

SOCIETY



PERSONALS

Miss Mary Hobby, of Raleigh, who has been the guest of Miss Edna Crouch during the holidays, has returned to North Carolina College for Women. Miss Hobby is a former schoolmate of Miss Crouch.

Mr. and Mrs. W. T. Klutz, of Salisbury, spent Wednesday in the city with relatives and friends.

Charlie E. Parks, of Albemarle, Hugh Broome, of Mt. Airy and G. P. Sherrill, of North Wilkesboro, were business visitors in the city Wednesday.

H. D. Black, of this city, B. L. Eskridge and William Laidie, of Charlotte and Dr. Alexander of Monroe, left Monday night for Detroit to attend the Twelfth Annual Dodge Brothers Dealers Convention. They will leave Detroit tonight for the Annual National Automobile Show in New York.

Mr. and Mrs. James Clark and son, James, of Elizabethtown, will arrive today and will visit Mrs. Clark's uncle, D. B. Morrison, on West Depot street.

Mrs. Harry K. Morrison, of Houston, Texas, is visiting at the home of Mr. and Mrs. W. M. Morrison at Pioneer Mills.

Rev. and Mrs. Walter Goodman and children, who have been visiting Mrs. Goodman's parents, Mr. and Mrs. H. I. Woodhouse, are returning to their home in Clarkton today.

Mrs. Campbell Cline and guests, Mrs. Wylie Rogers and son, Wylie, Jr., of Raleigh, Mrs. Grace Brown Sanders and Miss Maude Brown spent Wednesday in Gastonia with friends.

Misses Lou and Rose Stewart, guests of Mr. and Mrs. H. I. Woodhouse, are today returning to Montreat. Mrs. Woodhouse and Miss Elizabeth Woodhouse are accompanying them home and will spend several days there.

The condition of Mrs. H. T. Helms, who has been ill at her home on Academy street, is improved.

William Propst returned to Memphis, Tenn., Wednesday morning, after spending several weeks with his parents, Mr. and Mrs. John Propst.

G. A. Moser has returned from a business trip to Lynchburg, Va.

Rev. C. H. Trueblood is in Thomasville today. He went to carry the three sons of Mrs. Minnie Fox to the Thomasville Orphanage. Mr. Trueblood, after prolonged effort has just succeeded in getting these children admitted to the orphanage. He was accompanied by Mrs. Trueblood, and Mr. and Mrs. R. F. Moore.

Mr. and Mrs. J. C. Earnhardt and children have moved from Hamlet to No. 4 Township.

Mr. and Mrs. Jacob Stirewalt, formerly of Concord, are visiting at the home of Mr. and Mrs. B. W. Prossley in Mooresville.

Mooresville Enterprise: "Miss Vernie Goodman, secretary to the superintendent of the Jackson Training School at Concord, is sick, Mr. J. A. Goodman, her father, and other relatives here have been advised. Her condition is not alarming and late news indicates that she is improving. She was threatened with pneumonia."

There will be an oyster roast at the Morris Cafe on West Depot street tonight.

Concord has been favored with fair and comparatively warm weather for the last two days. Wednesday afternoon a wind arose which was chilly, but today it was warm and comfortable.

Walter Harkey, son of J. A. Harkey, of No. 7 township, returned to his home this morning, after a two weeks stay in the Charlotte Sanatorium, where he had a serious operation performed for ulcer of the stomach. Mr. Harkey is getting along nicely.

Mr. and Mrs. George A. Ritchie have moved to Hotel Concord.

W. S. Yeager, county agent of Rowan County, will be in Concord Friday to attend the meeting of the farmers at the county courthouse.

Mr. and Mrs. Hugh M. Morrison, of Selbyville, Delaware, are visiting Mr. Morrison's parents, Mr. and Mrs. W. F. Morrison.

Mrs. A. S. Dayvauld spent Wednesday in Charlotte with her husband who is in a Charlotte hospital. The condition of Mr. Dayvauld is very much improved, it was said.

Water Firemen Against Driving Too Rapidly.

Salisbury, January 5.—At a meeting of the board of aldermen of this city Tuesday night a bill was called on drivers of fire trucks speeding their machines on returning from fires. The drivers were summoned before the board and instructed to answer fire alarms as quickly as possible but to drive their trucks at a rate consistent with safety to themselves and others. When returning from fires they were ordered to observe the speed laws and that if they violated these they would be subject to arrest and indictment. Heretofore fire trucks in this city have returned to headquarters after the fire was over about as fast as they went in answering the call.

Wife—Let's go into this store; you need a new overcoat and that's a bargain. Hubby—I need a new overcoat all right, but I can't afford to spend \$240 in order to get it.

SAYS HE WAS POUNCED UPON BY EIGHT MEN

Thomasville Man Admits That He Replied to Best of His Ability. Thomasville, Jan. 5.—Shuford Bryant came into his home on Sunday evening in Thomasville showing evidences that he had fallen among unmerciful assailants at some place in the rounds while away in his car. He called in Dr. Julian to dress his wounds. It is learned that Bryant stated that he was pounced upon by eight men at a filling station near Hannersville, south of the city eight miles, and that one of them struck him with a bottle, peeling the front part of his head. When some one suggested in Bryant's presence that possibly he (Bryant) also struck some blows there was no denial. Bryant states that he knew some of the attackers, that he was out of his car doing some work about the car when the terrific blow came upon his head. Bryant is nursing his wounds and no report is in circulation as to what course will be pursued in the matter of redress, if any, nor who will move in the matter.

First Baptist Church News Notes.

The G. P. Bostic Circle of the Aid Society, will meet Thursday night with Mrs. J. T. Howell, North Church street. The Young Ladies Auxiliary will meet Friday night at the home of Mrs. J. A. Patterson, South Union street. Next Sunday night at 7 o'clock, the pastor expects to deliver his second message, in his Sunday evening series on "Great Soul Questions Concerning the Life Beyond the Grave," the subject for Sunday evening being: "The Question Concerning Spiritualism, or Can The Living Communicate With the Dead?" An unusually large congregation heard the sermon last Sunday evening on "Where Are The Dead?"

At Hotel Concord.

Guests registered at Hotel Concord Wednesday included the following: H. B. Sterrett, Charlotte; James Green, Reidsville; Mr. and Mrs. George A. Ritchie, Concord; C. P. Langley, of Greensboro; G. D. Smith, New York City; E. L. Houser, Gastonia; M. A. White, Charlotte; E. J. Roseman, Salisbury; James V. Martin, Baltimore, Md.; P. P. McCain, State Sanatorium; Henry Browne, Mt. Airy; and G. P. Sherrill, North Wilkesboro.

Silver Cross Circle to Meet.

The Silver Cross circle of King's Daughters will meet Friday afternoon at 3:30 o'clock with Miss Ida Peterson at her home on South Union street.

CONCORD THEATRE TODAY-FRIDAY ANNA Q. NILSSON in "Miss Nobody" A Comedy Drama from the Tiffany Wells Story "SHEBO" A Delightful Picture. A Superb Story Strong Supporting cast of Walter Ridgdon, Louise Fazenda, Clyde Cook

First In Concord SHOTS FROM 7 ALABAMA 7 VS. STANFORD See It First at THE CONCORD

CONCORD THEATRE 11 DAYS STARTING 2 DAYS STARTING Matinee Wednesday JOHN R. VAN ARNAM'S MINSTRELS

CONCORD THEATRE 11 DAYS STARTING 2 DAYS STARTING Matinee Wednesday JOHN R. VAN ARNAM'S MINSTRELS EQUAL TO ANY TWO DOLLAR SHOW 30—ALL WHITE—30 ARTISTS Wonderful Singers, Dancers, Comedians, Jugglers and Musicians Just a Real Good Minstrel—Nuff Sed Prices: Wednesday Matinee 25c and 50c—Night, Tuesday and Wednesday 50c, 75c, \$1.10, Tax Paid Reserved Seats Friday Morning at 10 A. M. at Concord Drug Shop. Phone GET YOUR SEATS EARLY—THERE WILL BE A RUSH

NEWSPAPER INSTITUTE GETS UNDERWAY AT CHAPEL HILL

Seitz is Chief Speaker—New York Newspaper Man Says We Need Our Best Minds For the Solution of New and Strong Problems. Chapel Hill, Jan. 5.—With more than 100 already on hand and another hundred or more expected tomorrow, the third annual newspaper institute, held under the joint auspices of the North Carolina Press Association and the University of North Carolina, got off to a fine start here tonight.

The purposes of the institute were outlined by A. C. Huneycutt, president of the North Carolina press association, John A. Park, president of the Southern Newspaper Publishers' Association, and Oscar J. Coffin, head of the university's department of journalism.

Editor Huneycutt, presided at the opening session. He emphasized the "Back to School" movement purpose of the institute. "We want to better quality and equip ourselves for our work," he said, "and there is no better opportunity than this afforded. Our newspaper rests the responsibility of telling the world what North Carolina is doing. North Carolina needs a press agent. For one thing we ought to recognize our great writers before they are recognized by New York or London or Berlin. We ought to appreciate our own before we are forced to do so by outsiders."

Seitz Chief Speaker. The principal addresses tonight were delivered by Don C. Seitz, associate editor of the Outlook, formerly business manager of the New York World, and more recently managing editor of the Evening World, and by Dr. Harry Chase, president of the university.

Dr. Chase who spoke first, expressed appreciation of the sympathetic response of newspapers to what university is going to do for the state.

"The newspapers and the university are alike engaged in public service," he pointed out.

Dr. Chase emphasized the opportunities that now await the youth of North Carolina. In the days of old a young man seemed to find it to their advantage to leave the state, "but this is no longer necessary," he declared. "The great fundamental question is whether future of North Carolina is dependent on the kind of intelligence we are training and sending out to do the tasks of the state."

"Education is the function of the newspapers as well as the function of universities. Don't believe we can underestimate the value of human resources in a state that is rapidly developing material resources. If our young men of tomorrow are not to go out under a handicap we must pay more attention to our human resources such as we have here in this institution; our civilization is no longer simple. It is vastly complex. There are problems which require the best minds for their solution. If we are to keep pace we must develop our human resources as rapidly as we develop our material resources."

Mr. Seitz was introduced by Josephus Daniels, publisher of the News and Observer, who referred to "New and strange problems with which our commonwealth is faced."

Need Best Minds. "We need our best minds for the solution of these problems which leads back to the point that the development of our human resources must keep pace with our material resources," he said.

Glancing toward the newspaper rack in the rear of the room, Mr. Seitz commented upon the increased number of journals since his first visit to the state in 1916 and joyfully remarked that he wondered whether they are due "to your own enterprise or to prohibition."

The newspaper in all its history has never been decently supported by its readers. There is nothing into which so much care and thought is put as into the newspaper, and yet the men who do the work are never properly appreciated. It is no wonder in the old days the newspapers had to depend so much on the quacks and fortune tellers.

If the newspapers of our day have become commercialized it is because the readers have not come to their support. I know of one exception—when the people of Raleigh came to Mr. Daniels' support, the newspaper

FEW APPLICATIONS FOR LOANS BY VETS

Brooklyn Bankers Express View That Loans Will Be Unprofitable. New York, Jan. 5.—Canvases of Representative Banks in New York disclosed Monday that few applications for loans on soldiers' bonus certificates were made, but opinion was expressed by bankers that they would be disposed to grant loans to soldier applicants who intended using the money for worthy causes.

Of two applications reported received during the day, one was rejected and another was still under consideration. The rejection was made because the applicant was not known at the bank.

Brooklyn bankers expressed the view that the loans would be "unprofitable business" at the low rate of interest allowed by the government, but said they would make loans to worthy applicants known to them.

Boyish Bab Banned By Beauty Experts.

New York, Jan. 4.—"Cosmetic

MISS NELLIE ZIMMER

Harp Soloist, who will appear in Concord Thursday, January 13

is no longer a business problem."

Mr. Seitz wondered if the present policy of "mass production and colossal size" would make the newspaper the public servant for which the press was founded.

"What we need today is a better newspaper in everything," he said. "As I passed through Durham this morning I couldn't help but wonder why James B. Duke, whom I knew very well, didn't put that \$40,000,000 to a fund for the common schools of the state where it would have done far more to better the average of your citizenship."

A few cultural journals today are keeping the light burning in an otherwise darkening world, the speaker declared.

Mrs. Foster Welch, who has been elected sheriff for the county borough of Southampton, England, is the first woman to hold this position in 480 years.

Our 25th Year J.C. PENNEY Co. OUR SILVER YEAR

"where savings are greatest" 50-54 SOUTH UNION STREET, CONCORD, N. C.

First Spring Frocks Arrive! Radiating Newness and Beauty In Chic Styles and Colors

Long before old Mother Nature says that Spring has really come, we feel it in the air and we are gladdened by the new and captivating styles in Frocks!

The first Silk Dresses of the season are awe-inspiring in their charm! They await you here.

Our First-of-the-Season Price Is Low!



You can shop here with greatest economy every day in the year, as our no-sale policy permits low prices always. Now it is especially noticeable.

Shirring, Plaits, Tiers, and Two-Tone Effects Prove New

You must see all the style innovations! Plaits galore! Soft, lovely colorings, a great animation and dash in every Frock! Tiered effects add grace! Two-piece effects in different interpretations.

For Women, Misses, and Juniors

WE HAVE THE FOLLOWING USED CARS

For Sale or Exchange:

- One Ford Touring
One Ford Roadster
One Buick 7 Passenger Touring
One Buick 5 passenger Touring
One Studebaker 7 passenger Sedan.

Standard Buick Co.

Even If We Didn't Give SERVICE

If we just passed a Goodyear Tire over the counter, took your money, said: "Thank you," and "Good bye," you would get a mighty good investment in tire mileage.

BUT WE DO A LOT MORE THAN THAT WHEN YOU BUY A GOODYEAR TIRE FROM US.

We put it on—pump it up—inspect your wheels and rims—make it our business to see that it delivers maximum mileage and trouble-free service for you.

Our tires are all "firsts"—from fresh, new stock. Your size when you need it. Backed by our money-saving Goodyear Service.

30x3 1/2 AWT Cord \$9.95
31x5.25 AWT Cord Balloon \$18.95
30x5.77 AWT Cord Balloon \$20.95

SPECIAL 29x4.40 Pathfinder Balloon \$9.45

Bring your Tube problems to us for a money saving solution with GOODYEARS.

Yorke and Wadsworth Co.

Brocaded Metal Cloth Is Used Effectively With Black Satin. The trim black satin frock above achieves a most attractive color contrast in its use of supple metal cloth of rose and silver for the straight bodice showing beneath the bolero jacket.

A black satin sash is tied in a huge bow at one side, and ball buttons of silver trim the high crushed collar and light cuffs.

Black satin is as popular as ever, and is appearing in a number of more tailored models for early spring wear.

Floral Club Meets. Mrs. C. A. Cannon delightfully entertained the members of the Floral Club at her home on North's Union street Wednesday afternoon.

Meeting of Book Club. The Friday Afternoon Book Club will meet Friday afternoon at 3 o'clock with Mr. H. S. Williams on West Corbin street.

Catarrh of Nose or Throat Made more endurable, often benefited by inhaling vapors VICKS VAPORUB OVER 12 MILLION JARS USED YEARLY

FOR RISING YOUNG MEN A fine Watch is an essential to the boy who is climbing the ladder to affluence. The carrying of a good watch is a symbol of punctuality and prosperity. Consult us now and determine on the watch you intend to have.

S. W. Preslar

INVESTIGATE— Before ordering enlargements from a traveling agent, consult us for a comparison of work and prices. We absolutely assure you satisfaction.

BOYD W. COX STUDIO "Concord's Leading Studio"

Real Value One 50c tooth brush, One 50c tube of tooth paste, both for 39c

Chie's Pharmacy