

Over two billion smoked a month!

—natural tobacco taste has the "call" these days!



Men have certainly made their preference clear!

REMEMBER just a few years back you saw but few Chesterfields?

Mighty different today! You see them everywhere! But it's not that fact, but the reason, that's the interesting thing.

Natural tobacco taste—a taste secured by matching one fine variety against another, a taste which retains tobacco character—that's why Chesterfield is America's fastest-growing cigarette, and has been for four consecutive years. Not much doubt nowadays about what smokers want!

Chesterfield CIGARETTES



Such popularity must be deserved

LIGGETT & MYERS TOBACCO CO.

REGISTRATION AT DAVIDSON REACHES FOUR HUNDRED

Total Enrollment of 655 Expected to Have Been Reached By End of the Week.

Davidson, Sept. 7.—The venerable elms on the Davidson college campus awoke this morning to discover their vacation at an end.

Over 400 students trooped noisily to the "Hill" today as registration began. The remainder of the student body is expected here tomorrow. Classes will begin Thursday.

Again the enrollment has reached the capacity. A total of 655 students were accepted. The capacity is 645, but last-minute failures to attend are expected to reduce the total number attending.

Today's work was chiefly concerned with arranging courses. Long lines of sunburned boys filled the corridors of Chambers hall as the slow work of fixing classes for the coming semester proceeded.

There was much shaking of hands and shouting as old friendships, missed during the summer vacation, were renewed.

Singed out for particular solicitation were the limping football players who have been practicing for the past week. Sixty-five of them have been working hard trying to get in shape for season so near at hand.

An innovation of note is the change of the color of "rat caps."

All freshmen this year must wear a headgear of dazzling red with a somber black bill. A green button is worn in the front.

A new course has been added to the curriculum. Business administration will be taught. This course is already proving popular, the registrar said.

Five new professors have been added to the faculty.

Going Up; Going Down.

Of all places to pick for a fight a well lit, feet deep is as good as any if you don't value your life. Two men employed in a caisson near Chicago got into an argument about something shortly after going down the well and the signal was given to raise the steel bucket which is used for entrance and exit. When the bucket came in sight the operator of the electric winch noticed the two men hanging to opposite ends of the bucket. They were striking and kicking each other.

When within 10 feet of the top and safety, one man gathered all his strength and struck the other a terrible blow. The latter lost his hold and fell down the narrow well. The force of the blow caused the first man to lose his grip and he, also, pitched down the more than 100 feet. As dead men tell no tales the cause of the fight will probably never become known.

BELIEVED BIG NOISE CAUSED BY METEOR

North Midland, England, Startled By Explosion and Flashing Light.

London, Sept. 7.—A wide area of north midland England was startled at 9:45 o'clock last night by a mysterious explosion, accompanied by a sudden blaze of light which lasted only two or three seconds. Just what happened is not known, but the general opinion is that a big meteor fell.

Some houses were shaken and various persons thought an earthquake had occurred. Reports from towns in five counties agree as to the flash of light, but they differ respecting the sound. Some reports describe it as a terrific detonation, while others say it was rumbling. Still other reports say that the detonation was like a loud clap of thunder.

People in Hull and elsewhere assert that the light was like the concentration of several searchlights. Some red, some blue and some green, all crossing each other. At Derby the light was seen as a dull red glare, resembling that of a blank furnace. Observers at Coole say it was a big streak of light, like a falling star.

Atom's Energy to Make Life Easy, States Chemist.

Philadelphia, Sept. 7.—A remarking of the entire social order in machinery of the atom by science was fore-

seen by Prof. James F. Norris, of the Massachusetts Institute of Technology, in his annual address to-night as president of the American Chemical society.

"We know the atoms consist of unthinkable amounts of bound-up energy. They are like a Jack-in-the-Box. When we learn how to touch the button the energy will spring out and we can use it," he declared.

"There will then be no underground slaves and no coal barons. A limitless supply of energy will make over the world. Every man will have time to taste of the joys of life."

Hated Bath Like Poison.

Frank Dyer of Anacostia, N. J., made a terrible mistake when he committed a breach of the law. He boasted that he had not taken a bath since the last Democratic president left office and that he would not take another one until the next Democratic president was elected. He was quite used to his state of itchy indifference when he was arrested. Just his luck! The first thing the police decided was necessary to do with him was to give him a genuine old-fashioned scrubbing. They vowed they would reach rock bottom on Frank Dyer if it took every man on the job to do the job.

When Frank was informed of his impending bath and though of the nasty soap, and water that would wash away the accretions of years

from him he shuddered and made a decision. At an opportune moment he broke away from his "knights of the bath" and made straight for an open window. Without hesitation he jumped clean through it. It wasn't the distance he fell that hurt—it was striking the ground. Frank broke both ankles and was helpless to move. He was thoroughly submissive after that and from last accounts the bath was successful. It is said that Frank hardly recognized himself after it was all over.

Loose Race With Flood.

There were seven members of the Backert family in their auto when they started out during a severe storm to go from Pawhuska, Okla., to Hominy. As the car was about to cross a bridge over Rock creek the occupants heard a deafening roar as they saw a four-foot wall of water rushing madly toward them. The driver speeded up the auto in an attempt to get across the bridge before the wall of water struck it, but he was too late. The bridge was washed away and he carried the Backert auto with it. Only two children were saved as they were washed ashore; the rest of the family perished.

If you want to be miserable, observe the following: Think about yourself, what you want, what you like, what respect people ought to pay you, and what they think of you.

What the World Is Doing

As Seen by Popular Mechanics Magazine

Typewriter with Many Keys Has Forty Alphabets

Taking rapid dictation directly on the typewriter, without the use of shorthand, is said to be possible with



an instrument on which the inventor, a former court reporter, asserts he has attained a speed of 283 words a minute. It differs considerably from the usual typewriter, the board, for instance, having 1,160 keys which cover no less than forty alphabets. The machine is the result of twenty-five years of study.

Mystery of Ocean Currents Solved by Bottles

The second mate fixes the steamer's position, writes down the bearings on a slip of paper and stuffs it into a bottle which is corked and thrown overboard. Nearly a year later, the bottle, covered with barnacles, is washed ashore 1,450 miles away, is found and returned to the navy department, increasing the navy's knowledge of the mysterious ways of the ocean. What is said to be the most remarkable trip of a bottle was started from the British steamship "Australia" about 750 miles south and east of Africa. After three years, it was recovered off the coast of Chile, having traveled 8,800 miles.

Old Fallacies about Food Refuted by Doctors

Like heirlooms, superstitions are handed down from generation to generation and some of them which have gathered about food and eating habits often have been detrimental to health, physicians assert. As an example, they cite the widespread belief that tomatoes thin the blood. This mistaken idea probably is the result of a queer mental twist. Tomatoes are red like blood and juicy, but thinner than blood, therefore they must thin the blood. But doctors declare that the fact is that the vegetables are exceedingly healthful and their juice is widely fed to babies, as a substitute for that of the orange, to promote growth. The belief that milk and acid fruits eaten together curdle in the stomach and therefore produce ill effects is also widely held. If they do curdle, doctors see no cause for alarm, because milk goes through this reaction with the gastric juice as soon as it reaches the stomach. Many women spend hours soaking cucumbers "to draw off the poison" without stopping to think that if the peel really were poisonous, the injurious substances would soak all the way through the cucumber. Special foods are in wide demand in some parts because they are said to be rich in helpful iron content. Ordinary lean meat, spinach, carrots, lettuce and egg yolk are considered sufficiently filled with iron to supply the normal body needs. That fish is a brain food is another common cookery delusion.

Deathrate over Forty Is Increasing

The gain in life expectancy is due largely to the saving of lives under thirty-five, according to Dr. J. Howard Beard of the university of Illinois, because the deathrate over forty

is increasing. There are four more deaths per thousand persons between forty-five and fifty than twenty years ago; six more between fifty and fifty-five, and eight more at fifty-five to sixty. Better control of communicable diseases and decrease of infant mortality have lessened the danger to younger persons, but the gain may be offset by the increasing number of fatal accidents.

Lens Mounted on Sewing Table

Eye strain can be eliminated to some extent by attaching a reading glass to the sewing table. A spring washer on a pivot screw serves to hold the handle of the glass against a beveled block and a small collar on the pivot screw enters a recess in the handle, as shown. The glass is removed by pressing it down from the table and pulling it away from the pivot. When not in use, the glass is swung under the table top where it is safe. The beveled block should have a slant that the lens will be held at an angle convenient for threading



DETAIL END OF HANDLE. SCREW. NEEDLES. Cloth, held on the knees, can be cut along a thread without strain, and certain knots in embroidery may be tied much more quickly

DOUGHTON COMPARES RECORD OF TWO PARTIES

Eighth District Congressman, Seeking Re-Election, Makes a Speech at Boone.

Boone, Sept. 7.—The fall term of superior court convened here Monday morning with Judge Henry P. Lane presiding. The judge's charge to the grand jury was brief, but compact and full of the important things that the grand jury should know to be able to carry out work in an effective manner. There are no important cases on the criminal docket, but a few on the civil docket that will attract some attention owing to the interests involved.

The outstanding event of the day has been the great speech of Congressman R. L. Doughton. Mr. Doughton reviewed the record of the Democratic party, impressing the vital legislative measures that have been enacted by it in comparison with those of the Republican party, referring especially to such laws as the federal reserve law, the farm loan law, the public highway law, the banking law, and the parcel post law, impressing the great benefits saying that the nation had agreed to take over and improve 200,000 miles and that 130,000 miles had been completed and that the other

would be.

He referred then to financial matters of the country and showed that what purported to be economy was really not economy, as the government was spending more money now by many millions than during other recent years, to be exact \$788,000,000 more than in 1916. He impressed the fact that the most important was the condition of the farmers, and that the Republican had acknowledged this fact but refused to pass a law to relieve farming conditions when this matter had been presented. He brought out the fact that owing to these conditions there had been more than 2,000 bank failures compared with less than 200 under Mr. Wilson.

Mr. Doughton showed in what way he had been trusted with important positions by the kindness of the people and his party in Congress, and in what way he had been connected with the passing of the beneficial laws that have been enacted, and asked the people to consider his record, that he was standing for re-election on the record he had made.

School Hires Teachers By Weight.

The Pathfinder. One of the most important qualifications for teaching in the Salomon river school of northern California

is said to be the lack of weight. In fact it has been the governing factor in the choice of a teacher on several occasions! Applicants for the position must give their correct weight, and if there is too much avoirdupois the application is marked "unsatisfactory." The reason, as given by a local paper in the vicinity of the school, is that the school is situated in the mountains, far from a road. The daily trips to and from the school must be made across a snow covered divide on muleback. Experience has taught the authorities that a heavy teacher is a source of trouble. Carrying a light person of around 180 pounds the mule can travel on the crust of the snow, but when a heavy and unskilled rider is in the saddle the mule goes through the crust and founders. The above statements are vouched for by a Pathfinder reader living in Siskiyou county, who points out that her native county is not always a good example of "Sunny California."

A movement has been started in England to restore the ancient cottage in Devonshire which was the birthplace of Sir Francis Drake, the first Englishman to circumnavigate the globe, and the destroyer of the mighty Spanish Armada.

You can FEEL the difference with this new oil in your Ford



HUNDREDS of road tests made with the new "Standard" Motor Oil in all types of cars prove that it represents a great advance in motor lubrication.

For instance, a Ford run 609 miles from September 24th to October 22d, 1925, showed 12.8% increase in oil mileage; 12.3% increase in gas mileage; increased power; snappier pick up; no drag on hills; removal of carbon deposits in motor.

Here's proof that the new "Standard" Motor Oil effectually solves the lubrication problems of every motorist. Get a crank case full and try it out yourself. You can actually feel the difference. At all "Standard" Service Stations and dealers.

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