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Blond Kid Pumps, All Widths \$6.95 Black and Brown Velvet Pumps \$4.95 Patent, Satin and Kir Strap Colonial, and Step-in Pumps \$2.95 \$3.95 TO \$6.495

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MARKSON SHOE STORE PHONE 807

HIGHWAY CONTROVERSY GROWS HOT IN TEXAS

With Governor Out of Town, "Pa" Ferguson Takes Up Reigns of Government. Austin, Tex., Dec. 2.—James E. Ferguson, husband and advisor of Governor Miriam A. Ferguson, and Attorney-General Moody renewed with vigor today their battle of statements centering around the contract for the American Road company by the Texas highway commission.

Main Street to Grand Opera



Twelve years ago Luella Melius left her home town of Appleton, Wis., for Europe to develop her voice. Now she has made her debut with the Chicago Opera Company and is hailed as one of the great "finds" of the century. She is a coloratura soprano.

GOVERNOR McLEAN IS HEARD IN NEW YORK

(Continued From Page One) However, interfering with those whole-some functions of government which are so necessary to the continued progress and well being of the people.

KIPLING IS SERIOUSLY SICK WITH PNEUMONIA

Condition of Famous Author "Anxious But Not Serious." Physician Declares. London, Dec. 2.—Rudyard Kipling has been stricken with double pneumonia at the little Sussex village of Burwash. Late tonight, London was filled with alarmist reports. One was that the disease had developed rapidly and that the condition of the noted author had become worse.

A College Where Smoking is Banned To the Editor of The Observer.

I note that there seems to be a growing thought that sometime in the future it will be necessary for girls' colleges to permit their student to smoke—in other words that smoking will be a necessary part of college life for both men and women.

Two Forms of Death Punishment in Kentucky.

Frankfort, Dec. 2.—(AP)—Kentucky is unique in having two forms of death punishment, hanging and electrocution. Hanging is for crimes against women; electrocution for murder. The 1920 legislature passed the hanging law. A Lexington hanging recently was the first one under the act which sought back the discarded gallows, which Clerk Goodman of the Kentucky Court of Appeals, said had deterred unlawful commissions pronounced.

Rabbit Turns Tables on Hunter.

Mullhouse, Alsace-Lorraine, France, Dec. 2.—A rabbit turned the tables on a hunter and wounded him with his own gun in Neufbrish Forest today.

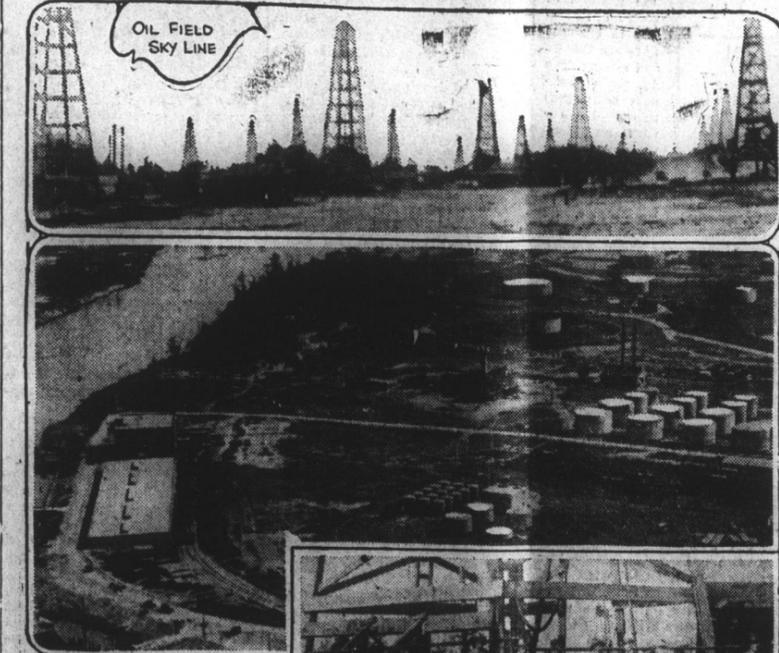
Talk to Pretty Girls is One Way to Live Long.

Oxford, Eng., Dec. 2.—(AP)—Listen to music, look at beautiful things, chat with friends, wear your best clothes and talk all you can to pretty girls, if you wish to live for many years.

Danger Ahead.

Ruth had been taking shots in the arm as a typhoid preventive. "Mother," she complained, after the doctor had departed from his last visit, "if they don't quit giving me so many punctures I'm going to have a blowout."

Failures Among Oil Wells Cost \$90,000,000 Every Year



SINCLAIR REFINERY AT HOUSTON

CHICAGO—Twenty-three percent of all wells drilled for oil have been failures, according to a bulletin issued by the American Research Foundation here. "Drilling oil wells has cost \$12,000,000,000 since the beginning of the oil industry," says the bulletin, "and all the oil ever recovered has brought the producers only \$7,500,000,000. Eighty percent of wells drilled in wild-cat territory were struck oil."

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oil represented an investment of \$300,000. One company spent more than \$1,000,000 on five failures. "The loot of stock promotion fakers who took the public's money and never drilled at all is a loss not figured in these estimates. There is as much danger today as in the past in investing in fly-by-night oil schemes and companies not backed by a personnel of in-

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telligent and skilled oil operators. "Standard Oil, Sinclair, Texas, Royal Dutch Shell, and other great oil companies are constantly prospecting for new oil areas and developing new oil fields throughout the world. Only companies equipped with scientific and thoroughly trained men have more than a fighting chance to win in a business that is becoming more costly every year."

Other legislation supplementing and making the executive budget system effective consisted of acts:

"Repealing numerous existing statutes authorizing the payment of money from the treasury without limit as to the amount or the time within which the money could be expended. "Requiring all revenue collecting agencies of the state to deposit daily with the State treasurer all moneys belonging to the state. "Consolidating all the principal revenue collecting agencies under the department of revenue. "Providing for the lapsing of all appropriations for maintenance unexpended at the end of the fiscal year. "Establishing a complete system of personnel classification whereby all services are classified and a range of salaries fixed upon the basis of the actual services performed."

As a part of the executive budget system, the speaker said, the legislature declared it to be the fixed policy of the State to maintain a balanced budget. North Carolina has also adopted a system with relation to bond issue whereby the bonds are retired during the life of the improvements for which they are issued. "Our people," continued the executive, "have arrived at the definite conclusion that it is as necessary for the executive head of government to have adequate supervision and control over the various departments of government, for whose success he is held responsible, as it is for the head of any great business to have such control and supervision. To withhold necessary power from the chief executive, mainly because it is possible for him to abuse it, is to weaken the most important function of our system of government."

The North Carolina governor pointed out the importance of business methods in government, and efficient men and women in public service, but declared that the rewards of public service are not on a parity with those for ability and industry in private enterprise. Emphasizing the fact that the cost of government vitally affects the cost of doing business, he made his suggestion for a school for governmental executives and employees:

"It seems to me that there is a place in American life for a new kind of constructive patriotism. Why should not great business organizations like yours take as seriously this important aspect of patriotic service: the matter of supplying a trained personnel for government administration. We have throughout the country great schools which provide instruction necessary for the management of business and industry, technically and theoretically. Is there not a more important place in our educational system for training in the principle and technique of efficient government administration? Why should not our business men appreciate more fully that the duty to interest themselves in the conduct of government is in reality no more than ordinary regard for an important element of overhead cost in the management of their business?"

The North Carolina executive closed his address with an appeal to the business men of the country to "throw the weight of your experience and influence on the side of efficiency in the management of public affairs."

North Carolina State College Textile School. J. E. Sirmire & Company, of Greenville, S. C., have prepared plans for an eighty-foot addition on the Textile Building of the North Carolina State College, Raleigh, N. C. The contract has been awarded to Gallivan & Company, of Greenville, S. C., and construction will begin immediately. When completed, the building will be 75x230 feet, three stories high. A complete heating, lighting

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The beautiful, appropriate, and useful Christmas gift is found in silk hose! Number 445 is something which you can afford to give—and which any woman will be happy to receive.

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For three consecutive years WESTERN WINS the World's Greatest Trapshooting handicap. Read—details posted on show window—Also other victories for Western—"Choice of Champion."

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Ford THE UNIVERSAL CAR

Are you going to buy a car? If so, what are you considering as related to the dealer from whom you intend buying? There are many things you should weigh well before making up your mind.

We are offering a car of known value and undisputed leadership. Our organization is reliable and trustworthy through desire to be so and not by necessity. Our service is good because our men know their business and want to help our customers in every possible way.

In short, our spirit of helpfulness and friendliness to our patrons forms a tie between them and us that is seldom broken.

REID MOTOR CO.

CONCORD'S FORD DEALER Corbin and Church Streets Phone 220

equipment will be specially selected and will contain the latest type of machinery obtainable. In connection with this experimental department, a research laboratory will be maintained in which there will be all the necessary apparatus for the testing of raw materials, yarns and fabrics. This department will devote its entire time to a systematic study of problems confronting the textile industry.