

Throw in the Switch!

Start the Dynamo of Human Energy-the strongest force on earth.

Your power--your energy is needed to make Concord the City it ought to be.

Give your influence in Movements that mean moral betterment.

Give your efforts to every civic advancement. Give your support to the merchants and business people who help to make Concord a better place in which to live.

Let's get busy--every one of us. Let-s Go!

## We're going--come on along!

CONCORD FOUNDRY CONCORD MOTOR COMPANY CORL MOTOR COMPANY REID MOTOR COMPANY BROWNS-CANNON COMPANY CAROLINA CAFE WHITE AUTO COMPANY PEARL DRUG COMPANY

CONCORD & KANNAPOLIS GAS CO. RITCHIE-CALDWELL COMPANY MARKSON SHOE STORE CONCORD FOUNDRY FISHER'S CONCORD CHAMBER OF EFIRD'S DEPARTMENT STORE J. C. PENNEY COMPANY E. B. GRADY F. & W. CAFE HOOVER'S RITCHIE HARDWARE COMPANY C. H. BARRIER & COMPANY

COMMERCE W. J. HETHCOX F. C. NIBLOCK KIDD-FRIX MUSIC & STATIONERY COMPANY, Inc. SANITARY GROCERY COMPANY GIBSON DRUG STORE