PENNY COLUMNN

## EFIRDS

After Christmas Cut Price Sale Extra Specials in BLANKETS
At Just the Time You Need Them Most
Big Reductions on Ladies' Winter Coats and Dresses
20 Per Cent. Off on Men's and Boys' Suits and Overcoats
You'll Find Them Better and Cheaper at


## PARKS-BELK CO. <br> The Home of Better Values



Tremendous Reductions

## ON

## Women's and Children,s Ready-to-W ear

$\$ 3.98{ }^{\text {to }} \$ 19.95$
$\$ 1.95{ }^{\text {to }}$ \$9.95
$\$ 3.98{ }^{\text {to }} \mathbf{\$ 1 6 . 5 0}$
$\$ 6.95{ }^{\text {to }} \$ 14.95$
woolen dresses
$\$ 9.95$ to $\$ 22.50$
$\$ 12.50^{\text {to }} \$ 27.50$
1926

## PARKS-BELK CO.

"Jesus No Myth, But No More
Than Man," Avers Rabbi Wise


