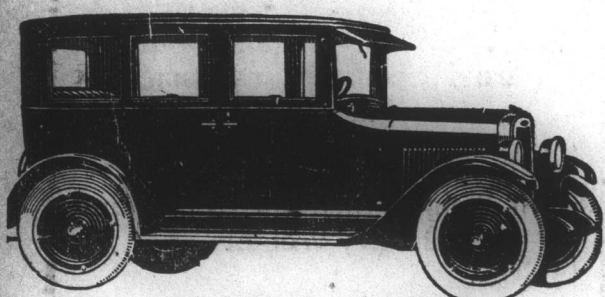


TOWARD DOUBLE GOAL

FOR THE NEXT THREE WEEKS--THEN--THE END

Because of the announcement last Monday of the offer of a Ford Coupe as an added special prize in an added campaign it is now possible for candidates in The Tribune-Times \$10,000 free gift distribution to win two automobiles in this truly wonderful opportunity. It is possible for some one to win as high as \$2731 in automobiles for their efforts toward securing subscriptions to The Tribune and Times. It is to be remembered that NEW business during the next three weeks, or the third and fourth periods of the campaign, count both points toward the Ford Coupe and regular votes toward the original prizes. It is a two-fold offer and a double opportunity. And then any one has the chance to win the Ford for everyone starts on an even standing for this extra prize. The winner will be making \$35 a day for the next three weeks. In the box just below will be found the schedule of points as they count on new subscriptions to either The Tribune or Times. This is YOUR opportunity. What will you do with it?

Only 14 More Working Days and This Great Campaign Is History



CHEVROLET SEDAN
Purchased From White Auto Co.
Value \$938

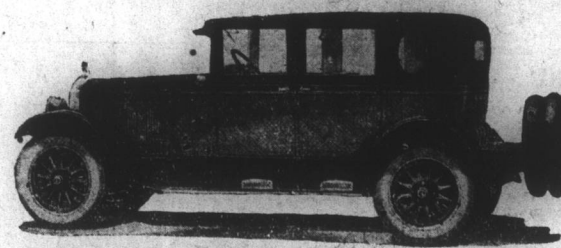
How Points Will Count

New subscriptions to The Tribune or Times will count points toward the winning score of the Ford Coupe Special Prize, according to the schedule below, which, you will notice, decreases by one-half between the third and fourth periods:

	TO THE TIMES		TO THE TRIBUNE	
	3rd Period	4th Period	3rd Period	4th Period
1 Year	1	1-2	3	1 1-2
2 Years	2	1	6	3
3 Years	3	1 1-2	9	4 1-2
4 Years	4	2	12	6
5 Years	5	2 1-2	15	7 1-2

It is to be understood that all business, both old and new, done in these final two periods, will count regular votes under the original schedule and for the original prizes, according to the period it is reported under. However, THE NEW SUBSCRIPTIONS ALSO COUNT POINTS ON THE FORD COUPE SPECIAL PRIZE ACCORDING TO THE SCHEDULE ABOVE.

The Competition Keen--You Must Keep Pace to Win the Prize You Want

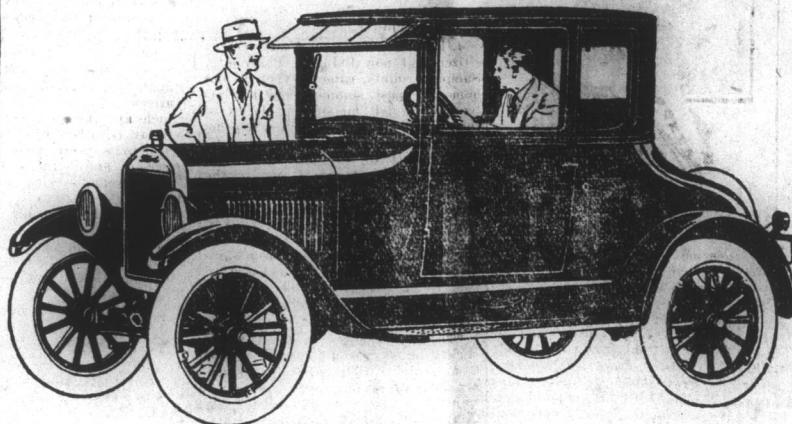


MASTER SIX BUICK BROUGHAM
Purchased from Standard Buick Co.
Value \$2110

Race Attracts Attention

The race so far has been truly a neck and neck affair and is attracting intense interest all over the county. It will be interesting indeed to see which of the live wide-awake hustlers can prove themselves to be the most capable, the winners of the five high class cars. The honor of winning is in itself worthy of the best effort one can put forth. Just think what it will mean to you in your community to be declared one of the five popular winners. NOW is the most logical time to consider all these important points. NOW, this week, is your LAST BIG OPPORTUNITY. Extensions can be your medium of winning, and to secure the extra votes on these subscriptions means that they must be turned in by Saturday night, November 14.

REMEMBER after Saturday night all subscriptions will be cast in a sealed ballot box, and votes credited according to the last period scheduled with no extra votes for extensions. Figure it out for yourself. You MUST win NOW.



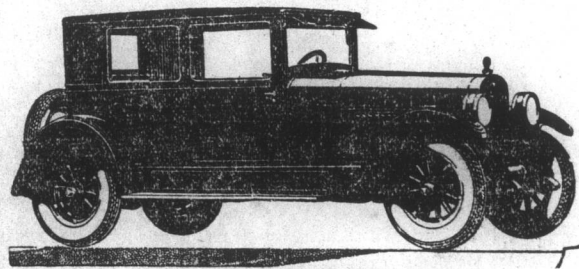
Ford Coupe Special Prize
Purchased From Reid Motor Co.
Value \$621.00

The Race Is Close!

If there ever was a time when candidates should make every minute count, it is NOW. The race is close. There is but little difference between the leaders, and anyone in the race can be a leader in a few days by taking advantage of the Second Payment Plan, which gives extra votes on Extensions of subscriptions taken earlier in the campaign. But remember Extensions do NOT count extra votes the final week. This vote offer expires Saturday night the close of the Third Period vote schedule.

Every day, every hour, in this short fateful period should be taken advantage of by those who desire to win. It is "do or die" in these next few days.

Many candidates who call at Campaign Headquarters are expressing new determination to put forth their very best efforts this last important week, realizing how impossible it will be to secure the winning votes the final period, in the sealed ballot box with the small vote offer prevailing. It is NOW or NEVER.



HUDSON COACH
Purchased From Concord Motor Co.
Value \$1335

VOTE SCORE

District No. 1

Following is the list of candidates, with their votes published, in this district. One or two of the automobile prizes, one \$200 cash prize, one \$100 cash prize and 10 pct. commission to all other active candidates must be awarded in this district. In case of any omission or incorrect district classification, notify the campaign department at once.

E. A. Alfred	1,967,900
Miss Marie Barrier	448,350
J. L. Beaver	5,000
Mrs. J. Herman Laughlin	2,272,350
Stephen Morris	2,116,750
Paul Query	804,900
Miss Dorothy Roberts	2,233,350
Mrs. R. M. Sappenfeld	2,190,400

District No. 2

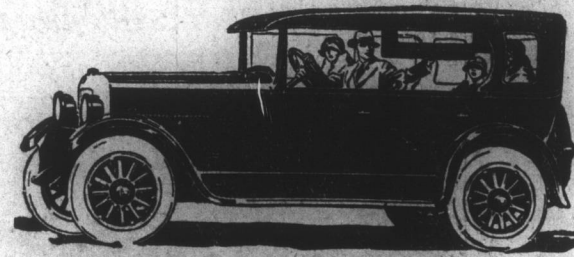
Following is the list of candidates, with their votes published, in this district. One or two of the automobile prizes, one \$200 cash prize, one \$100 cash prize and 10 pct. commission to all other active candidates must be awarded in this district. In case of any omission or incorrect district classification, notify the campaign department at once.

Miss Lucile Cline, Kannapolis	2,057,900
A. O. Maulden, Kannapolis	368,650
Miss Billie Sapp, R. F. D. 5, Concord	1,937,150
Miss Ethel Saxon, Mary Ella Hall, Kannapolis	96,650
Mrs. Nina Stogner, R. F. D. 1, Concord	277,150

District No. 3

Following is the list of candidates, with their votes published, in this district. One or two of the automobile prizes, one \$200 cash prize, one \$100 cash prize and 10 pct. commission to all other active candidates must be awarded in this district. In case of any omission or incorrect district classification, notify the campaign department at once.

Boyd Carpenter, Stanfield	1,738,400
Ruth Fryling Marcho, R. F. D. 5, Concord	2,086,150
Ed. Gray, R. F. D. 6, Concord	2,133,900
C. H. Lips, R. F. D. 2, Mt. Pleasant	2,180,050
Rev. B. Myers, R. F. D. 6, Concord	2,142,550



STUDEBAKER PHAETON
Purchased from Auto Supply & Repair Co.
Value \$1610

How New Subscriptions Count Votes And Points In Third Period

Tribune	Votes	Points
10 1-year Subscriptions	110,000	30
5 2-year Subscriptions	140,000	30
4 3-year Subscriptions	240,000	36
3 4-year Subscriptions	330,000	36
2 5-year Subscriptions	350,000	30
Total	1,170,000	162

It is to be remembered that while only new subscriptions to The Tribune or Times count points on the Ford Coupe special prize, the old business turned in these final two periods counts votes toward the regular campaign prizes the same as before.

Advisory Board Soon To Be Announced

Rule 17. To insure absolute fairness in the awarding of prizes, the race will be brought to a close under "sealed ballot box" system, and will be under the personal supervision of two or more judges selected from the Advisory Board. During the last few days of the election, the box--LOCKED and SEALED-- will repose in the vault of a local bank, where candidates and their friends will deposit their final collections and reserve votes. And not until the race has been declared closed will the seal be broken, the box unlocked, and the judges begin their final count. In this way no one, not even the campaign manager, can possibly know the voting strength of the respective candidates which precludes any possibility of favoritism and insures fairness to the minutest degree.

It is the sincere aim of this newspaper to conduct the election, from start to finish, in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants, and absolute honesty in all dealings is guaranteed. However, not all wisdom lies with any one man or institution, and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any question of sufficient moment which might happen to arise during the competition and from which a committee shall be selected to act as judges and count the votes the last night of the election. Their names will be published in time to suit their functions.