PAGE FOUR



Chevrolet stands unchal-lenged as the world's largest producer of gearshift trucks.

This leadership has been won entirely on the basis of low first cost, low operating cost, slow depreciation—all the result of modern truck-type construction and quality materials throughout.

With its powerful valve-inhead motor-now equipped with AC oil filter and AC air cleaner; with a husky 6-inch channel steel frame, superrugged rear axle, sturdy singleplate disc-clutch requiring no lubrication, and modern 3-speed transmission recently improved-the Chevrolet truck is praised by users everywhere as the greatest commercial car value of all time.

Only the economies of tre-

mendous volume production, plus the great resources and engineering facilities of General Motors, makes possible such super quality at Chevrolet's low prices.

Come in and see the truck that has won worldwide leadership. Learn why it has given such supreme satisfaction to so many users of every type— big fleet operators and in-dividual owners. Inspect the quality features found in no otherlow-pricedtruck-mark the quality construction throughout.

If you do that, your next truck will be a Chevrolet—for here is value so outstanding that you will be amazed that such a splendid truck could be produced to sell at such an amazing low price.

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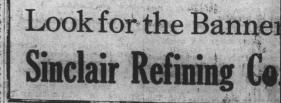
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