

**PENNY COLUMN**

**Use For Good Meats.** Choice West-  
ern beef, calf liver, beef liver, small  
pork hams, small wienies and pork  
sausage. Sanitary Grocery Co.  
Phone 670 and 680. 9-21-p.

**Wash Folks! On and After Nov. 10th**  
prices for hair cuts, 35c and 50c.  
Please, R. S. Scott. 9-21-p.

**For Rent at Watts Cross Roads—Two**  
dwelling houses, store, blacksmith  
shop and 4-horse farm. Call 449W.  
G. W. Watts. 9-21-p.

**For Sale—Turkey For Thanksgiving.**  
H. Alley Blackwelder. Phone 5713.  
9-31-p.

**For Sale—45 Acres With Nice Frontage**  
on Highway at Training School  
with four room house, and good  
barn, or will exchange it for City  
property. 13 acres fine level land  
on Cold Springs highway five miles  
from Concord. 71 acres with nice  
frontage on highway at Training  
School with buildings. These are  
both bargains. Jno. K. Patterson,  
agent. 7-31-p.

**Two-Story 6 Room House on Saint**  
Mary's street, beautiful lot 100x140  
feet, \$2,400, a bargain. 7-31-p.

**Let Pay Every Day!** Distribute 150  
necessary products to established  
users. Extracts, soaps, food prod-  
ucts, etc. World's largest company  
will back you with surprising plan.  
Write the J. R. Watkins Company,  
Dept. K3, 231 Johnson Ave., New-  
ark, N. J. 7-21-p.

**For Sale—Nov. 11th at 10 o'clock**  
Three horses, 3 cows, two cultivat-  
ors, mowing rack, hay rack, one  
2-horse wagon, one buggy, turn  
plows, and all farming tools. Also  
corn, ensilage and hay. Terms  
cash. Lester Strong, on J. B.  
Green's Farm, Route 6, Concord.  
Auctioneer, Charles Barringer.  
6-31-p.

**We Sell Beautiful Pictures, and Easel**  
frames. Kidd-Frix Co. 6-31-p.

**For Rent—One Five-Room House**  
and one six-room house. Phone  
328R. P. G. Cook, 14 Simpson  
Street. 5-41-x.

**We Frame 'Em, Large or Small.** (We  
mean pictures) Kidd-Frix Co.  
6-31-p.

**Mel-Bro Lotion—For Pimples, Black-**  
heads, and all facial blemishes. At  
all drug stores. 11-6-30-c.

**IN AND ABOUT THE CITY**

**CANNED FOODS WEEK**  
To Be Observed November 9-21  
Throughout the Country.

With the naming of G. L. Patterson  
as chairman of the local committee  
that will have charge of the obser-  
vance of Canned Foods Week, No-  
vember 9-21, the wholesale and retail  
food distributors of Concord have  
joined in a movement that has for  
its purpose the dissemination of a  
better knowledge of the methods and  
products of one of the country's most  
important industries. How widespread  
is the movement is indicated by the  
fact that Canned Foods Week will  
this year be observed in practically  
every city of over 10,000 population,  
as well as in hundreds of smaller  
communities.

The growth of the canning industry  
has been really phenomenal. Since  
1889 the number of canneries has in-  
creased 150 per cent, and this does  
not nearly indicate the actual growth,  
because the capacity of the canneries  
has grown still faster. This is shown  
by the fact that the value of the in-  
dustry's output has increased from  
about \$50,000,000 in 1889 to over  
\$800,000,000 at the present time.

Capital invested in the canning in-  
dustry was \$25,000,000 in 1889, as  
reported by the census, while at present  
it is estimated at \$300,000,000.

What this growth means to farm-  
ers' horticulturists, dairymen and  
other agricultural interests is revealed  
by the value of the materials utilized  
by the canning industry. In 1889,  
the cost of raw materials to the can-  
neries was \$30,000,000. At present  
the industry buys about \$300,000,000  
worth of materials annually. This  
money goes direct to growers of can-  
ners' crops, dairymen and others, and  
has led to the development of a spe-  
cialized agriculture that is every year  
becoming more important in various  
parts of the country.

From the consumer's point of view  
interest centers chiefly in the prod-  
ucts of the canneries as they reach  
the table. In this, too, there have  
been striking developments. Not many  
years ago the variety of products was  
not large, including mainly the three  
staples—corn, peas and tomatoes—  
along with milk, meat and sea foods.

Today the industry produces over 200  
varieties—ranging from the staple to-  
mato to the red-hot tamale. At the  
same time there has been a steady im-  
provement in quality, based upon  
scientific research financed by the na-  
tional association formed by members  
of the canning industry.

Canned Foods Week is sponsored  
by seven associations, including the  
National Wholesale Grocers Associa-

**N. C. TEAMS SPLIT HONORS**

**WITH VIRGINIA ELEVENS**  
Carolina Wins, Guilford Loses, State  
and Davidson Ties.—Duke Holds  
Wake Forest.

Carolina's handsome victory over  
V. M. I. State's return to the land  
of the living to tie V. P. I. Duke's  
remarkable stand in the face of su-  
perior Wake Forest strength, and  
Davidson's lifeless play against  
Hampton-Sydney, were the features  
of the week-end football in North  
Carolina.

Honors are easy in the battles be-  
tween the Virginia and Tar Heel  
teams. A tabulation of the returns  
gives the Old North State one win,  
one loss, and two ties. Carolina won  
her game, Guilford lost hers. The  
other inter-state meets resulted in  
ties.

The death of Baxter Gillon, former  
Concord boy, naturally cast a pall of  
gloom over state grid circles. Espe-  
cially in this city, where he received  
his high school education and starred  
on the local team, did the news of  
his injury and death come as a  
shock.

Friends in Concord who had watch-  
ed his collegiate career at Carolina  
and at Lenoir-Rhyne, found it difficult  
to believe that the news was true.

Petzler's proteges seem to have  
struck their stride and gave the Ca-  
dets at V. M. I. the worst beating  
they have had since they played Geor-  
gia Tech. The game, from accounts,  
must have been a thriller. Windy  
White, as was expected, was the star  
of the occasion for the Virginia team.

On the other hand, Carolina's  
steadies, Underwood, Robinson and  
McIver, all favorable mention.  
Bonner, according to one of  
the local fans who made the trip to  
Richmond, should have come for some  
of the featuring, playing spectacular  
ball.

Indications just at present would  
seem to point to a close contest this  
year between the Petzermen and Vir-  
ginia on Thanksgiving. Virginia's  
loss to Washington and Lee—their  
first this year—shows that they are  
not so strong as certain sports writ-  
ers have declared.

In this connection, it may be noted  
that the V. M. I. contest was the  
second time this year that Carolina's  
goal line has been crossed. The first  
time was in their initial battle against  
Wake Forest when the Baptists  
blocked a punt on the three yard line,  
going over for a touchdown shortly  
afterward. In every other game, the  
Carolina line has proved impenetrable  
and any gains have usually come  
through the air.

State's shift, must, at last, have  
made a difference. The Wolfpack  
staged a comeback and tied the gob-  
blers from Virginia Poly. Dopsters  
everywhere had predicted that the  
North Carolinians would lose by  
touchdowns galore. Even The Trib-  
une, which is so seldom incorrect in  
anything, declared that there was no  
hope. All of which goes to show  
how even the best err at times.

The Wolfpack not only held the V.  
P. I. Huskies but they themselves  
came within striking distance in the  
second and third quarters. The  
change of Johnson to quarter must  
have been largely responsible for the  
better showing of the much defeated  
State team.

MacDowell came up to early sea-  
son expectations and played with the  
brilliance which forecasts for him a  
place among the stars of the state.  
His punting and passing were both of  
a high order. With a bit more ex-  
perience, he will be, possibly, the most  
dangerous man in the state.

Duke also sprung a surprise. The  
Blue Devils not only kept the De-  
mon Deacons from scoring in the first  
half but they themselves took the lead  
and held it until the second half.  
Caldwell's placement kick for forty  
yards was the only score until the  
third quarter when the backfield stars  
of the Baptists cut loose and made  
three touchdowns. The final score  
was 21-3.

Caldwell's work was conspicuous  
throughout the fight, both on the of-  
fense and the defense. He seems to  
be the shining light in the Methodist  
firmament.

Davidson, our own idea of the  
world's peepiest eleven, showed a com-  
plete reversal of form and barely  
missed being beaten by the Hampden-  
Sydney team. The Wildcats had ev-  
ery chance in the world to win in the  
first half. They were outplayed in  
the last two quarters.

A pretty exhibition of good coach-  
ing was displayed in the opening few  
minutes of the games. Hampden-  
Sydney, after receiving a kick-off, at-  
tempted to be very foxy and punted  
on the first lay. Gray was ready  
to receive it and so lost no ground.  
After a stab at the line, on a regu-  
lar formation, Leggett raced back  
and made a surprise punt which was  
stopped on the one yard line by a  
Davidson player.

Hampden-Sydney had to punt from  
behind her own goal line, Davidson  
getting it on the thirty-yard line. The  
touchdown was made on a drive di-  
rectly afterward.

As the game progressed, the David-  
son team gradually became more list-  
less and Hampden-Sydney's march in  
the third quarter for touchdown was  
for a distance of about 80 yards.

Lenoir-Rhyne, as was expected, won  
from High Point. Spurlock was the  
star of the contest. After having  
been out most of the season with in-  
juries, his re-appearance has lived up  
to the Luthierans.

Guilford lost to Lynchburg by a  
score of 34-13. The Quakers had  
scored only six points previously so  
that the extra 13 points must, in  
part, have compensated for the loss  
of the game.

**REMARKABLE CAST**

**FOR UNUSUAL FILM**  
Story of "The Road to Yesterday"  
Demanded First Screen Talent.

Firmly convinced that neither  
cast nor story should be emphasized  
at the expense of the other, Cecil B.  
De Mille selected a group of cele-  
brated screenplayers for his first in-  
dependent, personally directed pro-  
duction, "The Road to Yesterday,"  
fully capable of equalling in quality  
the remarkable story.

This screen version, a Producers  
Distributing Corporation release, will  
appear on the screen at the Con-  
cord theater today for a two days  
run.

The story is a stage success of  
twenty years ago, adapted by Jennie  
Macpherson and Benah Marie Dix.  
It has long been a much-sought piece  
of material, but until recent has  
been unavailable for picture pro-  
duction because of legal red-tape.

In the leading male role is Joseph  
Schickelruth, whose dramatic por-  
trayal of the hero in "The Fire-  
brand" has been one of the sensa-  
tions of New York. Opposite this  
finished Tiespian is colorful Jetta  
Gondal, a prominent member of De  
Mille's cinema stock company, while  
Vera Reynolds and William Boyd,  
also under contract to De Mille, fill  
the juvenile leads.

Julia Faye, Trixie Friganza and  
Asson Ferguson complete the list of  
featured players collected for this  
spectacle, which is a daring drama  
of reincarnation.

**Sunday School Institute Last Night**

Fine interest marked the Sunday  
School Institute for No. 2 township  
held last night in Fairview Methodist  
Protestant Church. Many Sunday  
school workers and other interested  
persons were present for the insti-  
tute.

As has been the case with other  
institutes held in the county, the pro-  
gram at the institute was offered by  
departmental secretaries of the county  
Sunday school association, each tak-  
ing up the work of his or her respec-  
tive department.

Next Sunday an institute will be  
held at Bogers Chapel beginning at  
2:30 o'clock.

New Englanders eat pie for break-  
fast.

**Citizens Bank and Trust Company**  
Concord, N. C.

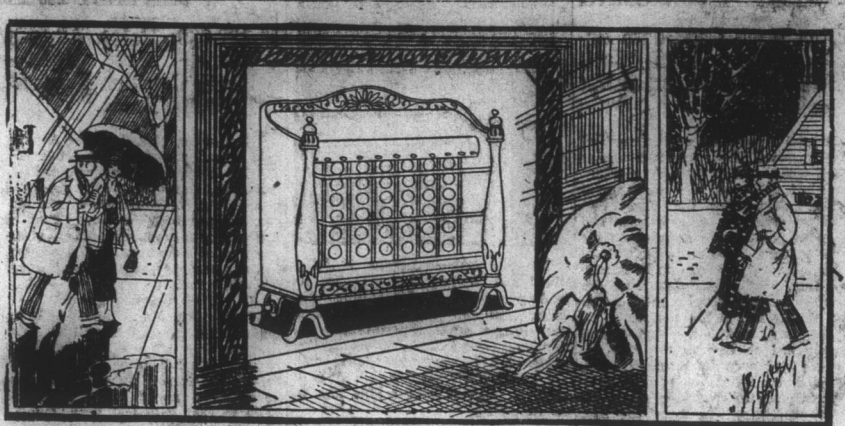
**RESOURCES OVER ONE MILLION DOLLARS**

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**THE HOME OF GOOD BANKING**

We lend money on approved security.  
We receive deposits subject to check.  
We issue Certificates of Deposit bearing four per cent.  
interest.



**10 Days Free Trial of a Gas Room Heater**

Think what an opportunity! Right now when mornings and evenings are sharp, when coming days will be cold and rainy and dismal, we install a grand new gas heater in your home, connect it free and leave it right there for you to use 10 days!

**HEATERS FOR HOMES WITH OR WITHOUT FIREPLACE**

Heaters for bedroom, bath, living room, or dining room. Come to the store and see the many new styles. Make application for FREE TRIAL INSTALLATION at once as we'll have many requests for them, and only a limited number of heaters will be sent out.

PHONE 142 TODAY

**Concord & Kannapolis Gas Company**

"If It's Done With Heat, you can do it Better with GAS"

**Tudor Sedan**  
**\$580**

Touring	\$290
Runabout	260
Coupe	520
Fordor Sedan 660	

Closed cars in color. Demountable rims and starter extra on open cars.  
All prices f.o.b. Detroit.

**Lowest in Price—Yet Built to Sedan Standards**

Characterized by low, trim body lines, with well-molded panels and graceful front pillars, the Tudor is a Sedan—of sturdy, all-steel construction. It has plate glass windows, deep, comfortable seats—durable, high-quality upholstery.

Substantially built and attractive looking, it is a closed car of which you may well be proud—available at a price far below what you would expect to pay for Sedan quality.

Any Authorized Ford Dealer will be glad to show you this desirable car.

**Ford Motor Company**  
Detroit, Mich.

**Ford**

**Times and Tribune Penny Ads Get the Results**

*What Dame Fashion Bids You Wear!*

THE SELECTION of a fall wardrobe is pure delight!

The shops are filled to overflowing with exquisite gowns and wraps and smart costumes for sports and street wear. With this generous offering of all that is new and correct, it is easy to be "well-dressed."

Every conceivable shade, from the most brilliant to the palest pastel, is represented in the fall showing. Color is dominant! It runs riot in formal gowns, in sports apparel, in millinery, and in coats and wraps. Select the shade that most becomes you, and be happy in the assurance that you are in the mode.

The silhouette has taken a decidedly unique turn—it is still straight if you wish, but if you prefer a change, there is the flare, in all its grace and freedom; or pleats of all descriptions—knife pleats, box pleats, inverted pleats, and what not. The younger miss will no doubt prefer straight lines, probably diversified by some form of the pleat. Simplicity is, after all, best suited to youth.

Rich fabrics in countless numbers are offered in street and evening costumes, and in coats and wraps—velvets, brocades, fabrics of suede finish, novel weaves in home-spuns, tweeds and worsteds. These are beautifully developed in an infinite variety of styles. They are all so lovely that one wants half a dozen. It is hard to make a choice of one or two.

Joy of joys! The truly feminine spirit can now freely indulge her love of finery and "trimmings." Heavy embroideries and braids, laces and ornaments are lavishly used this season. Furs, too, continue to be a popular means of adornment, both at the neck and sleeves, and on the hemline.

Evening gowns and wraps are lovelier, more sumptuous and extravagant than ever before. They revel in color, in exquisite embroidery, and in sparkling gem adornments. The girl of today is a true princess—at least insofar as clothes are concerned.

Footwear is novel in design and leather. For street wear, lizard and snake skin, suede, brown and black kid are in good taste, and for evening wear, there are dainty models of satin, brocade, and gold and silver kid.

If a woman would be termed "well-dressed," she does well to carefully make a list of her fall needs, and her discrimination and good taste will direct her to the best shops at which to obtain each individual article.

**EFIRD'S DEPARTMENT STORE**  
In our various departments each of these articles can be found in the Most Attractive Styles and Colors