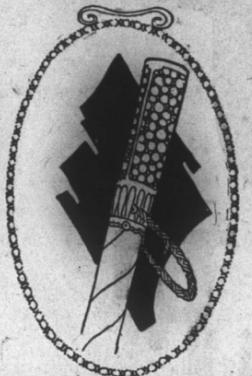


SOCIETY

Fancy Handle



There is very little that can be done to an umbrella to change its lines or add to its general utility, but a great deal of ornamentation and expense may be lavished on the handle. This one is filled in with colored stones to give a mosaic effect.

Girls at Wineoff Getting Ready for Basketball.

The girls of Wineoff High School are preparing for basketball this winter. In a meeting held Thursday afternoon, officers were elected for the year. Ruth Penninger was chosen as captain, Sara Warren was made assistant captain and Vertie Cline, manager.

E. L. Bell Dies in Texas.

A message received here by W. L. Bell stated that his cousin, E. L. Bell, who was living in Texas, died last Friday. None of the particulars of his death were given. Mr. Bell lived in Concord for a number of years.

High School Teachers to Charlotte.

All the teachers of the city left at an early hour this afternoon for Charlotte where they will attend the district teachers' meeting today and tomorrow. The city schools closed today at 12 o'clock in order to let the teachers get away in time.

Big Building Near in North Carolina.

North Carolina's construction volume in the past nine months has exceeded its total 1924 construction volume by nearly 3 per cent, according to F. W. Dodge Corporation. Building and engineering contracts awarded from January 1st to October 1st of this year have amounted to \$83,082,000. The increase over the corresponding period of last year is 33 per cent. September contracts amounted to \$6,650,100, a 28 per cent. decrease from August, and a 21 per cent. decrease from September of last year. The month's record included: \$3,985,000, or 60 per cent. of all construction, for residential buildings; \$1,012,000, or 15 per cent., for public buildings and public works; and \$902,800, or 9 per cent., for industrial buildings.

Working Under Difficulties.

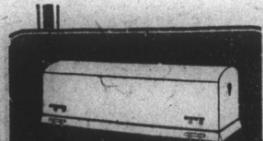
"Come here, Si, and lift this stove over."
"You know I can't lift much, Mi-randy, for I ain't got no teeth to grit."

COUGHS

Every few hours swallow slowly a quarter of a teaspoonful of Vicks. Also melt a little in a spoon or a tin cup and inhale the vapors arising.

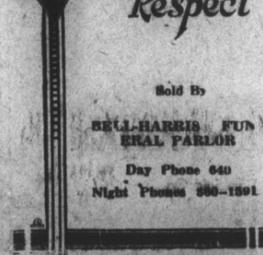


Over 17 Million Jars Used Yearly



The Respect

Sold by
BEUL HARRIS FURNITURE PARLOR
Day Phone 640
Night Phone 360-1501



Gibson Drug Store
The Rexall Store

HIGHS CONFIDENT OF CLOSE GAME TODAY

Students Practice New Songs and Yells For the Occasion—Locals Are Back in Shape.

With a hard week's practice behind them, the highs go into this afternoon's game confident that they will be able to hold the strong Gastonia team to a small score. If they are lucky, they say, they will win. There is every indication that the game will be a close one. Even though the locals have lost one of their players on account of his failure to pass his studies, the same thing has happened to one of the visitors' most valuable linemen, which should even things up.

It is admitted that the Gastonia team is heavier and more experienced but if the locals get back their speed and hard tackling, there is little chance for the Gastonia eleven to function in its steam roller tactics as it has been doing for the last several games.

The students of the High School have been preparing for the game, pep meetings having been staged for several mornings, at which they have practiced yells and songs. Several new songs have been learned under the direction of Music-Master Price Doyle. They will spring these this afternoon.

HIGH POINT TO SEND WATER TO ASHEBORO

Will Supply Randolph Town With One Hundred Thousand Gallons Daily.

High Point, Oct. 22.—To relieve Asheboro's water shortage, resulting from the prolonged drought, High Point will supply that town with approximately 100,000 gallons of water daily, city officials decided today.

A special train of 15 tank cars will be operated daily between High Point and Asheboro beginning Saturday. The tank cars will be supplied free by the Union Tank Company and Texas Oil Company. A representative of the State Board of Health came here this afternoon to have the cars cleaned, so as to avoid any possibility of contaminated water.

Asheboro Mayor McCrary told a newspaper man today, is practically out of water. Between 250,000 and 300,000 gallons of water are consumed here daily, and there isn't half enough to meet the needs. With the 100,000 gallons to be supplied by High Point and with the local supply, Asheboro will have a sufficient quantity for conservative use, Mayor McCrary said.

High Point was the first city to answer Asheboro's appeal for relief, and Mayor McCrary took occasion to express his appreciation for the cooperative spirit which High Point is showing.

Why He Always Gets There.

Stanley News-Herald.

The Asheboro Courier asks, "Does Advertising Pay?" and then answers with this statement:

"Clarence Saunders says it does. Saunders some years ago founded a well known chain of grocery stores, but not long ago on account of some differences growing up among the stockholders of the corporation, was deposed as head of the chain and left almost penniless. He managed to borrow \$13,000 to start over again. When he opened his first store he spent \$4,500 of his capital for newspapers advertising and \$2,500 for souvenirs to give away the opening day. In a few months Saunders had sixty stores and the number is growing. Saunders still advertises. The Orangeburg, S. C., Times Democrat says the average man would never have dreamed of putting over half his cash in advertising, but the average man would not have had sixty stores in operation in a few days. Saunders has faith in newspaper advertising and backs up his faith with more than one-third of his cash."

It is strange that any business house, especially a mercantile establishment, will not advertise. With such examples as Saunders and practically every other business which has made a phenomenal success, as proof conclusive of the fact that newspaper advertising pays, why will men continue to think they are saving money by refraining from advertising? But there are many, many, who if they do believe in it are unwilling to pay the price. And that's the very reason why the fellow who does consider newspaper advertising an investment and spend money to tell prospective customers what he has, always brings home the bacon. He's the wise guy who gets the business and gets rich.

Currituck Game Law Under Fire

Charlotte, Oct. 22.—Judge Thomas L. Webb Thursday signed a document continuing the application for a restraining order in the case of a group of North Carolina sportsmen against the authorities of Currituck county and declaring the special game law of that county unconstitutional and invalid.

The result of this action will be to have the matter argued before the Supreme Court the middle of November to determine finally its constitutionality and validity.

"I hear that Jones left everything he had to an orphan asylum," "Twelve children."

At a wedding in St. Louis not long ago the "best man" was a woman.

LYCEUM AT MT. PLEASANT.

The Lyceum season opens at the Auditorium at Mt. Pleasant, N. C. next Saturday evening at 8 o'clock with "The Climax," a dramatic masterpiece of comedy and music. For two years the play thrilled New York had a long run in Chicago and is now being rendered by five road companies. When "The Climax" was rendered at the Garrick theater in Washington, D. C., criticisms were unanimous in their approval. Season tickets are now on sale and indications point to a full house for this splendid opening number. 22-21-c.

BOETTE AGAIN LOSES HIS CLAIM TO BRIDE

Judge Webb in Mecklenburg Court Sets Aside Verdict Giving Him Right to His Wife.

Charlotte, Oct. 22.—Lewis Boette's temporary victory in his court fight to secure possession of his wife, Janice, met defeat again when Judge James L. Webb signed an order today setting aside a verdict returned by a Superior Court jury here last week holding that the girl was capable of entering a marriage contract. Judge Webb field the jury's verdict was against the weight of evidence and therefore not justified.

Judge Webb set aside the verdict after counsel for A. R. Proctor, of Davidson, father of the 21-year-old girl, had again argued before him that she was not mentally responsible and therefore incapable of entering a marriage contract.

Boette and the girl were married several months ago at Lancaster, S. C. Upon their return from the wedding they were met by the girl's father, who took the girl away from Boette. Court action followed and later Proctor started suit to annul the marriage.

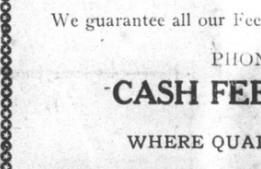
Bank It Quickly.

Stanley News-Herald.

Just a few days ago E. Y. Rogers was found dead about eight miles out from Charlotte. Reports have it that he had last been seen in Charlotte with several hundred dollars on his person. There seemed positively no clue as to the party who killed and robbed him. But it has been established again that it is next to impossible for one to commit a serious crime and get away with it. Authorities have possession of evidence which causes them to believe that Rogers was killed and robbed by a man named John B. Vickers. He was arrested Wednesday upon a verdict of the coroner's jury and is now in Mecklenburg jail.

Another fact is brought to mind by this robbery and murder. It is that it is mighty unsafe for a person to carry a large amount of money around in one's pocket. And with all the crime so prevalent over the entire country, such as murders, hold-ups, robberies, etc., one is caused to wonder why a person will take the risk. Banks are the only safe places for large amounts of money. People who have it should make a point to deposit it in some bank at the earliest possible moment.

Concord Theatre



Speedy the Spender who left a trail of Ice Cream Cones

Harold Lloyd in The Freshman

Monday-Tuesday

Feed Cow Chow For More Milk

Checkerboard Laying Mash with Hen Chow will produce more eggs.

We guarantee all our Feeds to do just what we claim.

PHONE 122

CASH FEED STORE

WHERE QUALITY COUNTS

NOW YOU'RE SAFE

It's good to have a gripping tread, a safe tread, under your car.

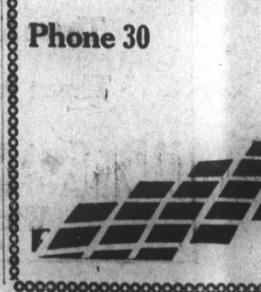
Wet nights, slippery roads, concrete, dirt—The All-Weather Tread takes hold anywhere with a deep, wide, live-rubber never-let-go-grip.

A Goodyear Tire has more traction, more power, more miles behind it, because its road-holding power is greater.

Yorke & Wadsworth

Union and Church Streets
The Old Reliable Hardware Store

Phone 30 Phone 30



not been given very much warning.

It is claimed that the telegraphers have asked for an increase of seven cents an hour and an annual fifteen-day vacation with full pay. The management of the Atlantic Coast Line claims that the question was referred to the railroad labor board and that the O. R. T. would not comply with the findings of the governmental agency and shut off negotiations. But as it may, this paper is impressed with the fact that the day of strikes has passed. It is a relic of that old idea that "might makes right" and an attempt to perpetuate big stick methods which no longer have the approval and sanction of public sentiment.

Strikes Not Sanctioned by Public Sentiment.

The Free Press doesn't know what the trouble is about, the public has

Clancy: "Mrs. Murphy, yure son, Mike, has just fell off th' scaffolding and kilt himself."

Mrs. Murphy: "Merciful hivins!"

Clancy: "Aisy now!"

Mrs. Murphy: "Tis only his leg that's brunk, an' it's glad ye will be to hear it whin ye thought he was killed entotirely."

CONCORD PRODUCE MARKET

(Corrected Weekly by Cline & Moose) Figures named represent prices paid for produce on the market:

Eggs	50
Corn	\$1.10
Sweet potatoes	\$1.50
Turkeys	25 to 30
Onions	\$1.50
Pears	\$3.00
Butter	35
Country Ham	40
Country Shoulder	25
Country Sides	20
Young Chickens	25
Hens	18
Irish Potatoes	\$1.50

Melrose Flour

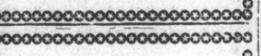
Liberty Self Rising Flour

THEY ARE THE BEST AND BEST KNOWN.

These two brands of Flour go in more homes in Concord and vicinity than any high grade flour on the market.

Twenty-eight years is our record for Melrose. Liberty Self-Rising is Melrose in quality. You make no guess to use these. They are fresh.

Cline & Moose



We Want Your Trade

If good, Reliable Goods, Lowest Possible Prices, Fair and Square Dealing, Polite Attention, will get it, we can count on you for a customer.

We Believe That He Profits Most Who Serves Best. When you need groceries, Fresh Meats and Country Produce Call Phone 68 and our service is at your command.

C. H. BARRIER & CO.

WOOD LIME CEMENT PLASTER MORTAR COLORS

Footwear of Distinction

Representing shoes of the better kind for fall and winter—featuring a most unusual array of chic shoe modes for the well dressed woman.

Here indeed is an all-star cast—a boy of beautiful shoes that will appeal to the most discriminating buyer. Price range

\$3.95 TO \$8.50

IVEY'S

"THE HOME OF GOOD SHOES"

Concord and Kannapolis Gas Company

Models from \$15 up. See Them Today

CHARMING BEAUTY

Use Princess Pat Preparations Skin cleanser Night Cream Ict Astringent Face Powder Rouge Lip Stick "DEVOTED TO BEAUTY"

Cline's Pharmacy

Phone 333

For Style, For Quality and For Less Price

You can't find a better collection of dependable Footwear than our displays offer. The prices mean a saving and you can be assured of quality.

ALL SIZES—ALL WIDTHS

PHONE 897

PRICES

Tut! Tut!

Last week came a man who "doesn't have to watch his pennies" but who owns barrels of them—because he makes every one count.

"If your prices are not too steep, I'll buy a suit today—but I won't pay a farthing over \$40," was his speech to us.

"You don't even have to pay \$40—for we have cabinet after cabinet of fine suits to fit you sir, at \$32 and \$35," we replied.

Prices—tut, tut,—at BROWNS—they are too reasonable to reason with.

Roberts-Wicks Suits ----- \$25.00 to \$45.00
Roberts-Wicks Top Coats ----- \$25.00 to \$40.00
Knox Fall Hats ----- \$7.00 to \$8.00

Browns-Cannon Co.

Where You Get Your Money's Worth

CANNON BUILDING

MARKSON SHOE STORE

For Style, For Quality and For Less Price

You can't find a better collection of dependable Footwear than our displays offer. The prices mean a saving and you can be assured of quality.

ALL SIZES—ALL WIDTHS

PHONE 897

Dress-Up Time Is Here

That means its time to drop in and look over my new Fall Line of fine made-to-measure clothes.

The styles and colors are entirely new and my prices are going to please you.

It will pay you to pay me an early call.

M. R. POUNDS

DRY CLEANING DEPARTMENT

K. L. CRAVEN & SONS

PHONE 74

COAL

Wood Lime Cement Plaster Mortar Colors

Economical Heat

Radiantfire is an ideal gas heating appliance for the fireplace—a radical improvement over all other methods.

Glowing, comforting heat instantly available, projected by Radiant Rays straight into the room. Odorless, ashless, smokeless, dustless.

Saves Bother—Saves coal—Beautifies the room—Improves ventilation.

Models from \$15 up. See Them Today

Concord and Kannapolis Gas Company

ONE TWO THREE FOUR FIVE SIX

