

# Ever hear of a "Rising Market" Tire Sale? Well, here's one!

Cold Weather Ahead—Let Us Put WHIZ Anti-Freeze in your radiator. It may save you the price of a new one.

FREE AIR AND WATER

If there ever was a "rising market" on tires, it's here right now. Crude rubber prices are up 250 per cent. over a year ago; fabric is no cheaper. Yet, so far, tire prices have advanced only slightly—Despite these soaring costs of materials, tire prices are actually less than half of what they were five years ago!

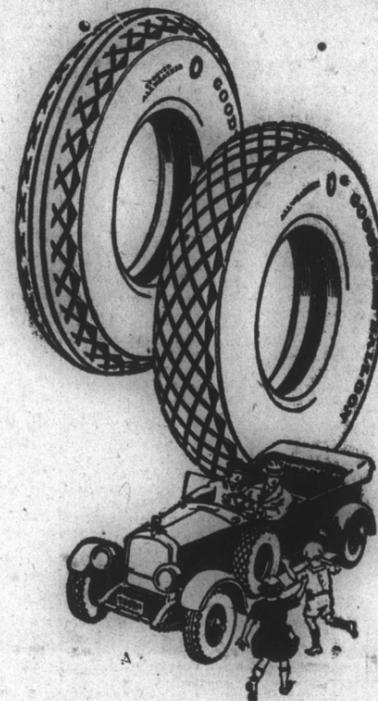
Can't you see what's bound to happen? All right then, NOW IS THE TIME TO GET YOURS! As an extra inducement to wise tire buyers we're staging a sale for

## Ten Days Only

BEGINNING TUESDAY, NOVEMBER 24, 1925

Come in; see our values. No "gyp" stuff, no shelf-warmers, no off-brand or inferior merchandise—but first-grade, world-popular products like GOODYEAR TIRES—the best that money can buy.

We have an \$8,000 Stock bought before the last advance going at the old price.



30x3  
Pathfinder  
\$6.90

No tire we've ever delivered the public has shown a bigger dollar-for-dollar value than the Pathfinder. Thousands of cars in this territory are piling up mileage on them, and they're certainly delivering satisfaction. If you want big service at low cost, get in on this special ten day offer.

33x4 Heavy All-Weather Tread  
Only \$23.75

Goodyear Balloons  
for Fords

Your Ford gets that Rolls-Royce feeling when it rides along on Goodyear Balloons. The bumpy road smoothes out like magic, and the tires give even better mileage than you are used to.

## FREE GAS Ten Days Only

With every purchase of \$20.00 cash we will give you absolutely FREE 5 gallons of the best gasoline you ever had in your car. Sinclair or Standard.

30x3 1-2 Cords From \$10.00 up

30x3 1-2  
Goodyear Cord  
All-Weather Tread.  
\$14.25

We're putting this popular size by itself just to show you that even the greatest tire the world has ever seen can be bought at a moderate price. Yes, we mean the genuine All-Weather Tread Goodyear Cord—the tire known everywhere for its quality and stubborn wear. If you're lucky enough to use this size—here's your chance!

30x3 1-2 Pathfinder  
\$7.60

No Balloons But

Goodyears Have  
Supertwist

If you're tirewise, you know that Goodyear Balloons are standing out above all others for long-time satisfactory service. The reason is Supertwist. This is an extra-elastic, extra-enduring cord fabric invented by Goodyear especially for the balloon tire. It does the business, as Goodyear Balloon performance shows.

First aid to you hard drivers

Goodyear  
Heavy-Duty Cords

They call this new Heavy-Duty Goodyear "O!" Hardboiled. It's an extra-heavy, extra-thick, extra-tough tire in popular standard sizes for the hardest usage. For passenger cars, buses and trucks. More mileage, more wear. Even reinforced against rutwear. Ask to see it, if you want something special in stamin.

10 Per Cent Off On All Tires and Tubes Not Listed Above --- 10 Per Cent

# YORKE & WADSWORTH COMPANY

"The Old Reliable Hardware Store"

9-11 South Union Street

Concord, N. C.

Phone 30