## BUSINESS LOCAMS




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conts per word, 3 esnts
ench subsemuent tion.


## EFIRD'S

Lopk Over Our Big Line-of Shoes Before You

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## First Spring Style

Blithe Spring Clothes Come Scurrying In


 Emimine loggins tor say new hat or addSmart Mid-Season Hats Specially Priced




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\{2.95-5.95-\text { to }
$$

55. 

Frocks of the Moment Speciully Priced \$9.75, \$16.50, \$22.50, \$39.50 When your next invitation to luncheon and
bridge appears don't have that fiecling of not
 tiered skirts, sometimes in fincly pleated ef-
fects, , lipplines swathed in gorgeous sashes,
stigh slight blousiness and neckkines made so beeom-
ing with yoke stylings are all detaits indicating their newness and ethic. Three groups,
in sizes 16 to 16 . We suggest your secing them today

That Coat Is Smart this Spring Whose Fur Trimming Mutches its Fabric Oue of the first things you'll notice in viewing Coats that have fur trimmings dyed the same
tint as the fabric. And youll also yery charming they are. For instance, a rose
kasha model has a rose-tinted fur collar, and to be still smarter, it washions its cuffs and
the kasha in very finely pleated effect and the pleats at the back


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ISHER'S THE SMARTEST ALWAYS


## Thoughtlessmess

 is costing him "182 a year ON an average he squan-
## Citizens Bank

 and. Trust Company cancord, N.C.
## Just One Week Left of Our Big January Clearance Sale

## Yon Will Profit By This

NEW SPECIALS EVERY DAY
Special Clearance Prices on New Spring Coats,
Dresses and Hats for the last ance Sale.

LADIES' COATS
Coats worth up to 82.50
$\$ 9.75$ to $\$ 18.50$
Wonderfu Assortment of
Colotrs and Styles.
spectal lot dress Lot. No. 1 Consistang or
Woot and sile
What range of styles $\$ 5.00$ Sop.jo. speciat Clearance
Price $\$ 9.50$ of Floor Covering
Clearane Prices

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|  | S11.50 value $9 \times 101-288.45$ |
| Certainted Froortex. ${ }^{\text {ct }}$ | 57.95 value 6x0 .- Me.45 |
| yard -u-.ling 95c | All size Mats- 100 to |

## PARKS - BELK CO.

Soll it for Less.

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LADIES' SLIPPERS, \(50 c\) UP \(t-2\) or any pair displayed on tabies, at less than \(\$ 2.95{ }^{\text {AND }} \$ 3.95\)
\(\$ 1.98\) TO \(\$ 4.95\)
G. A. MOSER SHOE STORE PHONE Ber
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JUST OUT
Partial List of New Victor Records For February





Mexican Danceo-Merican 'Ppice Orchestra.
Sum'n' Henty Hollin' the Bones; Sam ' n H












