Bitterness Is Feature First Day's Arguments To Jury In Cole Case Jonathan Darlete, in Raleigh News he has faith that he will be made committee, it and the law to the jury on and Observer, in Raleigh News he has faith that he will be made committee, it and the law to the jury on granted courses of reguments at close the many appearanted courses of reguments at close the many appearanted courses of reguments at close the many appearanted ourses of reguments at close the many appearant ourses of reguments at close the many appearant ourses of reguments at close the many appearance ourses of reguments at close the

THERE are (as you probably know) only two manufacturers who actually build

their cars complete - make all their own

bodies, engines, clutches, steering gears, dif-

ferentials, springs, gear sets, axles, gray iron

One of these is Ford — in the low priced field. The other is Studebaker in the fine car

Because we eliminate the extra profits and overhead that many other manufacturers have

to pay to outside parts and body makers—we are able to use finer materials and work-

manship-yet charge no more than competing

But there is another side to One-Profit manufacture feature that no careful buyer can afford to overlook.

Under this One-Profit policy the entire car is designed;

engineered and manufactured as a complete, coordinate harmonious unit in Studebaker plants. Being Unit-Built it

functions as a unit. And this adds years to its life-gives

Examine the Standard Six Coach closely—make detailed comparisons with other cars—and you will understand the

A Coach of quality

It is called a coach only because it is the lowest priced

closed car ever sold by Studebåker. But it is a quality car through and through.

Do not buy this coach with the expectation that you'll

Instead, it has been honestly built to give you scores of

Notice the durable wool upholstery. See the heavy ornamental hardware; the plate glass windows and windshield:

the fine trim to hide all tacks; the clock and gasoline gauge on dash; automatic windshield cleaner; stop light; locks on

ignition, steering gear, door and spare-tire carrier - all

have to trade it in at the end of a year or so. It's not a

you scores of thousands of miles of excess transportationgreater riding comfort-minimum repair costs-and, finally,

castings and drop forgings.

higher resale value.

full meaning of One-Profit value.

thousands of miles of dependable service.

Two Major Advantages

Studebaker Alone Offers

1-One-Profit Value 2-Unit-Built Construction

These are all features that you can easily, see. But down underneath that glistening coat of metallic enamel you'll find the same

quality of materials and workmanship that

The sturdy frame for the body is built from

the door and the sound says quality. Underneath the upholstery you'll find two layers of

washed, quilted cotton, one layer of genuine curled hair and extra long springs closely

held together by small coil springs. This is

Long resilient springs made of special

the identical cushion and seat construction used in the highest priced cars,

chrome Vanadium steel give greater buoyancy and protec-

The crankshaft is completely machined on all surfaces to

National Automobile Chamber of Commerce. It is a

climinate vibration. And the motor is the most powerful in any car of this size and weight, according to the rating of

motor built for smooth, trouble-free service at 5 to 55

miles an hour-not for excessive speed or spectacular stunts. The body is smart in appearance — yet provides ample room to seat five passengers in real comfort. Ample room to

enter or leave without disturbing occupant of folding seat.

Make comparisons before you buy

These are advantages made possible by One-Profit manu-

facture. Check them off point by point-in comparison with

Only after you have seen this One-Profit Studebaker with

its Unit-Built construction, will you realize why it offers a

automobile equivalent of Pullman transportation.

which make cars artificially obsolete.

without obligation on your part. \$1350 Delivered for Cash in Concord, N. C.

> Or, under Studebaker's fair and liberal Budget Payment Plan, this Coach may

> be purchased out of monthly income

with an initial payment of only

value that cannot be obtained in any other car. It is the

The Studebaker policy of "no yearly models" is a further

protection to owners. Under this policy Studebaker cars are always up to date - we add improvements from time to time

and do not save them up for spectacular annual announcements

Come in-let us demonstrate the Standard Six Coach

\$450.00

DOWN

other coaches.

are out in the open.

"The Lord gave, the Lord has taken away, blessed to the name of the Lord."

"In this instance," he said, they could only say, "The Lord gave, W. B. Cole has, taken away," and then with faltering faith, "blessed be the name of the Lord."

Death Penalty.

In his spech Mr. Pou painted a gruesome picture of the death penalty which he declared the State is demanding in the case. As he pictured the death penalty inflicted by the State in the electric chair at the State Prison, Mrs. Cole almost broke down. She covered her eyes with her fligers and wept silently,

Mr. Pou denied that the defense was seeking an acquitted of the "un-written law," brainstorm or mora insmity or any bunk of any kind."

He declared that the defense belleved that Cole ought to be acquitted on the grounds of self-defense or insmity, or a combination of both. He said that the law did not require the neved that Cote ought to be acquitted on the grounds of self-defense or insanity, or a combination of both. He said that the law did not require the defendant only to kill so save his life, but to kill if it appeared to him necessary to kill to save his own life. He declared that a man who has reason to believe his life is in danger does not have to judge the conduct of his adversary in "golden scales."

Mr. Pou reviewed the law on insanity "the bloody decisions" which he said prevailed until recent years. He also presented his views on insanity.

inted a glowing picture of man who has worked hard his family and lived a ceable life.

"dander letter," he Of Ormond's "Jander letter," he it celared it was "the most dampable a efter ever sent to a father" fie de- r lared that Ormond meant by it "she o su't the pure virgin you think she I s. She is a polluted thing and I'm n he man who poluted her. She's a ctrumpet. She's a sy strumpet and I b adde her a strumpet.

ande her a strumpet.'

He declared that if the letter is,
not true "we have the even more
respicable figure of a man trying to
restroy the character of an innocent
itie so nobody could marry her but
itie".

"All the powers of hell couldn't have held that girl back from the defense of her father," declared Mr. Pou. "There was no throwing her in the breach. She was going to defend her father's honor and her own virtue."

Clyde Douglass reminded the jury

Clyde Bouglass reminded the jury of the great crime wave which "is being swept by a deadly, steady tidal wave," and declared that North Carolina and Richmond County are contributing their quota of crime. He ridiculed Cole's evidence that a feeling came over him in the midst of prayer about three weeks before the homicide that he had waited long seases.

He can't make any sensible North "He can't make any sensible North J. Carolina man believe that God Almighty ever dictated to any man to take the life of another man," he said. He reminded the jury of that great commandment that has come thundering down through the ages, "Thou Shall Not Kill."

Of Coles insanity plea he declared that Cole "deliberately refused to bridle his passions."

Sykes Bliter.

Sykes Bitter.

John C. Sykes, for the defense and J. B. Love for the Stare, tonight to their Union County neigh-

Sykes made a bitter speech, deouncing the character and conduct
the dead man. He denounced him
a binekmailer, a slanderer, a
orthless, shiftless youth who was
ying to marry Miss Cole for her
oney. His speech ws devoted to the
tter of Ormond to Cole and Miss
ole and on the basis of them he
tempted to strip the man Cole
illed of every vestige of honesty
and decency. was a Dmekmaner, a standerer, a worthless, shiftless youth who was trying to marry Miss Cole for her money. His speech ws devoted to the letter of Ormond to Cole and Miss Cole and on the basis of them he attempted to strip the man Cole killed of every vestige of honesty and decency.

Sykos sareastically attacked every kindly statement of Ormond in the letters, and made Cole a marriy forced to do the killing by the conduct of the beast he painted as Ormond.

Davidson's Wildkitten Football Squad. Davidson, N. C., Oct. 7.—(P)—The Davidson College freshman Wildkitten football squad is hard at work daily on Sprunt Field here, in preparation for their seasons schedule, which opens with High Point on October 9th.

Coach Monk Mattox feels that he has some very likely looking high and preparation for the season.

The freshmen's card for the season follows:

Attacks Dual Plea.

Attacks Dual Plea.

Mr. Love in his speech tonight, ttacked Cole's dual plea of insanity nd self-defense.

In his opening remarks, he paid is respects to Mr. Sykes and the type of defense that would "curse ut a dead man."

He defended Ormond and gave the interpretation of the property of the property

slander letter."
"God have merey on you men who are sons who go wrong and attempt to right the wrong," he said They cry blackmail! It wasn't dolars, and Cole knew it, that Ornond wanted. It wasn't dollars that the Bill Ormond to France to proceed Cole's property. Ormond level

Post and Flage's Cotton Letter. the basis though shorter staples

Many merchants say they found liftle occasion as yet t the contract markets for heds they find it possible to pass be wanted and read'ly taken at these prices and that many of the most desirable types will be in scanty supply and command large premiums. Reports from goods markets are satisfactory and all accumulations have been swept up clean with few, if any goods in speculative hands. The bureau may provide the stimulus for a rush to sell and crowd prices lower there is believed to be a large demand awaiting any further break of importance and the latent buying power is of large proportions.

Oil or Tar Treatment to Soil Roads Rapidly increasing traffic on th State Highway System of North Car olina has made the maintenance o soil roads a problem on which con siderable study has been given by en gineers of the Highway Commission

siderator study has been given by engineers of the Highway Commission.

A partial solution has been found
by giving an oil or tar treatment to
these roads. So far between and
three hundred miles of soil road have
been treated and are giving very satisfactory results. The present prograin plans for the treatment of six
hundred miles of soil roads in various sections of the State and under
widely varying conditions.

The present system of treatment is
the outgrowth of experimentes which
have been carried out on Long Island
for the past eight or ten years, the
only difference being that it has been
found necessary in North Carolina,

found necessary in North Carolina due to soil conditions, to use tar and special asphalt mixtures instead of the

reretment is being applied at very low cost and results in a surface which is smooth, dustless and which is skidproof in wet weather. Examples of the treatment may be seen between Sanford and Carthage, Raleigh and Lillington, and between Fayetteville and Elizabethtown.

Davidson's Wildkitten Football Squad

The resemble of the college at High Point.

October 9—High Point College at High Point.

October 15th—Presbyterian College freshmen at Davidson.

October 23—Furman University freshmen at Greenville, S. C.

October 30—Duke University freshmen at Durham.

November 13—State College freshmen at Davidson.

November 20—Clemson College freshmen at Clemson College, S. C.

Wath Your Frail. Puny Child Grow Strong-Take on Weight

mond wanted. It wasn't dollars that sent Bill Ormond to France to protect Cole's property. Ormond loved Elizabeth Cole."

Ozmer L. Henry, of the defense counsel, will make the first speech formorrow. He will be followed by W. C. Douglass, veteran member of the private prosecution.

While he poured out his invective Rev. A. L. Ormond, the boy's father, sat calmly but the lines of his face showed his deep indignation. With the dead boy's father sat his brother, and two sisters while Systes made his unrestrained attack.

During the argument the attorneys and two sisters while Systes made his unrestrained attack.

During the argument the attorneys made continuous uncomplimentary remarks about the attorney on the opposing sides. Only once however during the argument was there any clash.

The prosecution attorneys objected twice during Mr. Pou's speech on the grounds that he was stating as evidence facts which were not presented in evidence during the case.

Once Judge Finley told Mr. Pou money back.



For Fall—Choose Flannel In Plain and Novelty Patterns



Let Flannel have its fling! Just now, it is the most modish fabric you could possibly choose for that first wool Frock for Fall wear. See our Flannels!

In All the New Colors

In plain, striped, plaid, and novelty patterns. The colors win your approval right away! Make a new Dress now from this stunning material.

In wool mixtures and all-wool, the yard,

49c TO \$3.98



RALEIGH OCTOBER 12 TO 17, 1925 THE SHOW WINDOW OF THE STATE
SIXTY-FOUR YEARS OLD
But
GROWING YOUNGER EVERY YEAR
t Young by Making 11 Your Fair and Enjoying Its Educational and Entertaining Features

Most Wonderful Week's Program, Calling For a Budget of Most Than \$76,000—Almost \$33,000 Offered in Premiums Alone \$7,200 For Racing

\$25.00 Will Be Paid to the oldest person at the Fair this year attended the first Fair after the reorganization in 1869;

THE STATE COLLEGE STUDENTS' AGRICULTURAL FAIR
Will Be Held in Conjunction With the State Fair

Society Horse Show Wednesday and Thursday Nights to Races Saturday Fireworks Every Night

The Flowers on the Grounds are Beautiful EXERYBODY WELCOME——COME!

Rate of One and One-half Fares, Good For the Week on All Railroad rip Excursions on Thursday from Winston-Salion, and Hamle:—Less Than One-Way Rate. Inq

New Shoes For Crisp Autumn Days!

SUCH A VARIETY OF LOVELY STYLES! BLACK VELVET, SATINS AND PATENT STRAP AND STEP-IN PUMPS

Attractive, Distinctive and embraced by Unusual Wearing Qualities. They fit perfectly, giving added grace and beauty to the foot. Priced for economy—

\$2.95 TO \$6.95 MARKSON SHOE STORE

Auto Supply & Repair Co.