

SOCIETY

Feminine



The new frocks have collars that are really narrow scarfs and tie about the throat in the manner sketched. They are very youthful and exceedingly snappy, and at the same time pleasingly feminine.

Mr. and Mrs. Burton Craige and children, June and Archibald, of Winston-Salem, and Mr. Kerr Craige, of Salisbury, are guests today of their aunt, Mrs. John P. Allison.

Misses Lizzie and Mary Young, of Davidson, are spending the holidays with their aunt, Mrs. John P. Allison.

Mr. and Mrs. Caldwell Propst and children, of Sumter, S. C., are spending Christmas here with the former's mother, Mrs. W. F. Propst.

Miss Ruth Blackwelder, of Philadelphia, arrived this morning to spend the holidays with home folks.

Rev. O. F. Blackwelder, pastor of Christ Lutheran Church, Baltimore, is spending the Christmas holidays with his parents, Mr. and Mrs. John A. Blackwelder.

Adam Klutz, of Tabor, N. C., is spending Christmas here at the home of his parents, Mr. and Mrs. G. S. Klutz.

Miss Sudella Frick left this morning for her home in Chapin, S. C., where she will spend Christmas with home folks.

Mr. and Mrs. Victor Minish left this morning for Atlanta where they will spend the holidays with Mr. Minish's parents.

Oscar Atwell, who is in school at the University of South Carolina, and Albert Atwell, of Philadelphia, are spending the holidays with their parents, Mr. and Mrs. C. A. Atwell.

James L. Brown, Jr., of Philadelphia, arrived in the city Wednesday night to spend the holidays with his parents, Mr. and Mrs. J. L. Brown, on North Church street.

Miss Adelaide Reed, a student at Sunderland School, is spending the holidays with her mother, Mrs. Lee Reed, on Clark street.

Mr. and Mrs. Mack Cameron and Miss Susie McCoy, of Laurinburg, and Mrs. R. M. McKimmie, of Charlotte, are spending Christmas at the home of Mr. and Mrs. Howard Caldwell.

Miss Jenny Brown has returned from High Point, where she was the guest of Miss Ernestine Hayes Wednesday at a luncheon and an afternoon and night dance.

Mr. and Mrs. W. A. Sappenfield and Miss Nell Foote, of Fayetteville, are spending the Christmas holidays in the city at the home of Mrs. A. L. Sappenfield.

Miss Margaret Hauser and Miss Ernestine Hayes, of High Point, will be the guests of Miss Jenny Brown at the Merchants and Manufacturers dance next Monday night.

Mrs. Archie Alfred, of High Point, will arrive in the city Friday to spend several days at the home of her mother, Mrs. G. E. Fisher, on Loan street.

H. F. Turner, of Cleveland, N. C., is visiting his daughter, Mrs. J. B. Gourley, at Harrisburg.

Mrs. W. H. McMahon and daughter, of Asheville, are spending the Christmas holidays in the city with Mr. and Mrs. H. S. Williams.

Early Services at St. James Lutheran Church. The early Matins Christmas service will be held in St. James Lutheran Church Christmas morning at 6:30 o'clock. The choir will render "O Holy Night" by Adam and "In Yonder Manger" by Dickinson. The public is cordially invited to this service.

Table with 2 columns: Item and Price. Includes CONCORD COTTON MARKET, THURSDAY, DECEMBER 24, 1925. Cotton 18, Cotton seed 40 1-2.

We thank you for your very liberal patronage for the year 1925, Wish you a Merry Christmas and a happy New Year. Cline & Moose

Our Christmas Message to our many friends and patrons is best expressed by our sincere wish for a Very Merry Christmas and a Happy, Prosperous New Year. Cline's Pharmacy

THRONGS OF PEOPLE CROWD STORES TODAY

Good Natured Shoppers Jostle One Another as They Prepare for Happy Christmas.

Throngs of people in the city at an early hour this morning gave indication that today would be a banner day for the merchants. Throngs crowded the stores by 10 o'clock and at 12 the clerks were still as busy as bees.

The shoppers, evidently failing to take heed to the many "shop early" warnings, were all trying to make their purchases at the last minute and have all the gifts from Santa Claus on hand by Christmas morning.

Despite gloomy predictions by certain of the local merchants to the effect that last Saturday would be the "biggest" day of the pre-Christmas shopping season and that this week would be dull, it looked this morning as though today would easily eclipse last Saturday in volume of sales.

Although many of the people from the county came in on Saturday, many more were back again today doing just as much shopping as before. The people from Concord, too, despite the fact that they have had ample opportunity to procure their present earlier, were busier than ever.

Flags made their appearance on the street, supposedly in celebration of the fact that it was the day before Christmas.

As is usual with Christmas crowds, the majority of the shoppers were good-natured and had their faces wreathed in smiles. There was no joking and swapping of wags among those who were standing round waiting. One did not have to be introduced to start talking.

Judging from the good omens which could be seen on all sides today, Christmas in Cabarrus county will be one of the happiest and merriest in many a year.

PARKS-BELK CO. PLAYS SANTA TO EMPLOYEES

Distributes BONUS TO REGULAR EMPLOYEES AMOUNTING TO FIVE THOUSAND DOLLARS.

The Parks-Belk Co. is playing Santa Claus to its employees this Christmas. It is paying between \$3,000 and \$5,000 to its regular clerks who have assisted in putting over the \$200,000 drive this month, and in addition to this is paying an extra bonus to the "help" based on the length of service.

The first bonus, for assistance in putting over the drive, was distributed Wednesday night and, according to those receiving it, came in handily in purchasing gifts for friends and relatives.

The other bonus is to be given out tonight. It is being based on length of service. Persons who have been with the firm for as long as one year are being presented with a week's extra pay. Those who have worked with the company for 8 months are given two-thirds of a week's salary, and six months' service is rewarded with one-half of a week's salary.

Employees at the store were very pleased that the store went "over the top" in the \$200,000 drive. It was announced prior to December that such a drive would be held, and that a bonus would be given to all regular employees during that time if it were successful. The entire force worked diligently throughout the month in an effort to make it a success, it is said.

Not only is the Parks-Belk Co. remembering its clerks during the Christmas season, but it is also helping the public, according to J. G. Parks, manager of the store. A number of bargains were purchased, said Mr. Parks, and were sold to the customers at cost with an idea of giving them something to show that the store appreciated their trade. Among these gifts was a carload of apples which was sold very cheaply and the reduced price on sugar, declared Mr. Parks.

The Parks-Belk Company is one of the largest department stores in the state, having the best store in Concord and having branches in a number of other North and South Carolina cities.

COMMUNITY CHRISTMAS SING AT ST. JAMES

Lutheran Church to Have Singing of Old Christmas Hymns on Next Sunday Evening.

A community Christmas sing will be held at St. James Lutheran Church next Sunday evening at the Vesper service at 7 o'clock at which time the well-known Christmas carols will be rendered by the choir and congregation.

Plans had first been made to have this service in the afternoon of that day but later developments made it advisable to change the hour to the regular Vesper hour.

The public is invited to attend the service and join in the singing of the carols. Several members of choirs from churches in the city will assist the St. James choir. One anthem will be rendered by the St. James choir.

Rev. Oscar F. Blackwelder, pastor of Christ Church, Baltimore, who is visiting his parents in the city will assist in this service, it is said.

Mystifying Tricks. The special red magic section in next Sunday World will contain new tricks by Houdini, the world's greatest magician, puzzles by Sam Lloyd and the National Puzzles League and a special "cryptography" department devoted to the newest and most fascinating puzzle form of all-problems that any one can solve, but which tax the brain and reasoning power to the utmost—a challenge to your wits and a stimulus to your imagination. Order the Sunday World now from your newsdealer. Edition limited by advance orders.

D. A. McLaurin Entertains. D. A. McLaurin, well known builder and contractor of this city, entertained last evening at his home on Kerr street, his guests being the men who are associated with him in his work.

Mr. McLaurin entertains his workmen each year during the Christmas season, having set the precedent several years ago.

What's the Use



WILL DEMAND THE RESIGNATION OF POLICEMAN

Albemarle Fire Department Indignant at Action of Policeman. Staley News-Herald.

There seems to be something about a fire which causes undue excitement in some people. Let the fire alarm sound and immediately a large part of the population loses its head. And folks do things and say things at such times that they are hardly responsible for. Many are wondering whether the unfortunate trouble which took place last night between young Ray Snuggs, one of the fireman, and policeman Vance Lowder, and which implicated others, which came very nearly causing serious trouble, was not the result of this disposition on the part of many, to get unduly excited in case of fire.

After the alarm had sounded and the members of the fire fighting force had arrived with the big fire truck, Snuggs ran to the fire-house for truck Number 2, which carries two large chemical tanks. This was in accordance with standing instructions in case of fire in the business district, according to the fire department chief. As the young fireman attempted to turn the square where officer Lower was directing traffic, he was stopped by the officer and forced to return the truck. Snuggs claims that Lowder used very severe language to him. After he had returned the truck he mentioned the matter to Policeman Lowder, who claimed that he did not use the language which Snuggs said he understood him to use. A dispute arose and the lie was passed, whereupon Lowder dragged the young man to the city hall under arrest. At the city hall one or two other were drawn in to the dispute which came very nearly taking on serious proportions. Snuggs was then released.

It was reported early this morning that officer Lowder had resigned, but a conference with Mayor Harris proved this report to be without foundation. Mayor Harris stated that he had not received Mr. Lowder's resignation. Seen by the News-Herald representative, Policeman Lowder stated that he had not up to that time resigned, but intimated that he may possibly do so.

The members of the fire department are apparently very indignant over the unfortunate affair, and, ac-

"The Keeper of the Bees," Gene Stratton Porter's. . . greatest Story. Coming Soon.

We extend to our friends and customers our wishes for a Joyous Christmas and a bright New Year of happiness and Prosperity. S. W. Preslar JEWELER

Depend Upon BROWN'S Up Until 11 O'clock Tonight. to have the men's gifts you should have purchased 10 days ago! Suits—Overcoats—Hats—Shoes—Shirts—Ties Mufflers—Socks—Bathrobes—Handkerchiefs. Browns-Cannon Co. WHERE YOU GET YOUR MONEY'S WORTH OPPOSITE NEW HOTEL

Parks-Belk Beauty Shoppe. COIFFURE The modern woman no longer puts up her hair in unsightly "curlers." The permanent wave has become universal. We employ the best method and our prices are fair. "Our Methods Please" Phone 892

Parks-Belk Beauty Shoppe. Best Christmas Wishes to All Our Friends and Customers. Starnes-Miller-Parker Co. Among our assets we like to count the only one money cannot buy—your Good Will. And so at this Holiday Season we extend to you not as a customer alone, but as a friend, the best of wishes for Christmas Times and the Coming Year.

Robinson's. Christmas Gifts. We are showing a fine selection of gifts suitable for men and women: Men's Hand Bags Ladies' Fitted Cases Ladies' Hat Boxes Men's and Women's Silk Hosiery for Christmas Gifts. A Wonderful line of Neckwear. Visit Our Store before making your selection. RICHMOND - FLOWE CO.

ASTHMA There is no "cure," but the wheezy breathing that prevents sleep may oftentimes be relieved by inhaling the soothing medicated vapors of VICKS VAPORUB Over 17 Million Jars Used Yearly

The Respect. Sold By BELL-HARRIS FURNITURE PARLOR Day Phone 640 Night Phone 595-1522

WARNER'S CONCORD THEATRE. TODAY AND TOMORROW—DEC. 24th-25th MATINEE CHRISTMAS DAY "SOME BABY" Presenting MARY FARRELL AND COMPANY A Complete Soenic Comedy Drama of Real Artists Direct from a Season at Miami, Fla. MATINEE AT 3 P. M. NIGHTS THURSDAY-FRIDAY AT 8:30 PRICES: MATINEE 25c-50c-75c NIGHTS 25c-50c-75c-\$1.00 Pictures will be shown Thursday from 1 P. M. to 8 P. M. Friday from 11 A. M. to 2:30—5:30 to 8:00