

# PARKS-BELK CO.

Concord, N. C.



## BARGAINS AS YOU HAVE NEVER SEEN BEFORE

Wonderful Bargains in Ladies' and Children's New Summer Dresses, Coats and Hats bought by buyers who have just returned from New York and other northern markets and bought new summer goods especially for our big Dollar Sales Days. Extra Specials in Ladies' Silk Crepe and Georgette Dresses you will find at this store and it will pay you to come miles to attend this Dollar Sale. All Dresses and Coats from \$6.50 to \$9.95 will be less

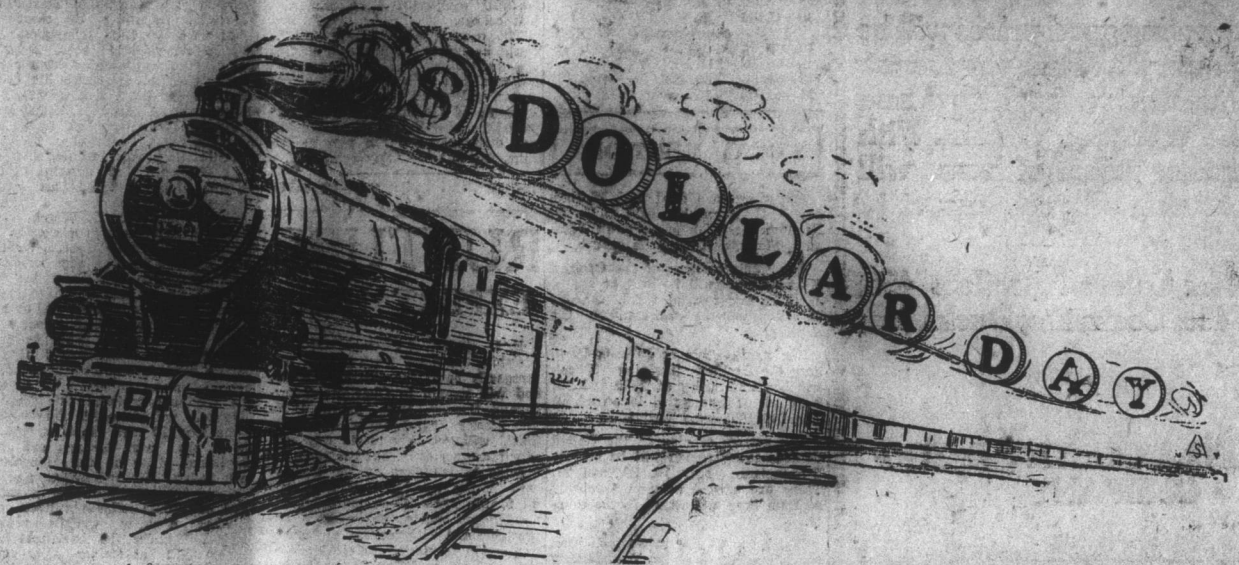
50c OFF  
All Dresses and Coats from \$10.00 to \$19.95 will be less **\$1.00 OFF**

All Dresses and Coats from \$20.00 to \$29.95 will be less **\$2.00 OFF**

All Dresses and Coats from \$30.00 and up will be less **\$3.00 OFF**

### HATS! HATS! GALORE!

Never in the history of our store have we had such a Wonderful Selection of Hats for the ladies and children as we have bought for our Dollar Sales Days. With every \$10.00 worth of Hats bought we will give **\$1.00 OFF** during these big Dollar Sale Days. Dress up the Little Tot and Baby in a New Spring or Summer Outfit at this store and we will save you



## 9 — Days Of — 9 DOLLAR SALES

Beginning Friday, April 23, and running through May 3rd, we are staging the biggest event of this kind ever known in this section of the Carolinas. Every day will be featured with Dollar Sales that are Honest-to-Goodness money savers and it will be to your advantage that you visit our store and see for yourself the wonderful bargains we are giving these Nine Days of Dollar Sales.

Note: At this time last year Spot Cotton was selling at 8c to 10c per pound higher than it is today. Our prices are based on 12 1-2c cotton prices.



## SPECIALS

### In Men's Clothing

With each man's Suit priced **\$ OFF**  
\$9.95 to \$12.50  
\$11.95 to \$19.95 **\$1.00 OFF**  
\$20.00 to \$27.50 **\$2.00 OFF**  
\$28.00 and up **\$3.00 OFF**  
Men's Work Shirts, Special **\$1.00** 4 for

### BOYS SUITS, LONG PANTS

All Boys' Suits priced from **\$ OFF**  
\$7.95 to \$12.50 **\$1.00 OFF**  
\$13.00 to \$19.95 **\$2.00 OFF**

### BOYS' KNEE PANTS SUITS

**\$ OFF**  
\$9.95 to \$12.50 **\$1.00 OFF**  
\$6.00 to \$7.95 **\$1.00 OFF**  
\$8.00 to \$12.50 **\$2.00 OFF**

Also a Watch Free with every Boys' Knee Pants Suits \$4.95 and up.

money. It is a great pleasure to trade in this department, you do not have to run all over the store hunting different articles. You can find it all right here before your eyes as we keep everything for the wee infant to the little tot six years in this department so why not come and give this department a look and see our prices that are so low that they cannot be duplicated anywhere in town.

Also in addition we are giving in this department with every \$10.00 purchase you will be given a \$1.00 bill free. So why is it not better to shop at this store with ease and satisfaction and most of all you can save money.

With items in our Ready-to-Wear Department up to \$5.95 that will add up to \$10.00 we give **\$1 OFF**

All Silk from \$1.00 to \$2.00 First Yard **\$1.00**  
With additional purchase of 2 yards  
All Silks from \$2.00 to \$3.00 first Yard **\$2.00**  
With additional purchase of 1 yard.  
\$1.50 value Black Duckess Satin, Dollar Days special one yard **\$1.00**  
Limit: 6 yards to customer.  
Genuine 12 Mommie Japanese Pongee, 2 yards for **\$1.00**  
Limit: 6 yards to customer.  
83c Value Silk and Cotton Crepe Dollar Days Price, 1 1-2 yards for **\$1.00**  
75c value Printed Silk and Cotton Crepe, Dollar Days Price, 2 yards **\$1.00**  
50c value 58-inch Mercerized Table Damask, 3 yards for **\$1.00**  
65c value 58-inch Table Damask, Dollar Days Sale Price, 2 1-2 yds. **\$1.00**

Be Sure and Visit Our  
**GROCERY DEPARTMENT**  
(Second Floor)

## WANTED

25 Salespeople For Saturday  
Regular Apply in Person



It rains money on Dollar Day

### EXTRA SPECIALS IN SHOE DEPARTMENT

We have the largest and most complete stock in Carolina. Be sure and see our Big Stock before you buy.

For these 9 big Dollar Sales Days we are offering some Real Bargains in this department.

All Ladies' Slippers priced from \$4.00 to \$5.95 **\$ OFF**

\$6.00 and up **\$1.00 OFF**

Men's Shoes and Oxfords priced from \$5.00 to \$9.50 **\$1.00 OFF**

\$2.95 to \$4.95 **1c OFF**

Be sure and visit this department during these 9 Big Dollar Sales Days.

## READ THIS

During these Nine Days of Dollar Sales we are saving you dollars on every purchase you make if you will only wake up to the fact. People spend hundreds of dollars every month and never think how much they could save if they could save if they would only be cautious about buying and take advantage of the many specials we offer from time to time.

If you will read below how much we are giving off on purchases for these Nine Days you will see what it means for you to trade here.

With a purchase of \$5.00 in Hosiery Department **50c OFF**

With a purchase of \$10.00 in Men's Furnishings Department **\$1.00 OFF**



## SPECIALS

Good Quality 35c Value Broom. Special for Dollar Days (Bargain Basement) **25c**  
Big Counter of Apron and Dress Gingham, 88 inch Sheeting and 36-inch Scrim, Special 21 yards for (Bargain Basement) **\$1.00**  
Silk Hosiery assorted colors special for these Dollar Days only 10 pair (Bargain Basement) **\$1.00**  
One big table of Dishes, values unheard of. Going in these Dollar Days, 21 for (Bargain Basement) **\$1.00**  
Krinkle, its Creped Toilet Paper, extra value. Special for Dollar Days, 22 for (Bargain Basement) **\$1.00**  
Big Counter of Figured and Plain Krinkle Remnants. Extra Special for Dollar Days, 11 yards for (Bargain Basement) **\$1.00**  
First Quality Full Bolt Fruit of the Loom Bleaching. Dollar Days Special. 5 yards for (first floor) **\$1.00**  
39c Quality Monogram Bordered Terry Towel. Special for Dollar Days 3 for (First and Second Floors) **\$1.00**  
The Famous Cannon Quality Brown 9-4 Sheeting, first Quality, Dollar Days 2 yards for **\$1.00**  
\$1.48 Value 81x90 Unbleached Colored Stripe Crinkle Spread, Dollar Sales Day Special (First and Second Floors) **\$1.00**  
\$1.39 Value 81x90 Victory Sheets. Special for Dollar Sales Days, each (First and Second Floors) **\$1.00**  
\$1.50 value Ladies' Pure Thread Silk Hose, Pointed Heel, all colors, Dollar Days, per pair (First Floor) **\$1.00**  
25c Size Colgate's Large Tooth Paste Dollar Sale Special 6 tubes for **\$1.00**

## SUGAR SUGAR

### WITH A PURCHASE OF

\$2.00 to \$6.00 10 pounds **50c**  
Over \$6.00 to \$15.00, 25 pounds for **\$1.25**  
Over \$15.00 to \$25.00, 35 pounds for **\$1.75**  
Over \$25.00 to \$50.00, 50 pounds for **\$2.50**  
Over \$50.00 up, 100 pounds for **\$5.00**



## DOLLAR DAY