

YOU MAY ASK---

What's The Difference?

HERE'S THE ANSWER

NEW TIMES SUBSCRIPTIONS

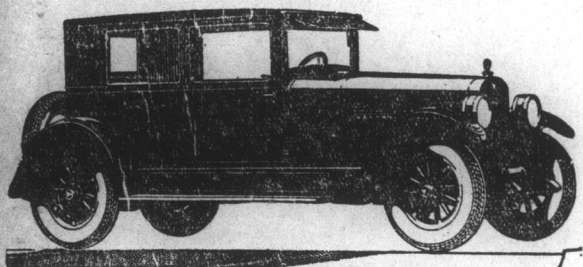
	VOTES		POINTS	
	3rd Period	4th Period	3rd Period	4th Period
1 Year	4,400	2,000	1	1-2
2 Year	11,200	6,000	2	1
3 Year	24,000	15,000	3	1 1-2
4 Year	44,000	30,000	4	2
5 Year	70,000	50,000	5	2 1-2

NEW TRIBUNE SUBSCRIPTIONS

	VOTES		POINTS	
	3rd Period	4th Period	3rd Period	4th Period
	11,000	5,000	3	1 1-2
	28,000	15,000	6	3
	60,000	37,500	9	4 1-2
	110,000	75,000	12	6
	175,000	125,000	15	7 1-2

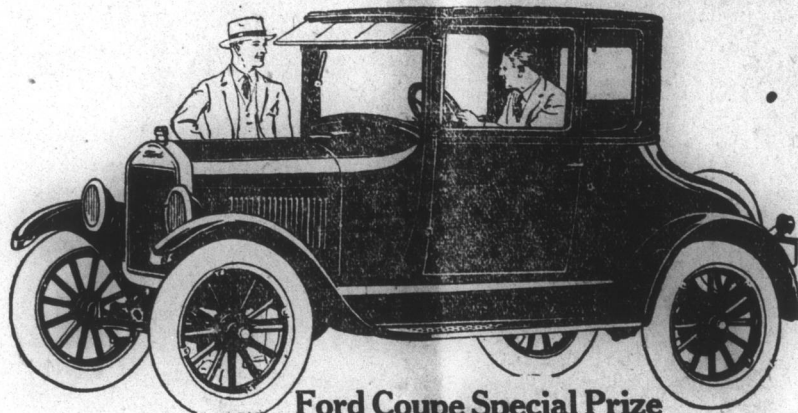
IT'S SECRET OF VICTORY

Third Period Closes Tonight at Midnight



HUDSON COACH

Purchased From Concord Motor Co.
Value \$1335



Ford Coupe Special Prize
Purchased From Reid Motor Co.
Value \$621.00



MASTER SIX BUICK BROUGHAM

Purchased from Standard Buick Co.
Value \$2110

The Paramount Topic

Who will be the winners in the Tribune-Times big campaign? Who will ride in the handsome motor cars? These questions are the paramount topic of interest in Concord and vicinity. Only a few more days and the questions will be answered.

Scores of predictions have been offered; astrologists, palmists and exponents of the occult science have been consulted by some in an endeavor to obtain some inkling of what the outcome will be. Yet all these questions avail them not, for the final result is as much as ever in doubt.

In frenzied effort to eliminate as much of this doubt as possible, candidates all over the territory are scouring the communities ceaselessly. From the walking hours of morn until the day is done, these ambitious candidates are fighting the battle courageously, never pausing, but keeping busily at it, that the tide of favor will sweep toward them.

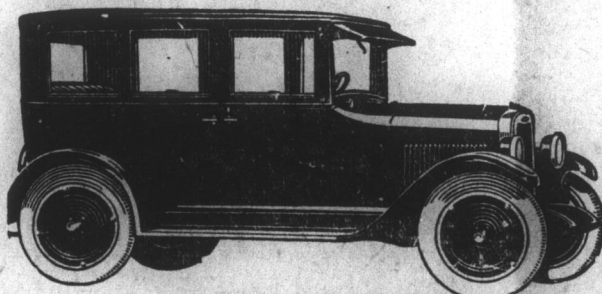
Such stirring scenes as this, with such eager candidates filled with the spirit of conquest, have never had their equal in this section. The race for supremacy is rushing forward nip and tuck.

Many of those who apparently have no chance, if they be judged by their present vote standing, promise to spring such big surprises at the end as will send the too confident ones down to defeat. Over-confidence is the biggest handicap under which a candidate could labor. This unwelcome attribute causes more regret than anything else in a campaign of this sort.

Remember the big vote value of extensions. Thousands and thousands of votes can be secured by carefully going over your list of previous subscribers, and securing the second six months or year. Bear in mind that extra votes are not allowed on extensions the final period. Only a few more hours remain, make the very best of your present opportunity.

Poll Winning Votes Tomorrow—To wait Another Week May Be Fatal

Help Your Favorite Today—Your Support Counts Twice as Much in the Third period as it Will in the Last Week



CHEVROLET SEDAN
Purchased From White Auto Co.
Value \$938

CASH PRIZES:

Three of
\$200.00
Three of
\$100.00

EVERYONE NOW
A CONTENDER

Big Rewards Wait Any
Determined Worker
Between Now
and the End



STUDEBAKER PHAETON
Purchased from Auto Supply & Repair Co.
Value \$1610

Your Ultimate Success

Depends much upon what you do in the next few hours—between now and Saturday night, November 14th. This is the last big vote period—your last chance to pile up winning vote totals. Don't be misled by the ever "all wise" who believe in spite of all that big votes will be given on the last night or during the last week of the campaign. Such a conception is sure to bring defeat, or at least do much toward dwindling your chances of winning into infinity. You have by this time gained some real campaign experience—to that degree that you are now able to really campaign. Apply that experience with renewed enthusiasm these last few hours. That alone will bring you votes, and votes are required to win. You surely want to win.

The only way to be sure of winning is to spend every minute scouring for subscriptions. Perseverance is the only winning quality. And see what there is at the top for the plucky ones—five luxurious motor cars, hundreds of dollars in gold and other valuable cash prizes, each the embodiment of refinement, general goodness and quality. These prizes will make their owners proud.

The schedule of votes in effect this week and the 100,000 extra vote offer makes easily possible a rapid rise in votes. One candidate stated yesterday that she was making a thorough canvass of every subscriber she had previously secured, and thus far her returns have averaged better than 50 per cent.

Determined methods are being brought into play to make an exhaustive "clean-up" of the territory. Candidates are darting hither and yon, ever in quest of votes. Make these days the most active of any that have gone before, that victory may crown your efforts. The schedule points the way. The time is short—only a few hours until the close of the "third period"—yet any candidate can make himself or herself a winner in that time. And when the sun sets on the final day, then you can reflect contentedly that your work was a mighty effort, well put forth.