

FRIDAY

Dollar Day Prices on Every Garment In Our Big Ready-to-wear Department

10 YARDS 18c OUTING Good Lengths

One table of Children's Hose. Regular 45c values. Sizes 3 1-2 to 6 1-2. Dollar Day 4 pairs ...

One lot of Fible Silk Under wear. Values to \$2.00. Dollar

CORSETS \$1.00 One table of Corsets. Values up to \$3.50. Dollar Day, for ____ LADIES' GLOVES \$1.00

Two pairs Imported Suede Gloves. All colors. Dollar



Here's good news for everyone living in this section of the state. Efird's Big Dollar Day offerings eclipse any previous achievements in all our merchandise history. We have made greater preparation than ever before to give you the biggest and best bargains ever. Extra salespeople will be on hand to serve you promptly and efficiently. This advertisement gives you only a partial list of the bargains to be found here on all three floors of this big store Dollar Days. Come to Concord expecting big values—come to Efird's and you'll not be disappointed!

One big lot of English Broadcloth,

350 and 400 English Long Cloth,

4 yards for _____

special for \$ Days

8 yards for _.

\$1.00

\$1.00



-	One big counter Ladies' Silk Hosiery, standard makes, Sold up to \$2.50. Dollar Days, pair	\$1.00
111	Three Pairs \$1.00 Buster Brown Silk Hose. All good spring colors. Dollar Day for	\$2.00
T	Five pairs 35c Boys' and Girls'Black School Hose	\$1.00

NUMBERS OF OTHER SPECIALS IN HOSIERY DOLLAR DAY Two pairs 65c quality Fibre Hose

Numbers of Other Specials in Hosiery for Dollar Days. Two pairs 65c quality Fibre Silk Hose

LADIES' GLOVES

Two Pairs \$1.00 Imported Suede Gloves, All Colors

\$1.00



Gibson Knicker Cloth for \$ Days. 4 yards for 12 Yards Standard Qual-\$1.00 ity Apron Ginghams --25 Yards Made in France Lace, Many numbers, 10 kind _____ Underwear Crepe in Assorted Col- Five Yards 25c Nov-ors 4 yards \$1.00 elty Suiting _____ \$1.00 3 Yards Featherproof \$1.00 Dimity in colors for un-\$1.00 Ticking -----Sheersheen Lawn, in colors, 5 yards for ____ \$1.00 Towels ____ \$1.00 44-inch Indian Head, white, 3 yards for ____ \$1.00 Price 39c Bath Towels pink, blue and lavender borders \$1.00 Ten 12 1-2c Turkish and \$1.00 Huck Kinds GLASS WARE SPECIAUS Boot Mills Dress Oxford, 3 yards for ____

Silk and Wool Dresses \$2.00 For \$ Days 2 Large Rack of Dresses. Good Colors and Styles \$2.00 Close Out \$ Days _____ One rack of Ladies' Winter Coats just for \$ Days \$3.00 One Rack of \$18.50 Ladies' Coats. Special for \$ Days \$9.00 Ladies' Spring Coats, \$9.50 to \$19.50 For \$1.00 OFF \$ Days ____ Out Better Spring Coats \$23.95 to \$33.75 For \$ Days \$2.00 OFF New Spring Dresses \$12.50 to \$14.50 For Dollar Days \$1.00 OFF Spring Dresses Priced at \$16.50 to \$29.50 \$2.00 OFF A Big Lot of Flannel Dresses. All good colors. Sold for as much as \$15.00. For \$ Days 54 Good Silk Dresses in Assorted Colors. Special \$6.00 for \$ Days ____ One Rack of \$15.00 to \$25.00 Dresses \$9.00 Special for \$ Days One Rack of Silk Dresses, \$16.50 to \$20.00 values

Five Pairs 35c Boys' and Girls' Black School Hose

One lot Odds and Ends. Underwear. Skirts, Sweaters, etc. Dollar Day \$1

Special Dollar Day Prices on Bags, Trunks, Rugs

\$ Days Sale Price -

\$11.00