## REGULATE RADIO HOOVER DECLARES

He Says If the Suit to Decide the Matter Goes Against Government Radios Will Be Valueless.

CHAOS CERTAIN TO BE RESULT

If Suit Is Lost There Will Explorers Celebrate the Be Rush to the Favorite Wave Lengths and Mixup in Broadcasting.

Washington, April 6.—(P)—Continued operation of the radio broadcasting machinery on the North American continent depends on the outcome of the suit to test the powers of the Commerce Department to regulate the industry, Secretary Hoover said today,

casting machinery on the North American continent depends on the out come of the suit to test the powers of the Commerce Department to regulate the suit filed by the Zenith Red Gorporation in Chicago is decided against the government, the Secretary said, the voluntary plan governing assignments of wave lengths for various stations would be Killed, and \$500,000,000 or \$500,000,000 worth or receiving assignments of wave lengths for various stations would be kulled, and \$500,000,000 or \$500,000,000 worth or receiving sets would be worthless to the thousands of families now enloying this field of annusement.

Complete chaos would also prevail he added, if the Senate failed to pass the White and Dill radio bills, which would give the Commerce Department authority to govern the radio world. Mr. Hoover declared the radio act of 1912 had been construed to give the Department such authority, and that if the courts ruled otherwise there would be a rush to favored wave lengths and a consequent mixup in the whole broadcasting field. There are now more than 500 applications on file for stations who desire wave lengths.

AMERICAN MEN AS

Paris Man Says Our Women Are Getting Prettier Every Day.

Special to Nex York World.

Paris, April 4.—American women whave no monopoly on the national good looks, Jean Mabilals student of beauty, announces to the Freeze public through Paris and the parish good olooks, Jean Mabilals student of beauty, announces to the Freeze public through Paris and the parish good olooks, Jean Mabilals student of beauty, announces to the Freeze public through Parish and the parish good of the parish good of the parish good policy from the form the form of the parish good policy from the parish good policy from the form of the parish good policy from the folicy from the fol

be thrice prettier again in teny years more?

"Why this talk always about American women? What about the men? There is a category of superior being among them. You see them in advertisements brushing their teth, fastening their ties or shoes, all complette athletes with faces like Adonis, You also see them in life.

"Will all young Americans reach this standard of beauty? Perhaps, unless they are millionaires. For them there is no hope All the American millionaires I have seen are ugly."

Red Grange Pictures Found Un-profitable.

New York, April 5.—The Arrow Picture Corporation the company which signed Red Grange to appear in motion pictures after his sensa-tional debut last year in professional football was placed in the hands of equity receivers today on pettion of Motion Pictures Today, Inc., a pub-lication.

cation. The receivership was consented to y the defendant corporation. The settion sets forth the fact that the ompany is a Virginia corporation with a capital of \$650,000, that it is t present unable to meet its obli-rations but that it has assete exceed-as \$800,000, and has upon the mar-ers film areductions from which a get film productions from which a profit may be expected. The corporation was organized in September 1924.

Shoulder Pet Latest Freak of Flapperdom.

Danville Va. April 4.—The shoulder pet, flapperdom's latest craze, made its appearance in the fashion parade today following the Easter morning church services. Spring finery was on display for the first time with the shoulder adorment offered as the piece de resistance. The shoulder pet is an imitation animal made of cloth Specimens on display today ranged from the home ly tom-cut to the more unwieldy elephant. Dresses in pastel shades, wide brimmed hats, high shoes, scarfs in the primary colors and shorter skirts were the outstanding items on the

# OFF ON FIRST LAP OF ARCTIC OURNEY

Party Leaves New York on Vessel, Chantier, Which Carries All Equipment for Long Journey.

CELEBRATION IS HELD ON SHIP

16th Anniversary of Discovery of North Pole by Admiral Peary.

New York, April 6.—(P)The Byrd Arctic expedition which seeks to lift the mystery from much of the great unexplored regions of the Arctic has started on its first lap to the Palar regions.





tax has not been paid will be advertised May 1. See notice of Sheriff Caidwell.

Big Tire Sale at Yorke & Wadsworth Company.

In order to move a big shipment of Goodyear tires quickly the Yorke & Wadsworth Co. will give you some very six inhabitants. It is estimated that these machines, including up keep, gasoline, insurance and accessories, ceet the American people \$14,000,000,000 at year—something like \$700 for every man, woman and child in the country. This is \$2,000,000,000 more than the sum owed and everyone is standard gauge. They seel all tires at only a small margin of profit, but back it with helpful service, See-prices in a half page ad, today.

Aviators on Another Leg of Flight. Algiers, April 6.—(P)—Spanish aviators who are endeavoring to fig from Spain to Manila, hopped off today for Tunis. The first of the three machines; now at 9 elock and the others followed at 9:02 and 9:05. The aviators of arrived here yesterday.

Tax be a point which the country in the time to minimize objectionable features of the dry region to the time to minimize objects the dry region to the time to minimize objects the time to minimize objects the first of the first of the first of the region to the country. This is \$2.000,000,000 more than the sum owed the United States by Europe and everyone is standard gauge. They are the country that they were the ribs and lower legs of an animal. The test was made by Dr. W. T. Hort, profession the first of the first of this is spent for pleasure or near pleasure. Did it ever occur to you that the annual expenditure of this end that cort of this cort of this cort of the sum of the sum



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