

Today Begins the Most Extraordinary Event of the Season---THE GRAYSHOP'S SPRING SALE

## COAT WEEK <br> March 19th to March 26th

 BUY YOUR NEW SPRING COAT NOW AND SAVE COATS COATS COATS- money! A COAT event that slall imtrigue every woman's attention, because e thas becen prepared as a presentation
of Style as well as proof of "BETTER VALUES! Secthese Coats and make coniparisons witl of Style as well as proof of "BETTER VALUES!" See these Coats and make conparisons with others you have
seen or will see! The listed below items demonstrate only a few of the remarkable values.

## New Coats of Late Fashions

The mode for Spring has, at this writing, been definitely
established-and the stage is set for its triumphant conquest of the feninine world. Clroose your Spring Coat
here this week from our large selection of new materials, here this week from our large selection of new materials,
colors and models.

## Concord's Finest Apparel Shop

 Everybody within a hundred miles of this city has beentakking about our wonderful New Shop, exclusive models
 you see our extraerdinary display. Dresesy $C$ tits for the woman who cares, mannish, sport Coats for the college
girl. Also featuring the new black satin coats, trimmed $\mathrm{in}_{\mathrm{in}}^{\mathrm{in} \text { wirl }}$ white. Asof featuring the new black satin coats, trimmed

## s12.s





## $\$ 10.95$


 .
22 S. UNION ST.

## DRESSES

## DRESSES

## DRESSES

 50 NEW SPRING DRESSES specially purchased to put inthis Sale event worth twice this Sale event worth twice
what we ask for them, but priced to please you at

## $\$ 5.00$

It will pay yon to visit our shop, all next week, as these special purchase by our resident buyers, enables us to offer them to you for half what they are worth.

## THE GRAY SHOP



## Boy

 Plays P tective for Few Minutes, but He Gets His Men

