


## Pale <br> Children

$=5=$

Shivar Ale





## hotel <br> WALTON pimadelphia

on Broad St, at Locust


New York to Argentina by Air

Bernardo Duggan, Captain Eduardo Olivere and Erve
Campanelli, Argentina aviators, inpected their plane befur
starting on their filidht from New York to Buenos Aires.

The Traffic Problem



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$\mathbf{L}_{\text {AKE Lure is the "Big Hit" of } 1926 \text { in The Land of the Sky, the }}^{\text {great Summer Playground of the South. Lake Lure becomes }}$ its largest and most central attraction. The South is rapidly buying up Luremont, its first lakeside residential park. But only the vanguard of the visitors has arrived. The big rush will come after June 1. The opening Day at Luremont is set for June 15. This gives our near neieghbors-residents of Carolinas-only 21 days more of advantage in choice of locations at the original prices.

The average cost of a homesite at Luremont is low-too low, compared with what is being paid in resort areas far less attractive, because Luremont has so many non-duplicatable advantages - lake frontage-lakeview-frontage on State Highway N. C. 20 all city utilities- -plus central situation in a $\$ 6,000,000$ development.

There can be no question as to prices and values going up. The thing to do is to "cinch" one or more of the choice sites before all are gone-Only 1000 acres can be made ready this year.'

Consult district office and arrange an early trip to Luremont via Lake Lure lines.

## ChimneyRock

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LURE"

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In the proimiary sal of of tur
mont on take Llere, leading up to Opening Day, June 15 , numbers of
these investors have seected beaut
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"Settle on

