

**OUR 25<sup>th</sup> YEAR** **J.C. PENNEY Co.** **OUR SILVER YEAR**  
 A NATION-WIDE INSTITUTION  
 "where savings are greatest"  
 50-54 SOUTH UNION STREET, CONCORD, N. C.

# Styles for Men

Featured Values from Our  
 25th or Silver Anniversary Celebration

25th Anniversary

**Sennit Straw**  
 Weatherproofed



You'll admire its excellent quality straw and good workmanship. Note how well it stands up against wear. Weatherproof, high grade leather lining, fancy band.

**\$3.98**

25th Anniversary

**Our Solar Sennit Straws**  
 Style—Comfort—Low Price

The right proportions and lines have a lot to do with the style of a Straw hat. Our Solar Sennits have all the style there is, with value thru and thru.

This is our Improved Sennit Sailor Straw with comfort-fitting sweat band. Some hat for the unusually moderate price of—

**\$1.98**

"Let Us Be Your Hatter"



25th Anniversary

**Panama Hats**  
 For Young Men



Genuine Panamas in the most popular shape, with flexible brim, finely made and trimmed; moderately priced—

**\$3.98**

25th Anniversary

**Swiss Yeddo**  
 Straw Hats



The feather weight hat that is so cool and comfortable. Stylish, quality all the way; well trimmed.

**\$2.98**

25th Anniversary

**2-Pants Suits**  
 For Young Men



Two and three button semi-English models; all-wool cassimeres in various shades of grey, with fancy stripes and herringbone weaves. With Two Pairs Trousers.

**\$24.75**

25th Anniversary

**2-Pants Suits**  
 For Students



Semi-English model, smart style, real quality and excellent finish. Cassimeres with fancy stripes in medium and light greys. With 2 pairs trousers.

**\$19.75**

25th Anniversary

**Snap Brim Toyo Straws**  
 Lightweight—Cool—Stylish

Closely resembling Panama hats, these Toyo straws are full of style and value, at a very moderate price. In the popular turn-down shapes.

Very lightweight, cool and comfortable, well made and well-trimmed in every detail. At our exceptionally low price of—

**\$1.98**

"Let Us Be Your Hatter"



25th Anniversary

Comfort, Style and Low Price  
**Cool Summer Suits**



Shape-retaining, well-tailored, cool and comfortable, lightweight—just right for the real hot days.

In grey, brown, tan and blue—plain and striped. Buy your Tropical Suits now—and here—take advantage of these values at—

**\$12.75**

Other Hot Weather Suits at \$9.90, \$13.75, to \$22.50

25th Anniversary

Shape-Retaining Cool and Stylish  
**Hot Weather Suits**

The style is built-in, so as to retain the shape, even on sizzling hot days. Two-button models for men and young men.

Plain and striped effects—greys, browns, tans and blue. Extra good values at the unusually low price of—

**\$9.90**

Other Tropical Suits at \$11.90, \$13.75 to \$22.50



## COUNTRY CORRESPONDENCE

### FAITH.

It is raining here today, Friday, April 22nd. Five pretty girls motored to Faith from Kannapolis Tuesday night. They met Venus while here and said they read Venus' items. Here are their names: Zeta Blackwelder, Myrtle Davies, Adda McCombs, Ruth Goodnight, Rachel Ketter, three tomboys, three skirts and two with knickers. They enjoyed waffles and chicken noodles and left at 11:30.

Lewis Pecker and family arrived here Thursday night to spend a few days with his parents, Mr. and Mrs. J. A. Peeler. He runs a store at the place where a big dam is going up somewhere in the section of Hickory and is getting along fine.

We met H. R. Harrison in Salisbury. He says he reads Venus' items regularly. He is with the Southern Railway company in the freight car repair department, a fine young man. Venus will give some little boy or girl two dollars if they will write and tell him where he can buy a grandfather clock if he buys it they get the money.

Venus wants ten or twenty drops of pure rattlesnake oil. Who can tell him where to find it?

Mrs. M. C. M. Fisher and Mrs. John A. Peeler had ripe strawberries Easter Monday. If you can beat it, trot out your berries.

One man at Kannapolis on Route 1 writes and says he has been using our eczema salve on his piles and it does him more good than anything he has tried and say the piles are completely gone.

Here is a fine letter we just received: Gable, S. C., April 14, 1927. J. T. Wyatt, Salisbury, N. C. Dear Sir: I am enclosing a dollar bill for which please, send me a jar of your homemade eczema salve. My little girl has some kind of rash on her hands and face and it itches her dreadfully. She hardly sleeps at night. A friend of mine, Mrs. Millsap, gave me your address and told me about her baby. Send it real soon.

Great crowds of people are at the stores here today because it is raining. When it rains the people can't work at the quarry work is all out in the open fields and in the woods.

Venus belongs to the Odd Fellows and here is a card we just received: Salisbury, N. C., April 21, 1927. J. T. Wyatt. Dear Brother: You are requested to attend the 108th anniversary of Odd Fellowship to be held at the Stallings Memorial Baptist Church next Sunday evening at 7:30. Every member is requested to attend the meeting at the hall strictly at 6:30 and all going out in a body. The address will be delivered by our brother, Rev. C. A. Rhyme. Come and let's make it a big success. Concord Lodge No. 168, I. O. O. F. A. B. Saleby, chairman committee.

VENUS.

### BOSTIAN CROSS ROADS.

We all are sorry to hear of the death of L. W. Sifford, of near Shuiping Mill, April 11th. He was buried at Organ E. L. Church. He leaves a Christian wife, two small children, a Christian mother, two sisters, one brother and a host of relatives and friends to mourn his death. There were one hundred cars that left the house. There were sixteen flower girls. The Rev. Paul Miller, his pastor, preached the funeral. His text was in St. John the 13th chapter and the 7th verse: "Jesus answered and said unto him what I do thou knowest not now; but thou shalt know hereafter." Rev. M. L. Ridenhour, of Kannapolis, also made a good talk on the occasion. Mr. Sifford was 32 years and 22 days old. He was a member of the Jr. O. U. A. M. No. 184 of Crescent Council. We all surely want to sympathize with the family and friends round about them in all of our prayers.

We were told by one of our best friends that Lewis Bager, the great singer, sang a solo at Organ E. L. Church last Sunday that could not be beat.

Happy and family visited Concordia E. L. Church April 17th to hear the young people of this church give an Easter pageant which was good. We also visited Mr. and Mrs. J. A. Sloop, of China Grove, April 17th. Mr. and Mrs. Sloop live in China Grove and have a fine little home to live in.

Mr. and Mrs. G. C. Carter, of near Shuiping Mill, celebrated their 10th wedding anniversary Sunday, April 17th. They always have invited some one every year to take dinner with them on that date, so they invited Happy and family this year. I tell you now that Mrs. Carter certainly did have a wedding dinner right. She had all kinds of good things to eat. We hope to see them live to have sixteen more happy years together and hope to take dinner with them again.

Happy and his sweetheart took in the big show that was at Northeast Spencer last week. We met lots of our good old friends there: Mr. and Mrs. W. H. Wilson, Mr. and Mrs. Hicks, E. L. Moseley, Miss Stella Hicks and her sweetheart, Lester Harvell. They all say that they read our items.

The P. O. S. of A. No. 24 of Salisbury, had a splendid meeting Monday night, April 18th. This camp is doing good work.

The S and D of L. had a splendid meeting April 21st.

Mrs. Andrew Shuiping, of Rockwell, Miss.; Etha Shuiping, Miss Roxie Shuiping and Floyd Carter all were welcome visitors at Mr. and Mrs. G. C. Carter's April 17th.

Hubert Eagle was a welcome visitor at Mr. and Mrs. James Carter's, near Shuiping Mill, Sunday evening. John Rimer and Mrs. Virginia Morton were married several days ago by Rev. J. D. Andrews, of Faith. We all wish them a long happy life together. Come around to see us.

H. B. Fink had his car stolen last week out at the big show at East Spencer but he was not heard of it yet. We all hope that he will get the car and catch the rogue. Several

other cars were stolen out there that week.

Happy had had luck and good luck too when we took a ride on the caterpillar with one of our friends. We lost our keys on there but did not miss them until we went into the monkey show. Of course we went right back to the ticket office and asked a man whether he had found them. Sure enough he had them for us. I tell you we surely did thank him for his kindness.

Mr. and Mrs. Harvey Trexler, of near the Yost school house, are both wearing a big smilie. It is a big boy, April 17th. We all wish them good luck with it.

Lawson Ritchie, of near Klutz and Mannus school house, had a home coming day at his home April 17th with all his children and grandchildren and friends. Mr. Ritchie gave every one of his children and grandchildren a piece of aluminum ware to remember him by. His children gave him some money.

The farmers around here are planting corn and some have their cotton seed planted. Happy is planning to plant his watermelon patch next week, so look out friends, we will have them if nothing happens for us all.

### BOST MILL.

High Point had a fine commencement last Saturday night. A large crowd was there.

A birthday dinner was given to Homer Widenhouse April 24th. Everybody seemed to enjoy themselves. Those present were: Mr. and Mrs. R. H. Rice and daughter, Ruth, of Mint Hill; Mr. and Mrs. Adam Furr and grandchildren, of No. 9; Mr. and Mrs. D. W. Widenhouse and children, Thomas and Annie Belle, of Bost Mill; Mrs. J. L. White, of Route 7; Mr. and Mrs. Otto Ferguson and children, Virginia and Jewel, of Clear Creek; Frank and Lee Herzin and Carrie Freeman, of North Charlotte; Cardell Stallings, of Concord; Walter Eudy and Reece Wallace, of Allen; Mrs. J. W. Widenhouse and Mrs. Albert Widenhouse and daughter, Josephine, and little son, Coy, of No. 9; James Teeter, of No. 9.

Miss Ottilie Ferguson, of Charlotte, is spending her vacation with her sister, Mrs. Homer Widenhouse, of Bost Mill. They are planning to go on a fishing trip while she is here. We wish them good luck.

### BROWN EYES.

STEELE'S CROSS ROADS. Mary Lois Moses, of Kannapolis, spent one night last week with Miss Wilma Shinn.

Misses Mary and Mabel Deal, who have been attending school at Hickory, spent a few days last week at home.

Mr. and Mrs. Louis Edwards, of Charlotte, spent a few hours one day last week at D. B. Edwards'.

One Steele spent last week at George Shinn's.

Rev. P. J. Parker and children, of Concord, spent a while at E. S. Seery's Tuesday evening.

Mr. and Mrs. James Furr are better after a few days illness.

Mason Johnson and family spent a few hours Friday in Mooresville.

Arthur Seery, of near Charlotte, attended church at Palestine last Sunday.

Rev. John Riggs, of Kannapolis, filled P. J. Parker's pulpit at Palestine Sunday.

Rev. John Clement, of Colfax, president of the North Carolina Wesleyan Methodist conference, will preach at Palestine next Wednesday night, April 27th, after which quarterly conference will be held.

Miss Lorene Davis, who was operated on for appendicitis at Mooresville Hospital, is at home.

Mr. and Mrs. D. B. Edwards and Mr. and Mrs. Myril Seery attended the district conference at Spencer Tuesday.

Mrs. H. T. Rody, of Kannapolis, spent Monday with Mrs. R. O. Steele.

Mrs. M. J. Steele is somewhat better after suffering with throat trouble for some time.

Meadames Ernest and D. B. Edwards spent a while Friday evening with Mrs. M. J. Steele.

### CHINA GROVE.

Mr. T. M. Yost, of south Rowan, and Victor Yost, of Salisbury, motored to Greensboro to attend the funeral of W. G. McCulloch's father. He was 82 years old. His name was David McCulloch.

Victor Yost spent Easter at home with his father and mother, Mr. and Mrs. T. M. Yost. He returned to Salisbury Monday night.

Mr. and Mrs. W. O. Pless and children spent Sunday with Mrs. Pless' sister, Mrs. Mary Propst, near China Grove.

Mrs. J. E. Carter is on the sick list. We hope she will soon be able to be out again.

### Mental Quirk Usually Gives Criminal Away.

Being mentally unbalanced to start with, most criminals, no matter how cleverly they plan a crime, overlook some detail that provides a clew for their detection, says George S. Dougherty, former chief of detectives in New York City, in an article in this week's Liberty.

"No crook is absolutely in his right mind," the writer maintains. "In the parlance of today he is a 'nut' when he commits a crime and thereafter blunders follow inevitably. He leaves loopholes and clews that make it easy for the detective to arrest him and get a conviction in the courts."

"A clean-cut, intelligent, keen-witted detective has it 1,000 to 1 on him," the writer continues, "when it comes to a real test of courage, skill, ability, endurance and genuine horse sense. The detective works with an open, clear mind, while the thief is dead from the neck up. If he possessed any gray matter he would not be a criminal."

"The criminal is perplexed before he begins, and unbalanced after he commits a crime. He will display the most remarkable skill and cunning in the commission of his crimes—and prove himself the prize-winning boob after he finishes. His plans, thoughts, and action all favor his nemesis, the law."

## AGRICULTURAL COLUMN

R. D. Goodman, County Agent

On account of the widespread diversification farming program being carried on throughout the cotton belt and the spring date for sowing lespedeza and other clovers for soil improvement being past, attention should be turned to the seeding of soy beans and peas as a means for improving the soil and making plenty of good legume hay for the livestock.

Farmers are well acquainted with the habits of the different varieties; except that they can't understand why a few acres won't make enough hay to feed all their livestock and still have some to turn under. Better sow more acres.

Regarding soy beans there are many varieties but we need to be concerned about only a few of them for three purposes: germination, quantity of hay and habit of growth to combine with other crops. All the soy beans will grow in proportion to the fertility of the soil on almost any type of well drained land and are not as sensitive to either too wet or too dry conditions as the pea.

One of the main requirements in getting a stand is: don't plant them too deep, one-half inch to one and a half inches. They will stand considerable more frost than corn or peas.

The Mammoth Yellow or Biloxi are two of the tall, erect growing varieties and should be planted in every row of corn alternately, a hill of corn and a hill of beans, two to four beans in a hill. P. M. Krimminger, Concord Route 5, states: "He fed his cattle on ground corn and soy beans that thrashed out while shredding his corn the greater part of the winter, besides making better stover, besides being able to tell where he had beans and turned them under for small grain." John A. Blackwelder, Concord: "That his tenants kept their cattle and work stock in better condition the past winter on corn and bean stover than they had been in the past without the beans." Many others with same results.

Regarding the best hay varieties Laredo and Ootolan are among the best as they both have a characteristic of producing numerous branches as well as heavy seeders. It only requires one-half bushel to seed an acre broadcast with a grain drill (many use less), and for planting in rows for hay a bushel will plant from five to six acres, two and a half to three-foot rows, and two to three inches in the drill.

They should be seeded as soon as possible and continue seeding until after harvest.

### Garden Spots of Industry.

An analysis of manufacturing statistics by the department of manufacture of the Chamber of Commerce of the United States shows that there is no particular section of the United States which might be regarded as the garden spot of industry. Industry is growing in various sections. As expressed in the number of wage earners per 1,000 of population, the country as a whole shows an increase of 5.4 per cent. for the past fifteen years, the age of the chamber. For the North Atlantic seaboard the number of wage earners engaged in manufacturing has not kept up with the rate of growth of the population generally. On the other hand, Michigan shows a 30 per cent. growth; Indiana and California a 25 per cent. growth, and the other Pacific coast states—Washington a 33 per cent. growth, and Oregon a 60 per cent. growth.

Contrary to some statements, the department finds that the growth in manufacturing in the southeastern states has been less than for the country as a whole on the basis of comparison with population. The growth for North Carolina is 3.8 per cent.; South Carolina 4.6 per cent., and Georgia 3.0 per cent.

When it comes to density of manufacturing, the New England states, of course, still maintain a long lead on other sections of the country. In Rhode Island, for example, there are now over 200 wage earners per 1,000 population and for the New England States as a whole over 150. The density in Illinois is 93 wage earners per thousand population, in Indiana 88, and in Michigan 116.

On the west coast the density of manufacturing in California is 67 wage earners per 1,000 population; in Oregon 69, and in Washington 79. In the United States as a whole there are 78 wage earners per 1,000 population.

### Defends Argument as Making for Progress.

The value of controversy in the affairs of men is stressed by an editorial in this week's Liberty, which says: "Controversy, argument, furnish the seeds of progress, and the 'shus' method of dealing with problems—social, religious, political, or personal—never resulted in anything but stagnation or degeneration. "Christianity itself was founded upon controversy. Think how many centuries the civilization of the world would have been retarded had Christ and his disciples said: 'Shus—we mustn't say anything; it might start an argument.' "America was discovered through controversy," the editorial continues. "It was settled because of controversies, by those who insisted upon arguing and fighting for ideas and ideals. The United States itself is the result of controversy. If Adams, Franklin, Washington and their fellows had said: 'We mustn't talk about the right to tax without representation; King George might not like it,' there would not have been any United States."

"The element of humanity that will not fight for a principle for fear of creating discord is a drag on progress. To adopt the attitude of 'sh-shush' when a vital principle is involved is as futile as it is cowardly."

## HELL RUN, TITLE AND ALL



"Go it, your lordship!" This cry may resound across Franklin Field in the annual University of Pennsylvania relay games this year. For a genuine, first-water lord, Lord Burleigh, is a member of the Oxford team entered in the event. Recent matches in England show the lord to be in great shape for the 120 and 440-yard hurdles. Two pictures of him are shown above.

## A BEAUTY FROM GEORGIA



Few would want to drive this Wolff from the door. Miss Marion Wolff was selected as one of the outstanding beauties of the University of Georgia.

### Gets Rich



This is the story of an artist who got rich. He is Neil Ashley who, while painting a picture in the Funeral Mountains, near Death Valley, Cal., discovered a vein of gold. He says an assay shows it to be worth \$45,000 a ton.

### Sees Prosperity



Food crops this year will enable Soviet Russia to reach pre-war production in both agriculture and industry, according to M. Kalinin, President of the Central Executive Committee of the All Union Congress of Soviets.

Connie Mack was born 65 years ago in Brookfield, Mass., and was a shoemaker before he took to baseball.

Great Britain, with 750,000 golf players, spends an estimated total of nearly \$60,000,000 a year on the sport.