

Full Speed Ahead! Steam's up! All aboard the Concord Prosperity Special!

Load up the Train of Progress with good deeds. Deeds of helpfulness-to your community, your neighbor and yourself They are needed -- every day of the year.

Friendliness and helpfulness cost nothing, yet pay big returns. Your fellow citizens and neighbors need your help. Your community needs it. Give it to the fullest measure--morally, spiritually, physically and financially. You'll be repaid in countless ways,

Lets make Concord friendly and helpful - the finest station on the Line of Successful Cities. Let's go!

We're going--come on along!

CONCORD & KANNAPOLIS GAS CO. RITCHIE-CALDWELL COMPANY MARKSON SHOE STORE CONCORD FOUNDRY FISHER'S CONCORD CHAMBER OF CONCORD MOTOR COMPANY CORL MOTOR COMPANY REID MOTOR COMPANY BROWNS-CANNON COMPANY CAROLINA CAFE WHITE AUTO COMPANY PEARL DRUG COMPANY

EFIRD'S DEPARTMENT STORE I. C. PENNEY COMPANY E. B. GRADY F. & W. CAFE HOOVER'S RITCHIE HARDWARE COMPANY C. H. BARRIER & COMPANY

COMMERCE W. J. HETHCOX F. C. NIBLOCK KIDD-FRIX MUSIC & STATIONERY COMPANY, Inc. SANITARY GROCERY COMPANY GIBSON DRUG STORE