

MERRY CHRISTMAS

Say It This Year With Footwear

SPECIAL VALUES FOR A GREATER CHRISTMAS Men's, Women's and Children's House Slippers... 69c 79c 98c \$1.25 \$1.95



Ford THE UNIVERSAL CAR

The All Steel Body Cars

All vibration has been eliminated by an added improvement to the new improved Ford. Ride in one and feel the difference.

REID MOTOR CO.

CONCORD'S FORD DEALER Corbin and Church Streets Phone 220

Southern Railway System

Announces

Reduced Round Trip Fares on the Straight Certificate Plan to Atlanta, Ga.

Account of:

The Young Peoples Missionary Convention, Southern Presbyterian Church, Atlanta, Ga., December 29th, 30th, 31st, 1925

Delegates should purchase one-way tickets going trip, securing certificates from ticket agent.

DON'T MISS THIS CONVENTION. WONDERFUL PROGRAM.

Travel via Southern Railway. Fine trains. Excellent schedules. Dining car service.

M. E. WOODY, Ticket Agent Concord, N. C. R. H. GRAHAM, Division Passenger Agent, 237 West Trade Street, Charlotte, N. C.

OUR PENNY ADS. ALWAYS GET RESULTS

An Iver-Johnson For Christmas

We have them equipped right: Steel rims, Morrow coaster brakes, U. S. Chain tires, heavy roller chain, sporty handlebars, rustless spokes, and complete set tools.

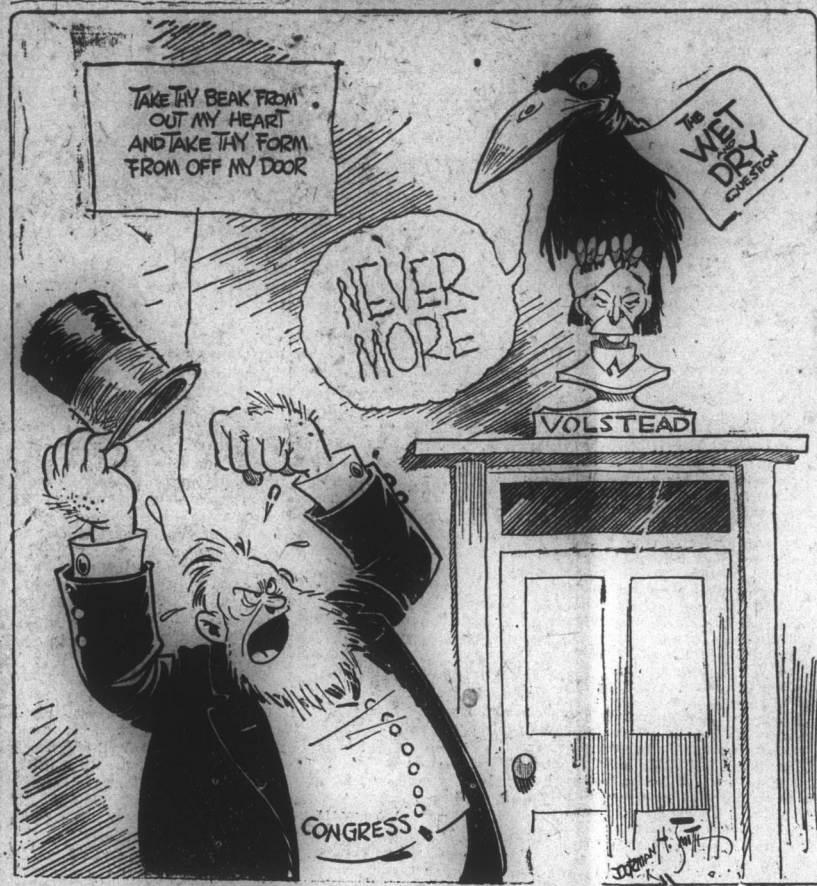
A Bicycle For All Any Size

We Will Be Open at Night Until After Christmas.

Ritchie Hardware Co. YOUR HARDWARE STORE PHONE 117

OUR PENNY ADS. ALWAYS GET RESULTS

Quoth the Raven



Should the Poor Have Children?

Dearborn Independent. The very interesting president of the University of Michigan as reported in the press favors among other things, the decrease of children in the families of the poor.

Where are the poor? And what have the other classes, who can give their children "all the advantages," to promise for tomorrow? The poor of yesterday are in the seats of power today, and the families of yesterday that "had all the advantages" are going to seed.

Up to Womenfolks. Isaac H. Dunlap, in Chatham Record. On Route 60, from Bonlee to Winston-Salem, Sunday, November 22 the writer saw three auto wrecks, six cars torn to pieces.

were two wrecks near Bonlee, on the same road. This time three cars were made almost worthless. In these wrecks right work skin and hair were lost, but nobody was killed outright.

Looking at the man, the blood still streaming, I thought of that song, "Oh, Where Is My Boy Tonight." I thought of that mother, so tender with him in infancy, so anxious and watchful over him when he grew to manhood.

Oh, comrades, it was a sad picture. I am fearful the young man was seriously hurt. I thought, "Oh, Lord, my God, is there no help for that mother's son?" He too, called for help in an earnest, singing tone.

I am appealing to the mothers of Chatham County. "I may be crazy but I ain't no fool." The Ford, the hooch—you know the rest, and I know also what follows. The women can stop this mad rush and make our county bone dry in six months.

be leaders that they must be dry, that there are absolutely no wet blankets in your platform. Be sure you are right before you vote.

Women as Governors.

Ma Ferguson has quit and gone to her home in Temple, Texas, to look after her flower garden. She has left her hired man Jim to look after the office and run things to suit himself.

Because of the state's superb economic location, wonderful agricultural and manufacturing potentialities, and unequalled year-round climate, North Carolina's mountains, beaches, and Piedmont hills will soon be in almost as great demand as the palms and sunshine of Florida.

Japanese English.

Letter received by telephone company: "Gentlemen: I now take the steps to inform you that I have no prosperity at present time with the restaurant which I keep so must take cheaper rate phone.

Clifford Long Found Dead in Automobile at Gastonia. Gastonia, Dec. 22.—Clifford Long, 53, said by police to be a "dope" addict, was discovered dead in an automobile near here today.

Chaquecamata in Chile is the heart of the greatest copper-bearing area in the world. The largest single North America investment south of Panama employs here \$100,000,000.

DOLLS AND DOLLS

A Million Little Girls in New York Will Find Dolls in Their Stockings.

New York, Dec. 23.—It is estimated that no fewer than a million little girls in New York and vicinity are going to find a new doll in their Christmas stockings this year.

Dolls are probably the oldest playthings known to the human family. They have been known in all ages and to all peoples, civilized and uncivilized alike.

NORTH CAROLINA TO BE NEXT BOOM STATE

Growth Unprecedented in Our History Is Predicted.

Miami Florida, Dec. 22.—Many Florida developers are prophesying that North Carolina will be the next state to experience a nation-wide boom with an attendant era of prosperity and growth unprecedented in the history of the commonwealth.

Florida is booming because Floridians know that it pays to advertise. Single real estate companies are spending as much as \$2,000,000 per year for publicity.

Physical Culture Magazine, a Macadden publication in its January issue contains among its many excellent articles and stories a very timely article in view of the prevalence of crime just now.

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J.C. Penney Co. A NATION-WIDE INSTITUTION DEPARTMENT STORES 40-54 South Union Street, Concord, N. C.

The True Spirit of The Holidays. Reflected in the preparations of stores everywhere. The true holiday spirit in a store is not a matter of decoration.

Hubby Gets His Only Chance to Boss Wife on Movie Set. The word "obey" meant something literal in the marriage ceremony of James Cruze, the Paramount director.

Four years ago Mrs. J. P. Price, an Englishwoman, went to Rhodesia to seek a fortune by farming. Her only experience of farming had been gained in England during the war.

The Island of Culion, the Philippine site of the largest leper colony in the world, was one of the first places under the American flag to give women the right to vote.

All Good People, hail ye! On this happy, happy yuletide! May it filled with gladness be And merry cheer with you abide!

Yorke & Wadsworth Co. THE OLD RELIABLE HARDWARE STORE

BUY THAT PIANO for her FOR CHRISTMAS KIDD-FRIX Music and Stationery Co. Inc. Phone 76 58 S. Union St. Concord, N. C.