## EFIRD'S

## Annual July Clean-Up

 SaleNOTHING RESERVED

## Great Values in Silks, and All Yard

 Goodsxtra Specials in Ladies' Ready-to-
Wear, Men's Clothing and Shoes
SALE CLOSES JULY 31

## EFIRD'S





During This Last Week We Will Many Extra Specials and Everything In Our Big Store Reduced and Cut to the Core

Come Every Day Next Week and We will Supply You with Many Unusual Bargarins

## Remember these Prices come Once A Year ONLY So Trade Here Now and Save Money

## PARKS - BELK CO.

MID SUMMER EXCURSION TO VIRGINIA SOUTHERN RAILWAY SYSTEM

$$
\text { FRIDAY, JULY 30, } 1028
$$



Tickets Good Going Trip on Regular Traing Friday Night, July 3oth
Final Limit Good to Return on all reepular trains (except 37 and 38 )
 Tickets good in pullmayn ileceping cars.

Through sleeping cars and day coaches.
Fine opportunity to visit Richmond, Norfolk and Seashore resorts
For further information and sleeping car reservations arn Railway Agent. M. E. WOODY, $\qquad$

