

Proper Cleansing involves almost infinite details.

There is the necessity for understanding the changes in fabrics constantly coming out, the late shades and modes in colors; the new styles and ways of draping.

Attention to these details gives our cleansing the up-to-date-ness that makes it distinctive.



Phone 787

NO LAW REQUIRED.

Raleigh Times. Handling her remarks "Charitable Justice," Commissioner of Welfare Kate Burr Johnson in the current issue of Welfare Progress presents a brief for less publicity and more decency in connection with the trial of assault cases. Says Mrs. Johnson:

Criminal assaults by negroes upon white women have recently been of frequent occurrence in the State. In many cases when the assaults are committed, the name of the innocent victim is broadcast to the public. The case of the student nurse at Wilmington and the two cases at Asheville are notable exceptions. In none of the newspapers accounts have we seen the names of the victims mentioned.

It would seem that publishing the name of a woman under these circumstances is adding an unnecessary humiliation to one already suffering from what must be the height of humiliation and despair. It is the policy of the Associated Press to withhold the name of a number of states have laws prohibiting such publications and the courts have held that this does not interfere with the freedom of the press.

We are wondering if such a law is necessary in North Carolina even though advisable. It would seem that if this matter were laid before the Press Association for action that the newspaper folk of the State would agree without force of law not to publish the name of the woman who is the victim of a criminal assault.

However, there is one law that we would like placed on the statute books, which would make it mandatory that trials of such cases should not be held publicly; but we are told by the Attorney-General that such a law would be unconstitutional. Everybody, it seems, is entitled to a public trial, though the judge has the right to clear the court room of juveniles.

But there comes to mind a picture of a trial as it was given by a friend who serves as court stenographer in the western part of the State. An old mountain woman had been the victim of an escaped negro convict. When the time came for the trial, the stenographer, and this timid, old woman of the hills were the only women in the court room which was packed to overflowing with men and boys who had gathered from miles around. They were filled with a morbid and vulgar curiosity with a morbid and vulgar curiosity to see the trial, the stenographer, and this timid, old woman of the hills were the only women in the court room which was packed to overflowing with men and boys who had gathered from miles around. They were filled with a morbid and vulgar curiosity to see the trial, the stenographer, and this timid, old woman of the hills were the only women in the court room which was packed to overflowing with men and boys who had gathered from miles around.

Dead Letter Menace. People thought it a good joke on the post office department when a postcard mailed sixteen years ago just recently reached its destination. To add humor to the case the card advised that the sender had reached home safely on the night of August 15, 1909. The sender and addressee have since married.

The truth of the matter is that the postal authorities should take credit for delivering the card at all. The card was incorrectly addressed and there was no return address to identify the sender. It was only a trick of fate that it did not become a "dead" piece of mail. Nearly 30,000 pieces of mail go to the dead letter office each year because of the failure of senders to place a return address on them. This carelessness costs the taxpayers nearly \$2,000,000 not to mention loss of property and inconvenience.

If the public doesn't awake to its responsibilities in the matter, it is possible that Congress will again be asked to charge one cent for each letter requiring directory service. Postal employees now must take extra time and trouble to look up addresses not given or correct misdirected matter, this in spite of the assumption that every person knows his correspondent.

Too many people believe that the postal service can do the impossible. They think that a postmaster or mail carrier should know everybody in town. The post office is also troubled by persons who think it a joke to direct mail in picture form, etc., expecting that the authorities can puzzle them out. Many parcels fail to reach their destination because they are poorly wrapped. "Use strong string and paper," the postal authorities advise.

"Nixies" are a menace in themselves. A "Nixie" is post office parlance for a letter or package addressed to a person who can't be found. In an effort to trace the addresses, directories are consulted, inquiries are made of local residents and, at last, the piece of mail goes.

Avoid Taxes. Last year 21,000,000 letters and 803,000 parcels went to the dead letter office.

Over 100,000 letters are mailed yearly in perfectly blank envelopes. It costs Uncle Sam \$2,000,000 annually to bother with 200,000,000 pieces of misdirected mail.

The government collects nearly \$100,000 a year for return of mail that lands in the dead letter office.

Last year the dead letter office had no clue to the ownership of \$55,000 in cash and \$12,000 in postage stamps found in letters. Incidentally, \$3,000,000 in checks, drafts and money orders failed to reach those to whom sent.

Einstein Theory Tested. The Pathfinder.

Prof. Dayton Miller is doing some work at the Mt. Wilson observatory near Los Angeles which may shake the foundations of the Einstein theory. The results indicate that the earth travels through the ether. Einstein himself admits that if these results are confirmed the theory will be untenable, because according to it such motion would never be detected from the earth. The experiments were first made from an underground chamber. Prof. Michelson, of Chicago University, made similar experiments. At first the results substantiated the Einstein theory. But Prof. Miller then made similar experiments at Mt. Wilson, which is about a mile in height. This time the results varied with the altitude.

Stewart Washington Letter.

BY CHARLES P. STEWART - NEA Service Writer

WASHINGTON - Note well Ralph Beaver Strassburger of Pennsylvania. That man will be nationally very prominent yet.

Outside his own state, who knew anything about him prior to the spring of 1924? Nobody but his personal friends. At that point he took a notion to get his name on the Republican ticket for the November presidential election.

He could see that President Coolidge was going to get first place but the vice presidential nomination seemed to be available. Strassburger put in his bid for it as nonchalantly as if it were something of no particular importance he was asking for.

WELL, he didn't get it. He wasn't even a strong contender.

Nevertheless he made an impression. Starting from absolute nowhere, he got himself mentioned as one of the candidates. He came out of the convention, not exactly known to everybody, like Douglas Fairbanks, but heard of by politicians and newspaper men throughout the country anyway.

Nor had his campaign been altogether ridiculous. One thing, if

nothing else, redeemed it from that. Strassburger was opposed by Governor Pinchot as Pennsylvania delegate-at-large to the Cleveland convention. He beat the governor soundly, which wasn't a feat to be sneezed at, though only of state-wide proportions.

SOME TIME ago Mr. and Mrs. Strassburger, visiting the French seaside resort of Deauville, met Countess Karolyi of Hungary and invited her to visit them in this country. Later the countess arranged to come, but when she applied for a passport visa Secretary of State Kellogg refused, saying she was barred by law as a communist, from the United States.

This nettled Strassburger, who called on Secretary Kellogg to protest but got no satisfaction. So the best way for him to do something about it appears to be for him to break into the Senate. There he can talk and maybe act. Pennsylvania elects a senator next year. Strassburger wouldn't confirm the report while in Washington, but they say he intends to chuck his hat into the ring with Senator Pepper's Congressman Vane's and Gov. Pinchot's.

If he does he'll be a factor to be reckoned with, as Pinchot, at any rate can testify.

Robinsons

CONCORDS BETTER STORE

FANCY DRY GOODS WOMEN'S WEAR

Satisfaction for a Little Money A Whole Lot of

Here is an oxford that is exactly right, search the world over, you won't find a more comfortable and likable shoe for daily wear. They are soft and pliable and snug fitting through the heel and arch because they are specially lasted. We are showing these in both black and tan

\$4.00 TO \$5.50

IVEY'S

"THE HOME OF GOOD SHOES"

Feed Cow Chow For More Milk

Checkerboard Laying Mash with Hen Chow will produce more eggs.

We guarantee all our Feeds to do just what we claim.

PHONE 122

CASH FEED STORE

WHERE QUALITY COUNTS

ANNOUNCEMENT

SATURDAY, NOVEMBER 10th

Swift & Company

one of the largest meat and produce packers in the United States, will have a counter in our store on which they will display a full line of their products at attractive prices. One of their representatives will have charge of the sale of these products, but we have arranged with them to make deliveries and carry accounts for our customers. Don't fail to take advantage of this BIG ADVERTISING OFFER OF THEIRS.

C. H. BARRIER & CO.

DELCO LIGHT

Light Plants and Batteries

Deep and Shallow Well Pumps for Direct or Alternating current and Washing Machines for Direct or Alternating Current.

R. H. OWEN, Agent

Phone 669 Concord, N. C.

Above Floor Furnace

At last a furnace has been designed to be placed above the floor. This is the solution of the heating problem for small home owners. No longer is it necessary to worry along with stoves. You may have a furnace without the expense of a basement.

ALLEN'S PARLOR FURNACE

No room heater can compare with this wonderful new Furnace above the floor, which heats by moist air circulation. Come by and see it.

This invention is the latest development in the stove industry. Come by and see it even if you do not intend to buy. Let us explain how it works.

H. B. WILKINSON

Out of the High Rent District

Concord, Kannapolis Mooresville China Grove

CYLINDER REBORING

We have installed a Rottler Reboring machine so that we can re-bore the cylinders of cars and fit new pistons, rings and wrist pins without removing the motor from the frame, thereby saving a large labor charge. Just give us a trial and convince yourself.

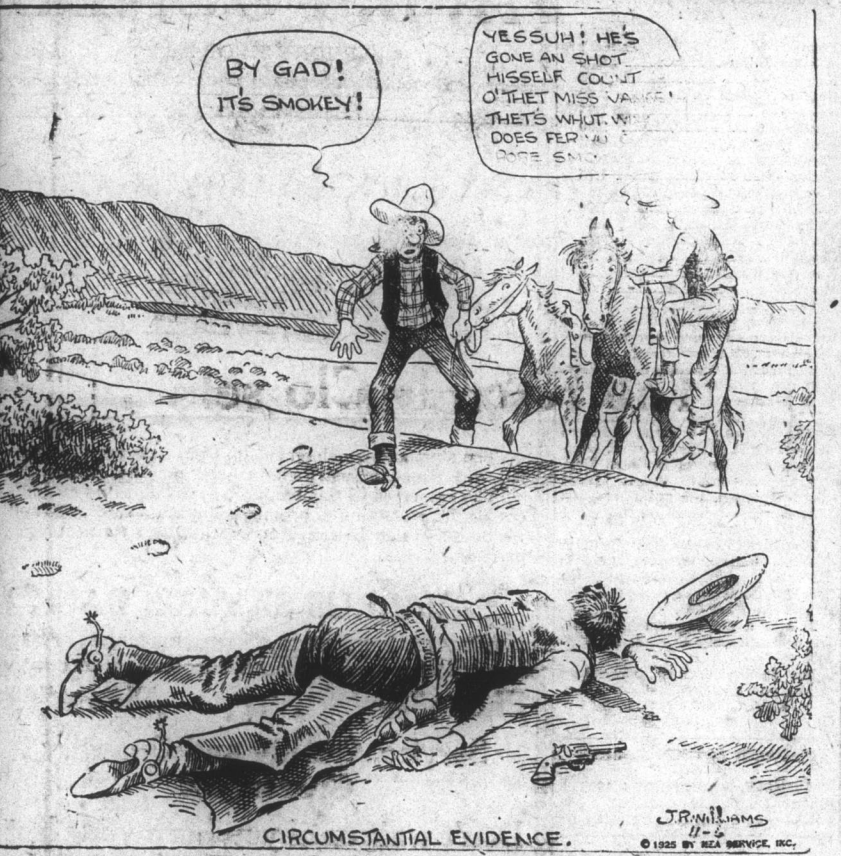
We carry a full line of Goodrich Tires, Tubes, Piston Rings and Pins, Rusco brake lining, Sparton Horns, Prest-O-Lite Batteries, Whiz Auto Soap and Polish and Genuine Ford Parts.

STUDEBAKER SALES AND SERVICE

Auto Supply & Repair Co.

PHONE 228

OUT OUR WAY BY WILLIAMS



MOM'N POP BY TAYLOR



Let Your Next Battery Be An EXIDE Use Only the Best

EVERETT TRUE BY CONDO

— AND I'M A 100 PER CENT AMERICAN, THAT'S WHAT I AM!

VERY INTERESTING, MR. DRAGG, BUT ALSO VERY INDEFINITE.

WHAT DO YOU MEAN, 'INDEFINITE'?

YOU DON'T SAY WHICH ONE OF THE CIPHERS YOU ARE !!