

We Believe That We
Are InDeed and Truth
"THE HOME OF
BETTER VALUES"

PARKS-BELK CO.

PHONE
138 - 608

13 BIG LUCKY DAY SPECIALS

Special Lot \$1.50 Rayon Bloomer Special for 9 Days, All shades **89c**
1 1/2 1-2c Value L.L. Sheeting, Special for 9 Days, **10c** Yard or 12 yards for **\$1.00**

15c Value AAA Sheeting, Special for 9 Days—**12 1/2c** Yard or 9 Yards for **\$1.00**

35c Value 10-4 Sheeting, 9 Days, Special—**29c** Yard or 5 Yards for **\$1.25**

BROOMS BROOMS
Everybody will buy a Broom at this price. Regular 39c Seller Brooms, 4 string, Special For 9 days, each (Limit 2) basement **22c**

EXTRA SPECIAL
Friday morning at 9 o'clock and also Friday afternoon at 3:30 o'clock we will sell a limited lot of 15c value Bleaching at **5c** per yard

(Limit 10 yards). Also at same hours on Saturday One Big Lot Men's Pajamas Assorted Colors, Special **\$1.00**

Tin Lunch Kits and Bottle, Special for Hot Weather Bottle **68c** Kit **48c** Set **\$1.15**

CHILDREN'S DRESSES, 98c
Real \$1.50 Dresses on Sale for 9 days **98c**
Sizes 2 to 14
Children's \$2.00 Play Suits, Good Heavy Jeans, Colors Khaki, Tan, Green and Blue **\$1.48**
9 Days only
12 Mommie Pongee, First Quality **48c**
Special for this sale
Special 9 Days Certaineed 9x12 Rugs (No Border) Special **\$7.50**
Big assortment Rayon Spreads, **\$1.79**
All colors, Sizes 81x90

Extra - Added Specials in Our Ready-to-Wear Department for these 9 BIG DAYS



LOT NO. 1
Special Rack Ladies' Crepe Dresses in a wide range of colors and materials, will be put out for these 9 Big Days **\$5.00**

LOT NO. 2
Consists of Dresses with values up to \$18.50 and materials of Crepe de Chine, Georgette and Prints, in colors including black and white, navy and all pastel shades. Our 9 Day Special Price is **\$9.75**

LOT NO. 3
Consists of Ladies' Cotton Dresses of the Newest Styles and colors. The materials are broadcloth, Percale prints, Gingham and many others, and the values run up to \$4.98. Our 9 Day Price **\$1.98 to \$2.98**

HATS

New Hats bought for these 9 Big Lucky Days and will be put out at prices that you have never heard of before. These hats include all styles and materials of the newest New York Manufacturers. Priced from **98c TO \$8.95**

98c TO \$8.95

Spring Coats

Wonderfully Serviceable Coats for all occasions, at Tread, Novelty, Cloths, Charmeuse and many others, lots of good styles and sizes, 16 to 52. All Coats are reduced **30 TO 50 PER CENT**

Lucky Day Sale

for **Friday the 13th!**

Through Monday, May 23rd

"Who Said So? What? That Friday the 13th Is Not Lucky"

You be at our big store on Friday, May 13th and see just how Lucky this day is. We are going to put out some of the most wonderful specials you have ever seen in the history of Concord. Now is the time to lay in your summer and vacation supplies during this 9 big Lucky Day Sale. These are not Old Goods but New Merchandise just put out at a Special Saving for our customers. See us before you buy. We are "The Home of Better Values."

One big Counter Year Round Zephyr Gingham, dress patterns, Special for 9 Days, per yard (Guaranteed Fast Colors) **29c**

SPECIAL! HOSIERY! SPECIAL!
One big lot Ladies Full Fashioned Silk Hose, broken sizes and colors. These sold as high as \$1.39 pair. Special for 9 days, **65c** 2 Pair for **\$1.00** at

Remember! These are Onyx Hose, all first quality.

COLGATES TOILET GOODS
One lot 25c size Colgate's Handy Grip Shaving Stick, Special **15c** each
One lot Colgate's 35c size Shaving Powders, Special **15c** each

TOILET GOODS
One Lot Djer Kiss Talcum Powders, regular 25c size, Special **15c** each
One lot Mary Garden Face Powder, \$1.00 size, Special for 9 Days, per box **50c**

OCTAGON SOAP
Special For 9 Days
5c size Soap and Powders, Special—3 for (Limit 30 Cakes) **10c**
10c Size Soaps and Powders Special for 9 days only, cake (Limit 17 cakes) **6c**

TOWELS TOWELS
Just received big lot Double Nap Towels, fresh from the mill. These will be put out on sale special for 9 days. Note prices below:

One lot white Double Nap Towels, Size 22x42, Regular **23c**
45c Towels, Special each
Another lot Colored Border Towels, Double Nap, Size 23x45 Regular 50c Towels, special **25c**

SHEETS AND PILLOW CASES
Big Lot Sheets (Bleached) size 72x90, Hemmed, Regular 75c value **50c** special, each
Big Lot Pillow Cases, size 42x36, Regular 19c Sellers, Special **12 1/2c** each

SPECIAL!

Special lot 40-inch Colored Voile, 29c quality. Special for 9 Big Days, **19c** Yard
3 Yards for **50c**



Extra Specials for 9 Big Days in our House Furnishings Department. Lots of these things you will need during your Spring Cleaning. Special 14 oz. and 16 oz. wet Mops **48c AND 59c**
Special
10 Quart Grey Enamel Dish Pan **25c**
Special
4 Quart Grey Enamel Pitcher **65c**
Special
Water Glasses **4c** three for **10c**
Special
2 Quart Ice Cream reezers **98c**
Special
4 Quart Ice Cream reezers **\$1.98**
Special
Certaineed Floor Covering, 2 yards wide, special running yard **79c and 98c**
Special Low Prices on Heavy Hot Dipped Galvanized Tubs:
Size A Priced **48c** Size O Priced **59c**
Size 1 **65c** Size 2 **75c** Size 3 **89c**

Dress Goods

For the benefit of those who have not bought their Dress Goods for Spring and Summer, we are going to have 9 Big Days of Specials all over our big store. You can save by buying during these 9 Big Days. We mention below a few specials in our Dress Goods Department that will be of interest to you

BELDINGS WASH SATIN \$1.48
For 9 Days We are Going to Sell Belding's Wash Satin, \$2.00 value. Special **\$1.48**

STIPPLE CREPE, \$2.98
\$4.00 value Striped Crepe, 40 inches wide **\$2.98**

NATIONAL PARK SERIES PRINTS, \$2.98
\$5.00 Value Mallison's National Park Series Prints or Pussy Willow, Special **\$2.98**
40 INCH CREPE DE CHINE, 98c
\$1.50 value 40-inch Crepe de Chine in all the bright colors. Special **98c**

MOLLY-O-CREPE, \$2.98
Mallison's \$4.00 Value Molly-O Crepe **\$2.98**
Special for 9 Days
One big table filled with Flat Crepe, Satin Crepe, Canton Crepe and Crepe de Chine. Worth up to \$2.75. All **\$1.95**
One Price. Special
One Big Table Filled With Printed Pongee, Taffeta Satin and 40-inch Sport Satin. All One Price **98c**



50c value 36-inch Printed Dimity. Special for Our Big 9 Day Sale **39c**

PRINTED INDIAN HEAD SETS \$1.25
\$2.00 Value Printed Indian Head Luncheon Sets, one cloth 54x54, and six Napkins All for **\$1.25**

59c value Tri-Bar Charmeuse. Big range of Patterns. Special **48c**

75c value Colaine Sport Flannel Wool and Cotton Mixed. Special **48c**

50c Value 40 inch Transparent Prints, in nice Dainty Patterns. Fast Washable Colors **39c**

85c Value Printed Silk and Cotton Crepe. Special **69c**

\$5.00 Value No. 400 Nainsook, 44 inches wide. Special for 9 Days. Per Bolt **\$3.98**
of 12 yards
OR **35c PER YARD**
\$4.00 value Comfort Cloth, 12 Yd. Bolts, Special **\$2.98**
per bolt
OR **29c PER YARD**

MEN'S CLOTHING and SHOES



Visit Our Big Clothing Department For Big Specials During These Nine Big Days. Also Big Specials in **98c TO \$2.98** Straw Hats
Men's One and Two Pants Suits—**\$9.95 TO \$24.50**

With every Man's Suit Priced from \$4.95 to \$13.50 **ONE \$3.00 VALUE RAZOR FREE**
All Men's Suits Priced \$14.50 and up—**ONE \$1.50 SHIRT FREE FOR 9 DAYS ONLY**

One Big Counter Men's Dress Shirts, sold as high as \$1.68. Special for 9 Days, each **\$1.00**
With or without Collars
Another big table men's Dress Shirts, with and without collars. Slightly Soiled. Each **50c**
As long as they last

BOYS DEPARTMENT—FREE! FREE!
With every Boys' Suit Priced \$2.95 and up **GOOD BALL BAT FREE!**

Boys get your Suit here and get a bat free. Big Counter Boys' Wash Hats **10c and 15c** to clean up at

OVERALLS! OVERALLS!
Men's High and Low Back Overalls in Belk's and Loud Speaker Brand. Special, each **78c**
Jackets Same Price

Our Shoe Department Is Complete With all the New Shades and Styles

Mens Light Tan Oxfords **\$2.48**
All Sizes. Special

Another big lot of men's Fancy Oxfords, special **\$3.95**

Big lot Men's Tan and Patent Romeo. All sizes Special, per pair **\$1.98**

Big Specials in Ladies' Patent and Blonde Slippers during these 9 Big Days. Come and see our big stock before you buy.

