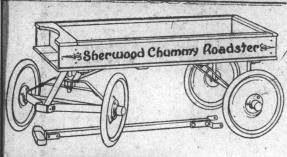


Are you going to buy a car? If so, what are you considering as related to the dealer from whom you intend buying? There are many things you should weigh well before making up your mind.

We are offering a car of known value and undisputed leadership. Our organization is reliable and trustworthy through desire to be so and not by necessity. Our service is good because our men know their business and want to help our customers in every possible way.

In short, our spirit of helpfulness and friendliness to our patrons forms a tie between them and us that is sel-dom broken.



A WAGON FOR XMAS

A "SHERWOOD" is Best. 1 inch rubber tires-steel disc wheels-roller bearing-all steel frame and strong wooden body

Buy one today. We will hold it until Christmas for

Ritchie Hardware Co.

YOUR HARDWARE STORE

THE CONCORD DAILY TRIBUNE

OATHERS IN MEMORIPHIN

The anthrow will leave Pricks

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INSTITUTION -

For Amas

See Our he Assortment

The old reliable, the elways welcome gift—a Handkerchief! This year prettier than ever and they will delight the re-cipient. the Christmas hankies are

Daintily Made of Sheer Materials

Some are fashioned of silk, others of linen, others from novelty fabrics. colors. There's lace, embroidery, applique, and every con-ceivable trimming. Priced,

5c to 39c



NEW

Blond Kid Pumps, All Widths

\$6.95

Black and Brown Velvet Pumps

^z \$4.95

Patent, Satin and Kir Strap Colonial; and Step-in Pumps

\$2.95 \$3.95 TO \$6.95

In every detail our shoes are far above those usually found at these prices

MARKSON SHOE STORE PHONE 897

the Christmas Store

FOR THE CHILDREN

TINKER - TOYS - TEA SETS - AND CHRISTMAS GOODS

Dolls-Toys-Electrical Trains-Mechanical Toys-Erector Set all are here in one of the most wonderful collections we have ever shown—the stock purchased for this season is far greater than any ever before, and the prices are according to EFIRD POLICY-lower than you can buy elsewhere—COME TO OUR STORE AND INSPECT THE STOCK.

A Great Assortment of **GIFT BOXES** 5c and 10c





We want every persons within reach of OUR STORE to know that this CHRISTMAS we have anticipated their needs and have prepared to offer one of the finest collections of CHRISTMAS MERCHANDISE that has been our privilege to offer the patrons of our store in any past season. COME IN INSPECT OUR STOCK.



A Tempting Assortment of

> Nice and Fresh **Just Arrived**

Christmas Candies

OUR STOCK OF TOYS, DOLLS, ETC., IS COMPLETE IN EVERY DETAIL. MAKE UP YOUR LIST AND VISIT OUR STORE—THOUS-ANDS O FGIFTS—GIFTS FOR EVERY MEMBER OF THE FAMILY