person. Which one of the cars below would you choose as your own. If you have decided go after it. You will find it a simple, pleasurable and profitable few weeks.



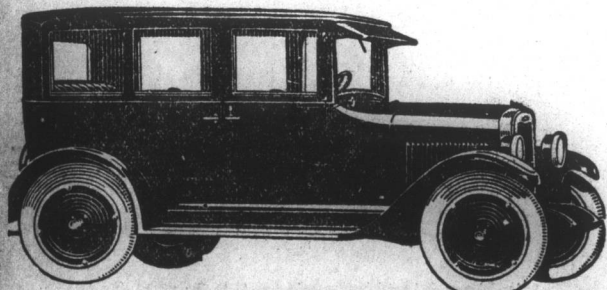
**HUDSON COACH**

Purchased From Concord Motor Co.  
Value \$1335

**MAIL THIS COUPON TODAY**  
It Will Mean Much to You



**MASTER SIX BUICK BROUGHAM**  
Purchased from Standard Buick Co.  
Value \$2110



**CHEVROLET SEDAN**  
Purchased From White Auto Co.  
Value \$938

**NOMINATION COUPON**

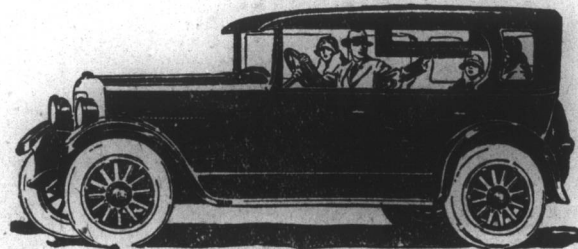
Nomination Blank in The Tribune and Times "Everybody Wins" Campaign

I hereby enter and cast 5,000 votes for

M \_\_\_\_\_

Address \_\_\_\_\_

As a candidate in The Tribune and Times "Everybody Wins" Prize Distribution.  
NOTE—Only one nomination blank accepted for each candidate nominated.



**STUDEBAKER PHAETON**  
Value \$1610

Purchased from Auto Supply & Repair Co.

**TRIBUNE-TIMES**  
**CAMPAIGN DEPARTMENT**  
Room 209 Cabarrus Bank Building  
Phone 579

**\$25 Cash To Anyone Who Nominates Car Winner In Tribune Times Campaign Must Be A Candidate Not Yet Entered**