

DOLLS



The New By-Lo Baby Dolls

The very latest thing in Dolls, modeled from a two-weeks old baby. Dressed in either long or short dresses, with pink or blue sacques. Priced at \$3.50, \$4.00, \$5.00 and \$6.00

Natural and life-like, beautifully dressed in dainty pink, blue and white frocks, with shoes and stockings. With or without moving eyes. Bobbed and curled wigs.

THOUSANDS OF OTHER BEAUTIFUL DOLLS Never before has Toy town shown such an assortment of lovely dolls as will greet the eyes of the children here Saturday. Every size from the tiniest, wee dollie to the grown up lady. Priced 25c to \$10.00

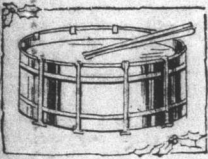
DOLL CARRIAGES AND GO-CARTS



Every girl must have one of these for her dolly. They're beautifully finished in blue, brown, ivory and gray, with rubber tires and adjustable tops—

48c 98c \$2 \$3.75 \$5 UP TO \$12.50

Drums



Every boy wants a drum for Christmas, and he can have one if you will spend a very little sum. We have them here in a big variety of sizes, beautifully decorated and priced at only

25c 50c \$1 to \$2

Scooters and Tot Bikes



This is something they all want. No Christmas is complete without a Tot-Bike or Scooter and we have the largest line you have ever seen. The prices are right

\$1.25 to \$5.95

Velocipedes



No little boy's Christmas is complete without one. These Geendren Velocipedes are well made, beautifully finished and equipped with ball bearings. All sizes

Priced \$1.98 to \$20

FREE Colored Picture and Story Books to the little kiddies on opening day and as long as they last. Be sure to get one of these as old Santa Claus' picture is in it.

TOY TOWN WELCOMES ALL

Toy Town Opens Friday, November 20th and is displaying its Wonders to all the Children. It is a Magic City with street after street of animals, toys on wheels, dolls, autos, games, fire engines, electrical toys, outdoor and indoor toys, in fact, everything a boy or girl could ask Santa Claus to bring them.



Toy Furniture

You can't play house with dolly unless you have plenty of furniture. Long ago we took thought of this and have for you here Dressers, Tables, Chairs, Kitchen Cabinets, Beds, Desk Sets, and other pieces. Priced very low

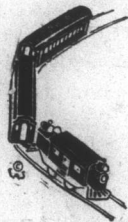
48c UP TO \$10.00

Pianos For the Girls

Do you want an Upright or a Baby Grand? We have them both in many sizes and very new styles. They are all beautifully finished and come with benches, or stools, to match

48c 98c AND UP

Electrical and Mechanical Trains



The Most Wonderful Line we've ever had. Also have tunnels, switches, stations, lamp posts, transformers and everything that goes with them to make them complete. Prices—

Mechanical Trains 98c to \$5.95 Electrical Trains \$4.45 to \$10.00

BLOCKS GALORE

Decorated and plain, all sizes and shapes—

10c 25c 50c \$1.00

Horns! Horns!

Every little child wants a horn for Christmas. There is nothing that makes Christmas more enjoyable as a horn. So let us show what we have on these also other musical instruments.

Prices 5c TO \$1.98



Newest Games



Every new game as well as all the old ones. To while away the indoor hours of inclement weather. Every child enjoys games.

Automobiles!

What would be nicer than to have Santa Claus bring you a nice new shiny auto almost like dad's, with windshields, bumper, brakes, windshield wiper, side shields, extra wheel, fenders, stop light and spot light. In fact everything is just like a big auto. Prices

\$5.95 to \$45.00



Mechanical Toys



What will make Santa's heart beat so fast on Christmas morning as a really-truly Air plane, sail Boat, Fire Truck, Trolley Car, Tractor, Taxi or other fine Mechanical Toy. They are here at all prices—

25c 50c \$1.00 AND UP

Books For Boys and Girls

Boy Scouts, Campfire Girls, Billy Whiskers, Mother Goose, Painting Books, etc. A great collection, including Peter Rabbit, Little Red Hen, Mother Goose, Henny Penny, Three Pigs, and Many others.

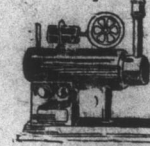


Air Rifles

Air Rifles and Pump Guns are lots of fun for the red-blooded boy. Every one of them wants one. These are the well-known Daisy line, complete single, 500 and 1,000 shot

\$1.00 TO \$5.00 EACH

Steam Engines



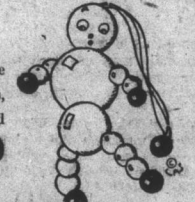
They'll certainly go. Steam up and have lots of fun. Priced as low as

98c AND UP

Tinker Toys

Tinker Toys for the little kiddies. They are just the thing. We have them, all teething boards, Tom Tinker, Bell Tinker, Popy Tinker and many others

25c to \$1.00



Coaster Wagons



Every boy wants an express or coaster wagon. We have them for him. We carry the famous Geendren line and consider these the best made, so bring him in and let him select the one for Santa to bring.

98c to \$9.95

Big Specials in Our Ready-to-Wear, Millinery, House Furnishings and Bargain Basement For This Big Thanksgiving and Christmas Event. (Shop Early and Save Time, Steps and Money)

Extra Specials For Thanksgiving and Christmas Event in Our Bargain Basement

IN OUR BARGAIN BASEMENT HOSIERY DEPARTMENT

- 10c value Ladies' Hose, short, assorted colors, Thanksgiving Event price, pair 5c
19c value Ladies' Silk Hose, assorted colors, Special for this event. Pair 10c
10c value Men's Socks all colors, per pair 5c
12 1/2c value Children's Hose 8c—2 for 15c

Cold Weather Calls For a Good Warm Bathrobe

Big shipment of Ladies' and Men's Bath Robes at real \$4.98 and \$5.95 Bath Robe \$2.95 and \$3.98 Special Belk Price

Sleep Warm These Cold Nights

Ladies' and Misses' Outing Gowns for the cold nights is the very thing. All sizes from the smallest to the largest. Prices from 69c to \$1.48

Knit Caps and Sweaters for Ladies, Men and Children at a Wonderful Saving. One lot Cotton Sweaters, special price and wonderful values at 89c to \$2.98

One lot Children's Sweaters, special for our big bargain feast in all colors as red, brown 79c to \$2.98 tan, blue, etc., priced from

ATTRACTIVE LINE OF SILK DRESSES

Wonderful Outstanding Value in all the style tendencies in Satin, Flat Crepe, Velvet Combinations and many others. Sizes 16 to 42 \$6.95 to \$49.50 Special Belk Price

Big special lot ladies' check and stripe suiting cotton dresses. Special for this bargain feast \$1.98 \$2.48 \$2.98 \$3.98

BARGAIN BASEMENT DRY GOODS DEPT.

Here is one reason that we can sell you goods cheaper:— We closed out about 50,000 yards of outing in all colors, checks and stripes at very low prices, and we are passing this on to our customers.

15c value white Pink, Blue, Light and Dark check Outings, Thanksgiving Event, per yard 10c (Two big counters in Bargain Basement)
19c value 32-inch Chambray and 36-inch Globe Gingham on big counter. Special, per yard 10c
25c value Ladies Fleece Lined Ribbed Top Hose. Special for Thanksgiving Event, pair 18c Two for 35c

Special in Oil Cloth for Thanksgiving Event 25c, 45-inch Oil Cloth imperfect. Special 15c
One special lot of Curtain Scrim and Assorted Remnants, for Thanksgiving Event, per yard 2 1/2c
10c value Dress Gingham, assorted patterns, exceptional values, one big counter for Thanksgiving event. Per yard 5c

Big lot ladies' long sleeve Gingham Dresses in Regular and Extra sizes. All new styles. Worth from \$3.00 to \$4.00. Special Belk 98c to \$2.48

Wonderful Savings In Coats

We have in our stock here the biggest line of coats ever shown in this store. You can find what you want as we have all colors, styles, sizes and material for ladies, misses and children. See us before you buy, as we have purchased these coats at the right price and we are going to give you the benefit of it. Big range of colors and styles of ladies' fur trimmed and self trimmed coats at from—

\$4.95 \$5.95 \$6.95 \$7.95 \$8.95 \$9.95 \$11.95

Big Special Tables of Ladies and Children's Hats worth more than double, special priced for our Big Thanksgiving and Christmas Event 98c

These are exceptionally good values. Big Reduction in other Ladies Hats for this big event— All Hats from \$5.95 up reduced. See, us before you buy.

One Big Table Ladies' Hats—Real \$5.00 Hats \$2.98 Be sure not to miss these. Special and extra sizes. All new styles. Worth from \$1.50 to \$4. Special Belk 98c \$1.98 TO \$2.48 Prices

Housekeepers! Take Notice!

Big Purchase of Grey Enamel Ware—Dish Pans, 10 qt., 14 qt., 17 qt., See these in our Window— 19 quart size, 25c Special 14 Quart Size 35c Special 17 quart Size 39c

These will be sold at the above prices for a limited time. Come now and get yours before they are all gone.

DURABLE BLANKETS MADE IN NORTH CAROLINA—ELKIN BRAND (WOOL MIXED)

\$6.00 value Pinhurst Special \$4.45 Price Other Wool Mixed \$5.95 to \$7.95 Priced All Wool Blankets \$8.95 to \$14.95 Priced

Cotton Blankets—Big Values

One Special Lot Cotton Blankets 60x76, \$2.50 value. Special per pair \$1.98 Plaids and Plain Grey, \$2.75 to \$3.98 Blue, Rose Enjoy the Crisp Fall night air by getting under one of these fluffy, wooly blankets.

ELECTRIC IRONS

\$3.50 Value, Special \$1.98 \$6.00 value Special \$2.98

EXTRA! EXTRA! \$1.50 value Thermos Bottle Lunch Box 95c both for

Fine for anyone carrying lunch. Get one NOW at this price. They won't last long. Silver Plated Ware \$1.25 \$1.48 and \$2.25 Big assortment

Vases, Candle Sticks, Bon-Bon, Fruit Stand, Mahogany Finish Trays. Beautiful. Be sure 98c to \$3.98 to see these

Rose, Blue, Gold Colored Stripe Bed Spreads— 72x90 \$2.48 81x90 \$2.98

SOAPS! SOAPS! Large Size Octagon per cake 6c

Small Size Octagon per cake 4c Three for 10c.

Sunbrite Cleanser per can 5c "Roasters" for Thanksgiving: Aluminum 98c TO \$5.95 Priced

Blue Enamel, \$2.50 value \$1.98 Special

EXTRA! EXTRA! \$1.50 value Treadwell Cross Seam Tapestry Rug, big value Going for (two to a customer) 98c

CURTAIN DEPARTMENT Ruffled Curtains, Rose, Blue 98c to \$1.98

Gold Ruffles, per pair 98c to \$1.98 Silk Stripe Drapery 98c to \$1.98

per yard 19c to 69c Cretonnes per yard 23c to \$1.48

Nets, per yard 25c Special lot Aluminum and Enamel Ware out on table, 39c to 50c values. Sale price

Water Glasses, Going special 4c Three for 10c. Other Glasses 8c and 10c

PARKS-BELK COMPANY

Concord, N. C.

Shop Early—Save Time, Steps and Money

Concord, N. C.