

GRAND OPENING Of Parks-Belk Company's Grocery Department Concord, N. C.

Pay for what you get, and be assured you will get what you pay for. We deliver.

Friday morning, November 27th, we will open our self-serving grocery department on the second floor of our big store. We are offering to the people of Concord and surrounding community the biggest bargains ever offered in groceries. Everything fresh, clean and sanitary, and arranged so that you can wait on yourself, and pay as you go out. By buying in carload lots we can sell groceries much cheaper than those who buy in small quantities, have big rent to pay, etc. Our groceries space at the present is small, but it is well arranged so that everything is convenient for the clerks and the customers. These groceries were booked for fall delivery by our Kannapolis store, but owing to the limited space in their store, they are unable to take care of all of them, so we are helping them out by selling these out at almost cost price. Stock your pantry now for the winter at a big saving. You will be surprised at the bargains we are offering you in dozen and case lots.

We are also carrying several of the best grades of flour, straight and self rising, at the lowest possible price. The best way to know what we are doing is to be on hand Friday morning for the Grand Opening.

PARKS-BELK COMPANY

DR. HOKE INAUGURATED HEAD CATAWBA COLLEGE
Dr. Henry Highsmith, Himself Honored, Makes Chief Talk.—Bigamist Sentenced in Court.

cluding student body and friends and surrounded by a group of leading educational figures from this and other states. Dr. Elmer Rhodes Hoke was this evening inaugurated as president of Catawba College.
Dr. J. C. Leonard presided over the exercises and the induction of

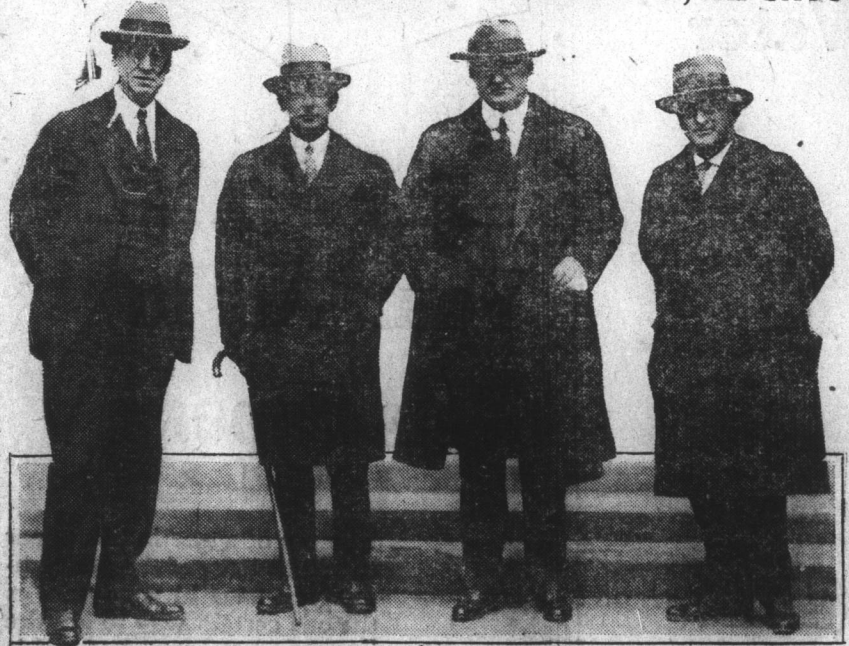
the president was by Edgar Whitener, president of the board of trustees. In his response, Dr. Hoke spoke especially of the flexibility of the curriculum of Catawba College, an experiment that will attract attention of those interested in college work.
The principal address was by J.

made public today by Rev. H. H. Jordan, chairman of the board of trustees. Rutherford College confidence in the ability of friends of the institution to raise the addi-

tional amount. Rutherford college was established near the year 1850 by the late Dr. Abernethy and was taken over by the Methodist church about 1890. It is expected that this gift with the additional amount will

start the institution on a path of prosperity never before felt. Intercollegiate football is played by nearly 300 colleges in the United States.

KENT PROPOSES RADIO CLEARING HOUSE; LISTENERS SHOULD BE HEARD, HE SAYS

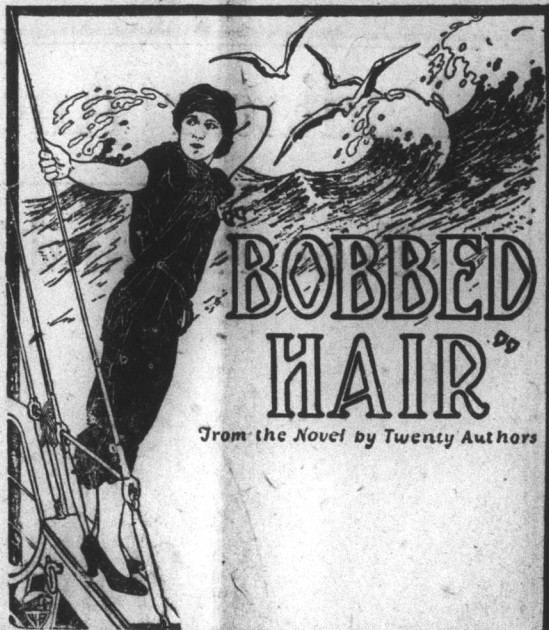


Prominent at Fourth National Radio Conference—(Left to Right) W. E. Harkness, Assistant Vice President, American Telephone & Telegraph Co., New York, in charge of Station WEAF; A. Atwater Kent, Philadelphia; Herbert Hoover, Secretary of Commerce; Congressman Arthur M. Free, of California.

A national clearing house through which radio fans of the country may express themselves on radio problems was proposed by A. Atwater Kent, prominent radio manufacturer of Philadelphia, at the Fourth Annual Radio Conference, Washington.
"I think the man on the other end of the air ought to have a stronger voice in radio affairs," said Mr. Kent. "He is silent because he has no effective way to make known his grievances, troubles or desires. He is at the mercy of radio because he cannot talk back to it. It is time those of us who are making receiving instruments and those who are broadcasting should find out what the listeners think about all that is going on."
"After all, the whole point of popular radio is to please those who listen. It would be of im-

measurable assistance to broadcasting stations if there were some medium through which radio listeners might help them solve the many problems that perplex the radio industry.
"The newspapers have rendered the greatest single service in this direction through the comment of their radio editors reflecting popular views. Letters to broadcasting stations are another great help, but these are not sufficient. To cooperate effectively with the Department of Commerce in advancing radio, there should be a committee, board or group of men and women, either official or unofficial, to whom listeners might make complaints and suggestions. This group should act as a clearing house and see that suggestions received are properly assigned for consideration, followed up and acted on. The listener should feel

that he or she has a voice in governing radio affairs.
"I have reason to believe that radio listeners are anxious to express themselves. I have received thousands of letters on a single concert broadcast under my direction. A questionnaire sent out recently to ascertain how listeners felt about broadcasting generally brought me thousands of responses and hundreds of helpful suggestions.
"In radio, we are pioneering in a field where there are few guides to follow. In manufacture, radio has long passed the stage of experimentation. It has reached the point of precision. The big hook-ups of stations afford an audience of millions. Isn't it only fair that we should have the help of listeners in developing radio so that it may render the greatest possible service."



This wonderfully fascinating serial story is being run in The Tribune daily.

Henry Highsmith, state supervisor of high schools who spoke on "The Function of the College."

Greetings were spoken by prominent educators including Dr. V. W. Dippell, of Franklin and Marshall College; Dr. William J. Martin, of Davidson; Dr. D. W. Daniel, of Clemson. The degree of doctor of laws was conferred upon Dr. J. Henry Highsmith.

The exercises were followed by a reception and social hour.

In Superior Court yesterday James Herman Roister, alias F. K. Majestic, was sentenced to ten years of hard labor in state prison when he pleaded guilty to bigamy. Both wives were in court. Wife number two, also a young Rowan county woman, accompanied the man back to the jail door from the court room but number one was not so affectionate.

Glen Hayes, Indiana white man, who assumed all blame for a holdup in which he and two other youths participated at a local filling station, was sentenced by Judge Lane to from six to ten years.

DUKE BOARD TAKES UP ROUTINE MATTERS

Trustees of Duke Foundation held Brief Session at Charlotte—Men. Duke Attends.
Charlotte, Nov. 24.—Routine matters in connection with the foundation were discussed by the trustees

of the Duke foundation at a brief meeting held today at the Duke home in Myers Park.

Dr. W. S. Rankin, director of the hospital work in connection with the foundation, attended the meeting and discussed his plans, which include opening an office here in January. It was understood that Dr. Rankin discussed routine matters in connection with his part of the work.

This afternoon a majority of members of the board left for Durham where tomorrow they will attend memorial exercises at Duke university for James B. Duke, who died recently.

Those attending the meeting here today were Norman At Cooke, C. L. Burholder, E. C. Marshall and W. S. Lee, of Charlotte; Ben E. Geer, of Greenville, S. C.; G. G. Allen, A. H. Sands, Jr., W. R. Perkins, and W. B. Bell, of New York; Dr. W. S. Rankin and Mrs. J. B. Duke.

RUTHERFORD COLLEGE TO GET DUKE MONEY

B. N. Duke Offers Institution \$50,000 Provided Friends Raise Similar Amount.
Hickory, Nov. 24.—That B. N. Duke tobacco magnate of New York and North Carolina, has donated \$50,000 toward an endowment for Rutherford college, Methodist school 12 miles west of this city, upon the condition that a like amount be raised by friends of the college was

STORIES OF FAMOUS NEWSPAPERMEN WRITTEN BY ONE WHO KNEW THEM



The story of the romantic experiences of famous newspapermen he has known is told in the December Hearst's International-Cosmopolitan, by O. O. McIntyre. Mr. McIntyre, former reporter himself, contrasts reporters of the old days with those of the present.
He tells how the chase for news and the smell of printer's ink get into the newspaperman's blood and make him an individual peculiar to himself. How the newspaperman "covers" a news event, the way news is written, and some of the big newspaper stories of the last decade or more form the subject of McIntyre's own story.

"The job of reporting is romantic for the simple reason that it daily twangs all the chords of emotion," he writes. "A click of the telegraph key may send a reporter up the gangplank on the first lap of a journey to remote Kamchatka. A simple police blotter entry may give him first scent of a murder that will rock the nation. The reporter is angling daily in the vast reservoir of potential thrills. He deals with the stuff that is 'stranger than fiction.'"
"Outwardly the reporter has changed. He no longer lingers up at desks in bowlers. Nor is he out at elbow. He may carry a cane or even wear spats, but inwardly he is consumed by the same journal-

istic urge that propelled Stanton into the heart of Africa."
McIntyre cites the experience of many of America's best newspaper writers with whom he was personally acquainted. He tells of Frank Ward O'Malley, Broadway's tenderloin, Albert son Terhuna's world-wide excursions, how "Jim Keeley" has the Regulus Theatre booked in Chicago, how Irvin Cobb got the Harry Thaw murder trial, incidents in the life and work of Arthur Brisbane, Will Irwin, Vandercook, Richard Har Davis, Jersey Chamberlain, How, William Allen White, my Millard, Robert Quillen, Segal, Martin Green, and other