

Markson Footwear Values

Have just received large shipment of Newest Style Ideas in Ladies Slippers at prices that merit a visit to this store. Black and Brown Satin and Velvets, new shade tan. Patent and Kid. Special prices \$1.95, \$2.95 to \$6.95

MARKSON SHOE STORE

PHONE 897

The Smartest of COATS

Are Found Here \$9.99 to \$39.50

MISSES AND JUNIORS DRESSES

Of Extra Quality Satin—Special \$16.95

New Gloves For Service Chamas Stock In Straight and Turn Back Cuffs. Sale 95c

NEW DANCE HATS OF GOLD LACE, SALE \$5.95

FISHER'S

PHONE 325 FOR KOTEX



Premium Winners in Home Economics Department at Fair

Chocolate—First, Mrs. M. C. Howie, Harrisburg Route 2; second Mrs. V. C. Parish, Concord. Apple—First, W. W. Lowrance, Mooresville; second, A. C. Groner, Jackson Training School. Peach—Second W. W. Lowrance, Mooresville. Cakes. Fruit Cake—Second, Mrs. Ed. Ervin, Concord Route 6. Pound Cake—Second, Mrs. Ed. Ervin, Concord Route 6. Angel Food Cake—First, Mrs. F. W. Pharr, Concord Route 6; second, Mrs. H. W. Harker, Gold Hill. Sponge Cake—First, Mrs. H. L. Ritchie, Concord; second, Mrs. H. J. Bost, Harrisburg. Layer Cake, Chocolate—Second, Mrs. W. M. Gourley, Concord R. 6. Carrot—First, Mrs. W. M. Gourley, Concord Route 6; second, Mrs. H. J. Bost, Harrisburg. Coconut—First, Mrs. H. W. Harker, Gold Hill; second, A. C. Groner, Jackson Training School. Devils Food—First, A. C. Groner, Jackson Training School, second, Mrs. Ed. Ervin, Concord Route 6. Dozen Doughnuts—Second, Miss Mary Harry, Harrisburg. Dozen Cookies—First, W. W. Lowrance, Mooresville; second, Miss Cenie Alexander, Harrisburg. Dozen Gingersnaps—First, Mrs. R. L. Hartwell, Bost Hill; second, Mrs. H. J. Ritchie, Concord. Nicest dozen brown shelled eggs—First, Mimmie Patterson, China Grove; second, Mrs. W. J. Cline, Gold Hill, Route 2. Nicest dozen white shelled eggs—Second, W. H. Furr, Concord Route 4. Hams—First, Geo. L. Kluttz, Rockwell Route 1, second, Geo. Y. Kluttz, Concord. Boost for Old Men. Editor New York Mirror: In answer to the letter of "Disgusted," in which he states that girls prefer old men to men nearer their own age, they are right in showing preference for older men. Personally, I prefer an old man as I am rather fussy and wish to be petted. The older men know how to appreciate a girl. They are interesting and more dependable, more considerate and, above all, more intelligent than those empty-headed, so-called sheiks of today. E. R. A. IT ALWAYS PAYS TO USE THE TIMES-TRIBUNE PENNY ADS.

ASHEVILLE GOODWILL MOTOR CAR TRIP

Will Leave November 9th for a Tour Around the State. Asheville, N. C., Oct. 3.—Sixty-five cars carrying approximately 250 people will comprise the Asheville goodwill motor tour of North Carolina which will leave this city November 9 for a six days swing around the State. The limit has been set by the management of the tour so as to exceed comfortable accommodations at all points to be visited.

"Know North Carolina," the slogan of the tour, completely expresses the purposes of the trip. It is felt here that with the tremendous progress being made by the State in every direction, the time has come to crystallize the movement for a state-wide advertising and publicity campaign that will acquaint the nation at large with the advantages offered by North Carolina.

Miss Rogers Gained 15 Pounds in Six Weeks

Skinnier Men and Women Gain 5 Pounds in 30 Days or Money Back. My Dear Friends: After my attack of Flu I was thin, run-down and weak. I had a sallow complexion, my cheeks were sunk in and I was continually troubled with gas on my stomach. I felt stuffy and had lost my appetite. I had read about McCoy's Cod Liver Oil Compound Tablets and decided to give them a trial. At once, I began to pick up an appetite, my cheeks filled out and my complexion became healthy looking and I gained 15 pounds in six weeks and am very thankful for what McCoy's Cod Liver Oil Compound Tablets did for me.

Miss Alberta Rogers, 264 W. Cerro Gerda St., Decatur, Ill. To take on weight, grow strong and vigorous, to fill out the hollows in cheeks and neck, try McCoy's Cod Liver Oil Compound Tablets for 30 days. 60 tablets—60 cents at the Pearl Drug Company and druggists everywhere. If they don't give you wonderful help in 30 days, get your money back—you be the judge. Be sure and ask for McCoy's, the original and genuine.

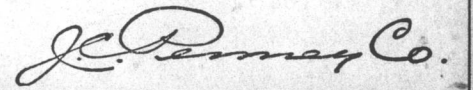


Building Goodwill In Merchandising

"Do unto others as you would be done by—the Golden Rule in our ethical life—must needs be carried into merchandising to make it successful.

The merchant, for his own use, wouldn't consider a poorly made garment. He wouldn't continue to patronize a store unless he had confidence in its integrity—bonafide values—merchandise above reproach.

"Doing as you would be done by" is the most solid foundation of goodwill.



western North Carolina people to obtain first hand information about the remainder of the State. The value of organized tours was well proved in Asheville last spring when a goodwill tour for Florida was made. The 125 men and women who made the trip returned much better informed as to the advertising methods of Florida than if they had taken individual trips. In the same way it is expected that the progress and resources of North Carolina will be thoroughly reviewed on the present trip. A closer relationship between the East and West is also expected and is looked upon with extreme favor in the mountain section. Mrs. W. H. Wright, prominent Chicago realtor, is the first woman to hold a chairmanship of a committee in the National Association of Real Estate Boards.

GOOD FOR 20,000 EXTRA VOTES

FIRST SUBSCRIPTION COUPON. Accompanied by the nomination blank, and your first subscription this coupon will start you in the race for the magnificent Tribune and Times gifts with a grand total of more than \$5,000 votes. This coupon may be used only once and is valid only when accompanied by a subscription remittance. Name of Subscriber. Contestant's Name. Amount Enclosed. This coupon will count 20,000 free votes when returned to the Campaign Manager, together with the first subscription you obtain. It must be accompanied by the cash, and the subscription must be for a period of one year or longer. The 20,000 free votes are IN ADDITION to the number given on the subscription as per the regular vote schedule.

Boys And Girls-Bicycling Is Fun

Your IVER JOHNSON Is Here Come In and Look It Over

Ritchie Hardware Co.

YOUR HARDWARE STORE

PHONE 117

FREE VOTING COUPON

In The Tribune and Times "Everybody Wins" Grand Prize Campaign

GOOD FOR 25 VOTES

I hereby cast 25 FREE VOTES to the credit of—

Address. This Coupon, neatly clipped out, name and address of the candidate filled in, and mailed or delivered to the Election Department of The Tribune and Times, Room 200 Cabarrus Bank Bldg., or P. O. Box 431, will count as 100 FREE VOTES. It does not cost anything to cast these coupons for your favorite candidate, and you are not restricted in any sense in voting them. Get all you can send them in—they all count. Do not roll or fold. Deliver in flat package. NOTE: This Coupon must be voted on or before November 14th.

Our Penny ADS. Get Quick Results



Shoe Styles of the Hour. For every hour of the day is a shoe style that milady must have to be in fashion. Shoes for walking, shoes for afternoon wear, for the matinee, for the shopping functions and for dancing the newest jazz tunes. Truly styles for every hour on the clock, and yours to have at very moderate prices right now.

Twenty Distinctive Styles—

Choice AAA to D

Ruth-Kesler Shoe Store



AN OPPORTUNITY to become associated with

The Most Conspicuous Success in the Motor Car Field

During the past twelve months the Nash Motor Company made records unequaled in the motor industry, and Nash dealers enjoyed extraordinary prosperity. Yet the 1925 statistics represent only a continuation of an uninterrupted eight year period of high earnings made by the Nash Motor Company and its dealers. The whole history of the Nash organization shows that year after year, those associated with Mr. Nash have been among the foremost money makers in the automobile business.

Today, to the right man, or group of men, the opportunity is given to secure a perpetual association with this conspicuous success. The franchise does not cost a cent. The stock investment required is extremely limited and is absolutely safeguarded.

The profit possibilities are remarkable. Behind the man who secures this valuable connection all of the resources of the Nash organization will be solidly placed.

The millions of dollars that have been, and are now being so judiciously invested in advertising will give him a wealth of Sales opportunities. The reputation of C. W. Nash as America's foremost motor car manufacturer will lend its stabilizing effect to the new business. From the start the

local dealer will be assured of soundness, permanence, and profits.

There is available financial assistance to parties who can properly qualify from a well and nationally known finance company, which assistance renders possible maximum expansion of sales and more efficiency in collections. In addition to fullest co-operation from the factory, the local Nash dealer will be given the special co-operation of the Burwell-Harris Company, Distributors for the Nash in this territory. Special Sales Representatives will work with him in organizing his territory and following up his prospects. Service Representatives will assist in the installation of short cuts in shop practice. Further than this the Burwell-Harris Company will offer an unusually liberal arrangement for sharing the local advertising expense. Thus, double backing and co-operation, with a line of cars of unsurpassed quality and popularity, make this an opportunity sure to spell success for the man selected.

The Country Has "Gone Nash"

During the last year Nash Sales have shown an uninterrupted and heavy percentage of increase each month. The chart below gives details of the remarkable record that stands without equal in the motor industry.

Table with 2 columns: Month and Sales Increase. Rows include September, October, November, December, January, February, March, April, May, June, July, August.

This represents a twelve months average national monthly Sales Increase of 73.7%. The Average monthly Sales Increase for the Southeast 114.4%.

We believe this is an extraordinary business opportunity and one which can be accepted with confidence of early and ever-increasing profits. Come to Charlotte. Wire or phone us. A representative will bring all the facts to you.

BURWELL-HARRIS COMPANY 227 NORTH TRYON STREET CHARLOTTE, N. C.